

EEO Public File Report					
Cox Media Group - Pocatello, ID					
KPVI-DT					
EEO Public File Report Part 1					
Reporting Cycle: 06/01/2021 - 05/31/2022					
Full-Time Positions Filled					
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
1533 - Multimedia Journalist	4/6/2021	6/7/2021	Cox Media Group	8	1
2078 - Sports Anchor	8/10/2021	12/27/2021	Indeed	2	1
			Cox Media Group	2	0
			LinkedIn	1	0
			Sourced	1	0
2226 - Master Control/Production Assistant	9/14/2021	12/21/2021	Cox Media Group	1	1

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EEO Public File Report Part 2			
Reporting Cycle: 06/01/2021 - 05/31/2022			
Recruitment Sources Used for All Openings			
No.	Recruitment Source	Contact	# Interviews
1	Directly sourced by CMG Recruiter	CMG Recruiter	N
2	Indeed	Internet Posting	N
	Internet - www.indeed.com		2
3	LinkedIn	Internet Posting	N
	Internet - www.linkedin.com		1
4	Broadbean job distribution	CMG Recruiter	N
5	Circa	State Job Boards/Diversity job boards Internet Posting	N
6	ZipRecruiter	Internet Posting	N
	Internet - www.ziprecruiter.com		
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N
			11
8	Directly source by Hiring Manager	CMG Employees	N
			1

Longer - Term Recruiting Initiatives					
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EEO Public File Report Part 3					
Reporting Cycle: 06/01/2021 - 05/31/2022					
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	August 17th, 2021	Sales New Business Training	The sales staff took a course from Nationally recognized consultant Tom Conway on improving their skills in obtaining and developing new business.	Training	Tony Kahl, Amber Alder, Jeremy Farthing, Dorothy Nelson, Rick Winet
2	August 30th, 2021	Sales Health Care Training	Our sales department attended a virtual Health Care training program to improve their skills on approaching the various categories of the health care industry.	Training	Tony Kahl, Amber Alder, Jeremy Farthing, Dorothy Nelson, Rick Winet
3	August 31st, 2021	Idaho State University Job Fair	KPVI sponsored the annual job fair for Idaho State University Students. The station ran 57 promotional announcements to support the event and set up our station booth to talk to students about careers in broadcasting.	Job Fair	Tony Kahl, Matt Davenport, Misty Inglet, Amber Alder, and Scott Larkin
4	September 2nd-10th 2021	Eastern Idaho State Fair	Eastern Idaho State Fair. KPVI was a media sponsor during the Eastern Idaho State Fair. We ran 60 promotional announcements to support the event and set up our booth to talk to viewers about community issues and job opportunities.	Job Fair	Tony Kahl, Matt Davenport, Misty Inglet, Kylie Gibson, Doug Iverson, Amber Alder, Jeremy Farthing, Dorothy Nelson, and Rick Winet
5	October 4th, 2021	Utah State University Guest Lecturer	Misty Inglet visited Utah State University as a guest lecturer for the broadcast journalism class to discuss opportunities in the broadcast industry and KPVI.	Outreach	Misty Inglet
6	October 27th 2021	Shoshone Bannock Tribe Vocational Rehabilitation Job Fair	KPVI sponsored the semi-annual job fair at the Shoshone Bannock Tribe event center. We ran 90 promotional announcements to support the event and set up our booth to talk to tribal members about career opportunities in broadcasting.	Job Fair	Tony Kahl, Amber Alder, Matt Davenport, Misty Inglet, and Scott Larkin
7	February 12th 2022	Youth Bowling Event	Misty Inglet hosted a youth bowling event and talked to the kids about KPVI, the broadcasting industry and community issues.	Outreach	Misty Inglet
8	March 23rd, 2022	Shoshone Bannock Tribe Vocational Rehabilitation Job Fair	KPVI was the sponsor of the 2nd of two job fairs at the Shoshone Bannock Tribe event center. We ran 71 promotional announcements to support the event and set up our booth to talk to tribal members about careers in broadcasting.	Job Fair	Tony Kahl, Matt Davenport, Misty Inglet, Amber Alder, Rick Winet and Scott Larkin
9	April 4th, 2022	College of Eastern Idaho Guest Speaker	Tony Kahl spoke to a group of students at the College of Eastern Idaho on the benefits of a career in broadcasting and KPVI.	Outreach	Tony Kahl
10	May 3rd, 2022	Idaho State University Advertising Presentation	Jeremy Farthing was a judge of the Idaho State University Advertising presentation at which student teams present their ad campaigns for various clients.	Outreach	Jeremy Farthing
11	May 3rd, 2022	Sales Digital Training	The entire sales team attended a virtual training session to learn methods and enhance their skills in digital sales.	Training	Tony Kahl, Amber Alder, Jeremy Farthing, Dorothy Nelson, Rick Winet