



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lee Roy ZAMORA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Lee Roy ZAMORA -

Authorized committee: Committee To Elect Lee Roy ZAMORA -

Agency requesting time (and contact information):

N/A

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): ASSESSOR

Date of election: June 4th       General       Primary

Treasurer of candidate's authorized committee: CLIDENE BACA -

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Lee Roy Zamora</u>	Name: <u>Tom Keeney</u>
Date of Request to Purchase Ad Time: <u>5/3/24</u>	Date of Station Agreement to Sell Time: <u>5/3/24</u>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>KBUY KWES Radio</i>	Date Received/Requested: <i>5/3</i>
Est. #:	Station Location: <i>Knidoso NM</i>	Run Start and End Dates: <i>5/6 - 6/4</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**:30 spot for LEEROY ZAMORA FOR ASSESSOR**

**THIS IS LEEROY ZAMORA....A 23-YEAR VETERAN OF THE LINCOLN COUNTY  
ASSESSOR'S OFFICE.....MY EXPERIENCE AS A 4TH LEVEL CERTIFIED  
NEW MEXICO APPRAISER AND CHIEF DEPUTY ASSESSOR SHOULD GIVE VOTERS CONFIDENCE  
IN ABILITY TO BECOME YOUR NEXT PUBLIC ASSESSOR. THAT'S WHY I AM ASKING  
FOR YOUR VOTE IN THE REPUBLICAN PRIMARY ELECTION. IF ELECTED I WILL  
HAVE AN OPEN-DOOR POLICY TO ANY PROPERTY OR LAND OWNER WHO HAS  
QUESTIONS ABOUT THEIR EVALUATIONS. MY APPROACH IS ALWAYS HONESTY...  
ADN INTEGRITY...AND I WOULD BE HONORED TO SERVE AS LINCOLN COUNTY  
ASSESSOR. THIS IS LEEROY ZAMORA HUMBLY ASKING FOR YOUR VOTE. THANK YOU.  
MESSAGE PAID FOR BY LEEROY ZAMORA.**