

WTVX
1100 Fairfield Dr
West Palm Beach, FL 33407

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2601865

Schedule Dates 08/22/16-08/30/16
Advertiser Steinger for State Senate-D (111322)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 8/22 - 8/30 WTVX (854777)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Bahng, Caroline
Phone/Fax (703) 272-7300 /
CPE Political 2016
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments POLITICAL 2016 - WTVX

Date Entered 08/15/16
Last Modified
Entered By Juanita Barriga
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$462.00
Net Total \$2,618.00
Sales Tax

| West Palm Beach (WTVX) | | By Broadcast Month | Spots | Rate |
|------------------------|--|--------------------|-----------|-------------------|
| Aug. 2016 | | | 11 | \$2,400.00 |
| Sep. 2016 | | | 4 | \$680.00 |
| Grand Total: | | | 15 | \$3,080.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|---|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------------|-------------------|---------|
| Est 1.0 | Unapproved (NewL) on credit hold / News | 08/30/16-08/30/16 | 4 | :30 | 12P- News-CBS 12 News at Noon on CW24 | | | 1 | | | | | | 1 | \$40.00 | \$40.00 | West Palm Beach (WTVX) | CBS12 NEWS @ NOON | 8/15/16 |
| Est 2.0 | Unapproved (NewL) on credit hold / SPOT | 08/22/16-08/26/16 | 2 | :30 | Orbit- (P)Hot Bench(Mo Tu Th Fr), (P)Hot Bench 2(Mo Tu Th Fr) | | | 1 | 1 | 1 | 1 | | | 4 | \$100.00 | \$400.00 | West Palm Beach (WTVX) | | 8/15/16 |
| Est 3.0 | Unapproved (NewL) on credit hold / SPOT | 08/29/16-08/29/16 | 2 | :30 | Orbit- (P)Hot Bench(Mo), (P)Hot Bench 2(Mo) | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | West Palm Beach (WTVX) | | 8/15/16 |
| Est 4.0 | Unapproved (NewL) on credit hold / SPOT | 08/24/16-08/24/16 | 1 | :30 | SP- Judge Judy | | | | 1 | | | | | 1 | \$380.00 | \$380.00 | West Palm Beach (WTVX) | JUDGE JUDY | 8/15/16 |
| Est 5.0 | Unapproved (NewL) on credit hold / SPOT | 08/22/16-08/25/16 | 2 | :30 | 6P- Family Feud | | | 1 | 1 | 1 | | | | 3 | \$270.00 | \$810.00 | West Palm Beach (WTVX) | FEUD | 8/15/16 |
| Est 6.0 | Unapproved (NewL) on credit hold / SPOT | 08/29/16-08/29/16 | 2 | :30 | 6P- Family Feud | | 1 | | | | | | | 1 | \$270.00 | \$270.00 | West Palm Beach (WTVX) | FEUD | 8/15/16 |
| Est 7.0 | Unapproved (NewL) on credit hold / SPOT | 08/22/16-08/26/16 | 2 | :30 | 6:30P- Family Feud 2 | | | 1 | 1 | 1 | 1 | | | 3 | \$270.00 | \$810.00 | West Palm Beach (WTVX) | FEUD | 8/15/16 |
| Est 8.0 | Unapproved (NewL) on credit hold / SPOT | 08/29/16-08/29/16 | 2 | :30 | 6:30P- Family Feud 2 | | 1 | | | | | | | 1 | \$270.00 | \$270.00 | West Palm Beach (WTVX) | FEUD | 8/15/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|------------------------|
| Station and Location: WTVX-TV | Date: 8/12/2016 |
|---|------------------------|

I, Screen Strategies Media,

being/on behalf of: Michael Steinger,

a legally qualified candidate of the Democratic

political party for the office of: State Senate

in the Primary

election to be held on: 8/30/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|----------|----------------|-----------------|
| | | | #2601865 | | |

Attach proposed schedule with charges (if available): \$2,618.00

I represent that the payment for the above described broadcast time has been furnished by:

Michael Steinger for SD-30

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kim LeeBove

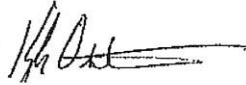
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/12/2016

Date



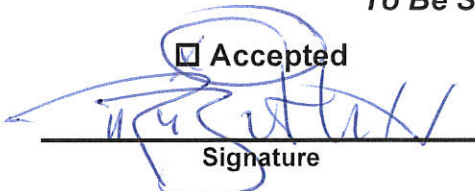
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

ROBERT BUTTERFIELD

Printed Name

G.M.

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: Michael Steinger PARTY: Democrat

OFFICE SOUGHT: State Senate ELECTION DATE: 8/30/16

INQUIRY MADE BY: Screen Strategies Media
Candidate Manager Agency Committee (circle one)

ADDRESS: 11150 Fairfax Blvd.
Ste. 505
Fairfax, VA 22030

PHONE: 703-272-7300 FAX: _____

Information Requested: rates & avails

Final Disposition: order placed #2601865 WTVX
\$3080.00 8/22-8/30/16

If Committee, list officers and position: Kim Lee Bove - Treasurer

DATE: 8/16/16 TIME: 1:55pm BY: TeleRepDC