

ORDER



KSHB-TV

Orders
Order / Rev: 464499
Alt Order #: WOC11796989
Product Desc: Issue
Estimate: 5855
Flight Dates: 09/19/18 - 09/24/18
Original Date / Rev: 09/18/18 / 09/18/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Sage Media
Buying Contact:
Billing Contact:
 1322 G St. SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DCCC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID: 209038
Agency External ID: 119555
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	27	\$10,350.00	\$8,797.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	27	\$10,350.00	\$8,797.50	0.00
Totals	27	\$10,350.00	\$8,797.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	09/19/18	09/21/18	M-F 5-6am News M-F 5-6am News (Program: 41 ACTION NEWS TODAY 5A)Q4 2018 (sell)	CM	5-6am	-- 1- 1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-- 1- 1--					2	\$250.00		0.00			
N 2	KSHB	09/19/18	09/20/18	M-F Today Show M-F Today Show (Program: NBC TODAY SHOW)Q4 2018 (sell)	CM	7-9am	-- 11---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-- 11---					2	\$600.00		0.00			
N 3	KSHB	09/19/18	09/22/18	Sa 6-7am News Sa 6-7am News (Program: 41 ACTION NEWS TODAY WEEKEND)Q4 2018 (sell)	CM	6-7am	----- 1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----- 1-					1	\$150.00		0.00			
N 4	KSHB	09/19/18	09/22/18	Sa 7-8am News Sa 7-8am News (Program: 41 ACTION NEWS TODAY WEEKEND)Q4 2018 (sell)	CM	7-8am	----- 1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----- 1-					1	\$300.00		0.00			
N 5	KSHB	09/19/18	09/22/18	Sa Today Show Sa Today Show	CM	8-10am	----- 1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00

Advertiser:	DCCC
Product Desc:	Issue
Estimate:	5855

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: SATURDAY TODAY)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-----1-			1		\$450.00	0.00					
N 6	KSHB	09/19/18	09/23/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: 41 ACTION NEWS TODAY WEEKEND)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-----1			1		\$150.00	0.00					
N 7	KSHB	09/19/18	09/24/18	M-F 9-10am Megyn Kelly Today	CM	9-10am	1--11--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
(Program: TODAY WITH MEGYN KELLY)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/18	09/25/18	1--11--			3		\$300.00	0.00					
N 8	KSHB	09/19/18	09/21/18	M-F 10-11am M-F 10-11am	CM	10-11am	--1-1--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
(Program: KC LIVE)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--1-1--			2		\$150.00	0.00					
N 9	KSHB	09/19/18	09/24/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	1--1---	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
(Program: PICKLER & BEN)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/18	09/25/18	1--1---			2		\$125.00	0.00					
N 10	KSHB	09/19/18	09/24/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: JEOPARDY!)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/18	09/25/18	1-----			1		\$400.00	0.00					
N 11	KSHB	09/19/18	09/19/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	--1----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: JEOPARDY!)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--1----			1		\$600.00	0.00					
N 12	KSHB	09/19/18	09/21/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	--1-1--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
(Program: 41 ACTION NEWS 4P - THE NOW KC)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--1-1--			2		\$350.00	0.00					
N 13	KSHB	09/19/18	09/22/18	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----1-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
(Program: 41 ACTION NEWS 6P SAT)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-----1-			1		\$550.00	0.00					
N 14	KSHB	09/19/18	09/20/18	Thursday Prime 8-10pm Thursday Prime 8-10pm	CM	8-10pm	---1---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
(Program: LAW & ORDERS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---1---			1		\$1,500.00	0.00					
N 15	KSHB	09/19/18	09/21/18	Friday Prime 8-10pm Friday Prime 8-10pm	CM	8-10pm	----1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
(Program: DATELINE)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	----1--			1		\$900.00	0.00					
N 16	KSHB	09/19/18	09/22/18	Saturday Prime 7-9pm Saturday Prime 7-9pm	CM	7-9pm	-----1-	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
(Program: DATELINE SAT NIGHT MYSTERY)Q4 2018 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-----1-			1		\$650.00	0.00					
N 17	KSHB	09/19/18	09/24/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: TONIGHT SHOW)Q4 2018 (sell)															

Order / Rev: 464499
 Alt Order #: WOC11796989
 Flight Dates: 09/19/18 - 09/24/18

Advertiser: DCCC
 Product Desc: Issue
 Estimate: 5855

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/18	09/25/18	1-----		1				\$500.00		0.00			
N18	KSHB	09/19/18	09/24/18	M-F 1235-107am	CM	1235-107am	1--1---	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
				M-F 1235-107am											
				(Program: LAST CALL - CARSON DALY)Q4 2018 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/18	09/25/18	1--1---		2				\$100.00		0.00			
N19	KSHB	09/19/18	09/23/18	Su 11-1130pm	CM	11-1130pm	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Su 11-1130pm											
				(Program: IN DEPTH - GRAHAM BESINGER)Q4 2018 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----1		1				\$150.00		0.00			
													Totals	27	\$10,350.00