



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

# CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
401081 /	08425930

<u>Product</u>	
DCCC EGGMAN CONGRESS	
<u>Contract Dates</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	4673
<u>Advertiser</u>	<u>Original Date / Revision</u>
M Eggman / Dem / Congress	10/25/16 / 11/02/16

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KTXL-TV	Ryan Holloway	NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
13041	750	871
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	11/04/16	11/04/16	M-F 10p-11p	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$400.00	0.00			
N 2	40	11/04/16	11/04/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$700.00	0.00			
N 3	40	11/04/16	11/04/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$800.00	0.00			
N 4	40	11/04/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$50.00	0.00			
N 5	40	11/07/16	11/07/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	2-----				2	\$100.00	0.00			
N 6	40	11/07/16	11/07/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$400.00	0.00			
N 7	40	11/07/16	11/07/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$800.00	0.00			
N 8	40	11/07/16	11/07/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$450.00	0.00			
N 9	40	11/05/16	11/05/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$400.00	0.00			
N 10	40	11/06/16	11/06/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$400.00	0.00			
N 11	40	11/03/16	11/03/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$100.00	0.00			
N 12	40	11/03/16	11/03/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

<b>Contract / Revision</b> 401081 /	<b>Alt Order #</b> 08425930
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<b>Contract Dates</b> 11/01/16 - 11/07/16	<b>Product</b> DCCC EGGMAN CONG	<b>Estimate #</b> 4673
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<b>Advertiser</b> M Eggman / Dem / Congr	<b>Original Date / Revision</b> 10/25/16 / 11/02/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	40	11/03/16	11/03/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1	\$400.00	0.00						
N 14	40	11/03/16	11/03/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	---1---	1	\$800.00	0.00						
N 15	40	11/01/16	11/01/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1	\$100.00	0.00						
N 16	40	11/01/16	11/01/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1	\$400.00	0.00						
N 17	40	11/01/16	11/01/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1	\$800.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	40	10/31/16-11/06/16		M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30	\$800.00	0.00	NM			
Credited													
N 18	40	11/01/16	11/01/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1	\$450.00	0.00						
N 19	40	11/02/16	11/02/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1	\$400.00	0.00						
N 20	40	11/02/16	11/02/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1	\$700.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	40	10/31/16-11/06/16		M-F 5p-530p	5:00 PM-5:30 PM	---W-----	:30	\$700.00	0.00	NM			
Credited CR to MG													
N 21	40	11/02/16	11/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1	\$800.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	40	10/31/16-11/06/16		M-F 7p-730p	7:00 PM-7:30 PM	---W-----	:30	\$800.00	0.00	NM			
Credited CR to MG													
N 22	40	11/02/16	11/02/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	--1----	1	\$450.00	0.00						
N 23	40	11/01/16	11/01/16	EN Special	4:00 PM-4:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	-T-----	1	\$700.00	0.00						
N 24	40	11/01/16	11/01/16	M-F 430a-5a	430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	-T-----	1	\$100.00	0.00						
N 25	40	11/03/16	11/03/16	M-F 430a-5a	430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/31/16	11/06/16	---T---	1	\$100.00	0.00						

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<b>Contract Dates</b> 11/01/16 - 11/07/16	<b>Product</b> DCCC EGGMAN CONG	<b>Estimate #</b> 4673
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<b>Advertiser</b> M-Eggman / Dem / Congr	<b>Original Date / Revision</b> 10/25/16 / 11/02/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 26	40	11/03/16	11/03/16	M-F 5a-6a	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$200.00	0.00			
N 27	40	11/03/16	11/03/16	M-F 5a-6a	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$200.00	0.00			
N 28	40	11/03/16	11/04/16	M-F 430a-5a	430a-5a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				2	\$25.00	0.00			
N 29	40	11/04/16	11/04/16	M-F 430a-5a	430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$100.00	0.00			
N 30	40	11/04/16	11/04/16	M-F 5a-6a	5a-6a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$50.00	0.00			
N 31	40	11/04/16	11/04/16	M-F 6a-7a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$400.00	0.00			
N 32	40	11/04/16	11/06/16	M-Su 10p-11p	10p-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----FSS				1	\$1,200.00	0.00			
N 33	40	11/04/16	11/04/16	M-F 12a-1a	12xm-1xm Sein/kin		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$300.00	0.00			
<b>Totals</b>											0.00	32	\$11,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	32	\$11,550.00	\$9,817.50
<b>Totals</b>	32	\$11,550.00	\$9,817.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTXL - TV Sacramento, CA	<b>Date:</b> 10/23/2016
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I, Chris Brimer,

being/on behalf of: Eggman, Michael DCCC, a legally

qualified candidate of the Democratic political

party for the office of: US House of Representatives

in the General

election to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 11/01/2016

Date of Last Broadcast: 11/08/2016

**Total Charges:** \$\*\*\*\*\*9,137.50 NET *kn* **\$9817.50**



I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kelly Ward, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/23/2016

Date



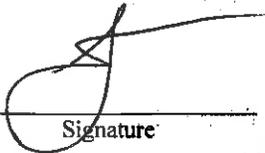
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

George M. ...

Printed Name

Title



1. The first part of the document is a...

2. The second part of the document is a...

3. The third part of the document is a...

4. The fourth part of the document is a...

5. The fifth part of the document is a...

6. The sixth part of the document is a...

7. The seventh part of the document is a...

8. The eighth part of the document is a...

9. The ninth part of the document is a...

10. The tenth part of the document is a...

*[Handwritten signature]*

11. The eleventh part of the document is a...

12. The twelfth part of the document is a...

13. The thirteenth part of the document is a...

14. The fourteenth part of the document is a...

15. The fifteenth part of the document is a...



16. The sixteenth part of the document is a...