

# ORDER



**Orders**  
**Order / Rev:** 475757  
 Alt Order #:  
**Product Desc:** DCCC Kansas City  
**Estimate:** 692  
**Flight Dates:** 10/30/18 - 11/06/18  
**Original Date / Rev:** 10/15/18 / 10/16/18  
**Order Type:** GENERAL

**Primary AE:** Dan Driscoll  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Amplify Media  
**Buying Contact:**  
**Billing Contact:**  
 222 Ontario St  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** DCCC  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 209038  
**Agency External ID:** 101368  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	14	\$4,340.00	\$3,689.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	14	\$4,340.00	\$3,689.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$4,340.00</b>	<b>\$3,689.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/30/18	11/06/18	M-F 430-5am News M-F 430-5am News	CM	430-5am	-----	:30	0	\$60.00	P-3	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	- TWTF--		3		\$60.00		0.00					
		Week: 11/05/18	11/11/18	MT-----		1		\$60.00		0.00					
N 2	KSHB	11/04/18	11/04/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		2		\$200.00		0.00					
N 3	KSHB	10/30/18	11/06/18	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	:30	0	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	- TWTF--		3		\$150.00		0.00					
		Week: 11/05/18	11/11/18	MT-----		1		\$150.00		0.00					
N 4	KSHB	11/04/18	11/04/18	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		1		\$1,000.00		0.00					
N 5	KSHB	11/03/18	11/03/18	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S-		1		\$1,000.00		0.00					

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 Flight Dates: 10/30/18 - 11/06/18

Advertiser: DCCC  
 Product Desc: DCCC Kansas City  
 Estimate: 692

**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	11/03/18	11/03/18	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S-		1		\$550.00		0.00					
N 7	KSHB	11/04/18	11/04/18	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		1		\$550.00		0.00					
													Totals	14	\$4,340.00