



WTVX  
 1100 Fairfield Dr  
 West Palm Beach, FL 33407

Screen Strategies Media-Fairfax  
 11150 Fairfax Blvd  
 Ste 505  
 Fairfax, VA 22030

**Contract # 2601865**  
 Schedule Dates 08/22/16-08/30/16  
 Advertiser Steinger for State Senate-D (111322)  
 Agency Screen Strategies Media-Fairfax (15683)  
 Product POLITICAL CANDIDATE (ns) (1186)  
 Brand 8/22 - 8/30 WTVX (854777)  
 Salesperson Jaramillo, Mario (3144)  
 Sales Office WPEC  
 Buyer Name Bahng, Caroline  
 Phone/Fax (703) 272-7300 /  
 CPE Political 2016  
 Account Types Local/Political Candidate Agency BRD  
 Billing Type Weekly/Irregular  
 Comments POLITICAL 2016 - WTVX

Date Entered 08/15/16  
 Last Modified  
 Entered By Juanita Barriga  
 CO-OP No  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$462.00  
 Net Total \$2,618.00  
 Sales Tax

West Palm Beach (WTVX)		
By Broadcast Month	Spots	Rate
Aug. 2016	11	\$2,400.00
Sep. 2016	4	\$680.00
<b>Grand Total:</b>	<b>15</b>	<b>\$3,080.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / NEWS	08/30/16-08/30/16	4	:30	12P- News-CBS 12 News at Noon on CW34	1		1						1	\$40.00	\$40.00	West Palm Beach (WTVX)	CBS12 NEWS @ NOON	8/15/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	08/22/16-08/26/16	2	:30	Op/bc- [P]Hot Bench(Mo Tu Th Fr), [P]Hot Bench 2(Mo Tu Th Fr)	1	1	1	1	1				4	\$100.00	\$400.00	West Palm Beach (WTVX)		8/15/16
Est 3.0	Unapproved (NewL) on credit hold / SPOT	08/29/16-08/29/16	2	:30	Op/bc- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)	1				1				1	\$100.00	\$100.00	West Palm Beach (WTVX)		8/15/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	08/24/16-08/24/16	1	:30	SP- Judge Judy					1				1	\$380.00	\$380.00	West Palm Beach (WTVX)	JUDGE JUDY	8/15/16
Est 5.0	Unapproved (NewL) on credit hold / SPOT	08/22/16-08/25/16	2	:30	6P- Family Feud		1	1	1					3	\$270.00	\$810.00	West Palm Beach (WTVX)	FEUD	8/15/16
Est 6.0	Unapproved (NewL) on credit hold / SPOT	08/29/16-08/29/16	2	:30	6P- Family Feud		1							1	\$270.00	\$270.00	West Palm Beach (WTVX)	FEUD	8/15/16
Est 7.0	Unapproved (NewL) on credit hold / SPOT	08/22/16-08/26/16	2	:30	6:30P- Family Feud 2		1	1	1	1				3	\$270.00	\$810.00	West Palm Beach (WTVX)	FEUD	8/15/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	08/29/16-08/29/16	2	:30	6:30P- Family Feud 2		1							1	\$270.00	\$270.00	West Palm Beach (WTVX)	FEUD	8/15/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTVX-TV	<b>Date:</b> 8/12/2016
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I, Screen Strategies Media,

being/on behalf of: Michael Steinger,

a legally qualified candidate of the Democratic

political party for the office of: State Senate

in the Primary

election to be held on: 8/30/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			#2601865		

**Attach proposed schedule with charges (if available): \$2,618.00**





# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: Michael Steinger PARTY: Democrat

OFFICE SOUGHT: State Senate ELECTION DATE: 8/30/16

INQUIRY MADE BY: Screen Strategies Media  
Candidate Manager Agency Committee (circle one)

ADDRESS: 11150 Fairfax Blvd.  
Ste. 505  
Fairfax, VA 22030

PHONE: 703-272-7300 FAX: \_\_\_\_\_

Information Requested: rates & avails

Final Disposition: order placed #2601865 WTUX  
\$ 3080.00 8/22-8/30/16

If Committee, list officers and position: Kim Lee Bove - Treasurer

DATE: 8/16/16 TIME: 1:55pm BY: TeleRepDC