

Ampersand Cable System Order

Order #	62984698
Syscode	0156
System Name	Prime Media/Topeka Zone, KS
Market	Topeka

Flight Dates	04/19/22 - 04/25/22
Agency	Assembly OX
Advertiser	Laura Kelly for Kansas Governor

Update Date	04/18/22
Version	1 Vs. 1

AE	Erica Steinman
Sales Coordinator	Lanie Harmeyer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Feb22
-	

Client Code	KS
Product Code	041922
Est Code	2213
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$776.00		
Commission	\$116.40		
Net Total	\$659.60		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	24.19	GIMP	2640
CPP	\$32.00	CPM	\$293.94

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN PT	4/18/22	4/24/22	19:00	24:00		X	X	X	X			1.15	126	8	\$51.00	\$408.00	30	
2	CNN	CNN PT	4/25/22	5/1/22	19:00	24:00	X							0.00	0	1	\$51.00	\$51.00	30	
3	FXNC	FOX & FRIENDS	4/18/22	4/24/22	05:00	08:00					X			0.00	0	1	\$43.00	\$43.00	30	FOX AND FRIENDS
4	FXNC	FOX & FRIENDS	4/25/22	5/1/22	05:00	08:00	X							0.00	0	1	\$43.00	\$43.00	30	FOX AND FRIENDS
5	FXNC	FXNC PT	4/18/22	4/24/22	19:00	24:00		X	X	X	X			3.74	408	4	\$29.00	\$116.00	30	
6	FXNC	FXNC PT	4/25/22	5/1/22	19:00	24:00	X							0.00	0	1	\$29.00	\$29.00	30	
7	FXNC	FOX & FRIENDS	4/18/22	4/24/22	05:00	08:00		X						0.00	0	1	\$43.00	\$43.00	30	FOX AND FRIENDS
8	FXNC	FOX & FRIENDS	4/18/22	4/24/22	05:00	08:00			X					0.00	0	1	\$43.00	\$43.00	30	FOX AND FRIENDS

	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Total
SPOTS	15	3	0	0	0	0	0	0	0	0	0	0	18
AMT	\$653.00	\$123.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$776.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/22

62984698 | Topeka | Prime Media/Topeka Zone, KS | 0156 |