

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, Rex E. Beard, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Rex E. Beard

Authorized committee:

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Sheriff

Date of election: June 4, 2024 General Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Rex E. Beard</u>	Signature: <u>Layle Sneed</u>
Name: <u>Rex E. Beard</u>	Name: <u>Layle Sneed</u>
Date of Request to Purchase Ad Time: <u>4/29/2024</u>	Date of Station Agreement to Sell Time: <u>4/29/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Rex E Beard

Name:

Rex E. Beard

Date:

4/29/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received: _____

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KBUY KWES Radion

Date Received/Requested:

4/29/24

Est. #:

Station Location:

Ruidoso NM

Run Start and End Dates:

5/1-5/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Hello Lincoln County. This is Rex Beard and I am running for Lincoln County Sheriff. I've been a street cop for over 25 years and have served this community of over 14 years. I want to be a working Sheriff who can help address the special needs of each community here in Lincoln County and assist the deputies in doing the job that they are paid to do. Please vote for me June 4th. Paid for by Rex Beard for Sheriff.

Hello Lincoln County. This is Rex Beard and I am running for Lincoln County Sheriff. If elected I want to be available by phone and in person at the office with an open door policy. The public can stop in and talk to me at any time. There is a housing boom in Corona New Mexico of which I believe we need a school resource officer who lives in Corona. And we also need a school resource officer in Hondo New Mexico. Your vote would be appreciated on June 4th thank you. Paid for by Rex Beard for Sheriff.

I'm Robert Sheppard, former Sheriff Lincoln County. I am casting my support for Rex Beard for Sheriff. In the time I have known Rex he's been one of the most honest, upstanding, people that's worked for me. He will lead the Sheriff's office in the right direction, and be a great asset to the citizens of Lincoln County. Vote Rex Beard for Sheriff. Thank you. Paid for by Rex Beard for Sheriff