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KWES FM KWES AM 28

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1096 Mechem Drive - Suite 230 - Ruidoso, NM 88345 - (575)258-2222 - Fax (575)258-2224

ADVERTISER		1	7	PRODUCT	^							
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AGENCI				SALESPERSON	,	•8		PHONE				
AUUNESS	on tile			TAXABLE	AYES	ES	ONC	FAX#				
				AGENCY COMMISSION	MISSION _YES	S	ONC	PREPAYMENT: CHECK#	NT: YES	NO O	324.5	57
CITY	STATE	ZIP		TYPE OF ORDER:		POLITICAL TRADE	CO-OP LOCAL	-				-
S PROM	15124 THRU	614	124	BILLING INSTRUCTIONS:	UCTIONS:	CALENDAR	CALENDAR END-OF-FLIGHT	DEMANDO	BROADCAST BILLING	T BILLING()		
NOTES	DATES		NUM	NUMBER OF SPOTS			TIME		CBOT 1			
1000	BEGINNING END	M T	W	7 F	s	S . BEGINNING	NG END	LENGTH	RATE	SPOTS	DOLLARS	CART
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Tues	H19 S18	1	4	十 十		69	60	:30	8.2	60	80C	
1117				-	+							
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This static of race, ge purpose, I	This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising or perfectly air time under this advertising sales.	the sale of adviser hereby cert	vertising ti	me, and will a	accept no adv	vertising which	is placed with an er this advertising	intent to discrin	ninate on the	basis	300	000
In the eve goods), or	In the event of Stations, failure to air any spot schedule, the Stations' sole responsibility shall be to play addition spots at re-scheduled times (make-spots) and the stations are sufficiently and the stations of time scheduled times (make-spots).	r any spot sched at this, to reduce	the total	Stations' sole amount billed	responsibility	shall be to pla	By addition spots a	nt re-scheduled	times (make	T ×	324	:57
T ALL DAVISE ALT	A DE CALLETTAL MATERIAL CONTRACTOR										ļ	

1. ALL PAYMENTS ARE DUE WITHIN NET 30 DAYS.
2. ALL CONTRACTS CARRY A ONE (1) WEEK NOTICE OF CANCELLATION.

APPROVED BY

ADVERTISER ACCEPTANCE

DATE

DATE

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.	
1, MICHAEL WOOL	, hereby request station time as follows:	
IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE  STATE OR LOCAL CANDIDATE		
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED	
Candidate name: MICHAEL W	10013	
Authorized committee: CITIZINS to PE-ECECT MCHael Was		
Agency requesting time (and contact information):		
N/A		
Candidate's political party: Pepublical		
Office sought (no acronyms or abbreviations):		
Date of election: Scale 4, 2024 General Primary		
Treasurer of candidate's authorized committee:  John OBERMilleR		
The undersigned represents that:		
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):	
the candidate listed above who is a legally qualified car	ndidate, or	
the authorized committee of the legally qualified candi	date listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and		
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.		
Candidate/Committee/Agency	Station Representative	
Signature: Auchael War	Signature: Allering	
Name: Michael Wood	Name: Timonty Kerry Col	
Date of Request to Purchase Ad Time: 05/02/24	Date of Station Agreement to Sell Time: 3/3/34	

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identified photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.	
Candidate/Authorized Committee/Agency	
Signature:	
Name:	
Date:	
TO BE COMPLETED BY STATION ONLY	
Ad submitted to Station?  Yes  No Date ad received:	
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).	
Federal candidate certification signed (above):  Yes  No  N/A	
Disposition:  Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.	
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):	
Contract #: Station Call Letters: Date Received/Requested: 5/2/3,4	
Est. #: Station Location: Run Start and End Dates:	
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.	



## :30 spot for SHERIFF MIKE WOOD

THIS IS SHERIFF MICHAEL THOMAS WOOD ASKING FOR YOUR SUPPORT
FOR SHERIFF IN THE JUNE 4TH PRIMARY ELECTION.....

DURING MY TENURE AS SHERIFF WE'VE MADE MANY POSITIVE
IMPROVEMENTS TO THE SHERIFF'S OFFICE INCLUDING...

COMMUNICATION WITH RESIDENTS....

INCREASED PATROL WITH SUPERVISORY LEVEL

DEPUTY SHERIFFS....AND WE'VE UPGRADED NECESSARY EQUIPMENT
AND TRAINING TO MODIFY THE SHERIFF'S OFFICE IN ORDER TO
FACE THESE DANGEROUS TIMES TOGETHER ....

THIS IS NOT A TIME TO GAMBLE WITH INEXPERIENCE.....

ROLLING THE DICE WITH THE UNKNOWN.....YOU KNOW ME
AND MY UNWAVERING COMMITMENT TO LINCOLN CONTY RESIDENTS....
PLEASE VOTE TO RE-ELECT SHERIFF MICHAEL WOOD...THANK YOU.

PAID FOR BY CITIZENS TO RE-ELECT SHERIFF MICHAEL WOOD.

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:30 spot for SHERIFF MIKE WOOD

THIS IS SHERIFF MICHAEL THOMAS WOOD ASKING FOR YOUR SUPPORT
FOR SHERIFF IN THE JUNE 4TH PRIMARY ELECTION.....
MY PHONE IS ALWAYS ON AND I ANSWER IT REGULARLY...
FOLKS KNOW THAT THEY CAN TALK TO ME PERSONALLY WHENEVER
THERE IS AN ISSUE.....AND THAT'S BEEN MY WAY OF DOING BUSINESS
AT THE SHERIFF'S OFFICE. DURING MY TENURE WE'VE MODERIZED
THE SHERIFF'S OFFICE IN ORDER TO FACE THESE DANGEROUS TIMES TOGETHER.
THIS IS NOT A TIME TO GAMBLE WITH INEXPERIENCE.....
ROLLING THE DICE WITH THE UNKNOWN.....YOU KNOW ME
AND MY UNWAVERING COMMITMENT TO LINCOLN CONTY RESIDENTS....
PLEASE VOTE TO RE-ELECT SHERIFF MICHAEL WOOD...THANK YOU.
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