

# Broadcast Contract

Katz Media Group  
Family Farmers Working For a B  
125 W 55th St  
New York, NY 10019

*Paid*

Start Date 10/25/17	Contract# 38012	Mod# 0
End Date 12/09/17	Date Entered 10/23/17	Date Last Modified 10/23/17
Advertiser Family Farmers Worki		Station Market KBLU-AM
Product Family Farmworkers for a		SalesRep/Office Christal Christal

Standard Billing Cycle Estimate# na

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/25/17 FR 10/27/17	06:00A-10:00A	60	--	--	3	3	2	--	--	8	\$24.00
2	WE 10/25/17 FR 10/27/17	10:00A-03:00P	60	--	--	3	3	3	--	--	9	\$24.00
3	WE 10/25/17 FR 10/27/17	03:00P-07:00P	60	--	--	2	3	3	--	--	8	\$24.00
4	SA 10/28/17 SA 12/09/17	06:00A-07:00P	60	--	--	--	--	--	3	--	3	\$7.00
5	MO 10/30/17 FR 11/17/17	06:00A-10:00A	60	2	1	2	1	2	--	--	8	\$24.00
6	MO 10/30/17 FR 11/17/17	10:00A-03:00P	60	2	2	2	1	2	--	--	9	\$24.00
7	MO 10/30/17 FR 11/17/17	03:00P-07:00P	60	2	1	2	1	2	--	--	8	\$24.00
8	MO 11/20/17 WE 11/22/17	06:00A-10:00A	60	3	2	3	--	--	--	--	8	\$24.00
9	MO 11/20/17 WE 11/22/17	10:00A-03:00P	60	3	3	3	--	--	--	--	9	\$24.00
10	MO 11/20/17 WE 11/22/17	03:00P-07:00P	60	3	3	2	--	--	--	--	8	\$24.00
11	MO 11/27/17 FR 12/08/17	06:00A-10:00A	60	2	1	2	1	2	--	--	8	\$24.00
12	MO 11/27/17 FR 12/08/17	10:00A-03:00P	60	2	2	2	2	1	--	--	9	\$24.00
13	MO 11/27/17 FR 12/08/17	03:00P-07:00P	60	2	1	2	1	2	--	--	8	\$24.00

-----Additional Comments----- Total Spots Spots Total\$ Agency Commission Net Gross

El Dorado Broadcasters, LLC and Radio Stations KTTI, KQSR, and KBLU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title Name Title  
See reverse for accepted terms and conditions, if any Page 1

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Advertiser Family Farmers Worki	Station Market KBLU-AM	
Product Family Farmworkers for a	SalesRep/Office Christal Christal	

Standard Billing Cycle Estimate# na

196 4,347.00 \$652.05 \$ 3,694.95 \$ 4,347.00

## Billing Projections: By Month

	Oct 17	Nov 17	Dec 17
CA	861.00	2,724.00	762.00
ST	621.00	2,484.00	1,242.00

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Page 2

# Sales Order

Station: **KBLU-AM** Contract#: **38012** Agency: **Katz Media Group**  
 Contract Name: **KBLU Family Farmers Working** Address: **125 W 55th St**  
 Proposal#: **BAE8459D-DE64-40FD-B9AF-7A4DD7AD13** City: **New York** State: **NY** Zip: **10019**  
 DB Phone: **(212) 424-6953**  
 Start Date: **10/25/17** End Date: **12/09/17** Buyer:  
 Revenue Type: **Political National** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **Family Farmers Working For a B** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **CHRISTAL** Comm %: **12**  
 Product Name: **Family Farmworkers for a** Makegood Policy: **Within Contract Dates**  
 Estimate #: **na**  
 Agency Client Code: **FMCA**  
 Competitive Code: **Issue**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/25/17	10/27/17		6:00 AM	10:00 AM	60			3	3	2			8	D	24.00	8	192.00	3	
2	10/25/17	10/27/17		10:00 AM	3:00 PM	60			3	3	3			9	D	24.00	9	216.00	3	
3	10/25/17	10/27/17		3:00 PM	7:00 PM	60			2	3	3			8	D	24.00	8	192.00	3	
4	10/28/17	12/09/17		6:00 AM	7:00 PM	60						3		3	D	7.00	21	147.00	3	
5	10/30/17	11/17/17		6:00 AM	10:00 AM	60	2	1	2	1	2			8	D	24.00	24	576.00	3	
6	10/30/17	11/17/17		10:00 AM	3:00 PM	60	2	2	2	1	2			9	D	24.00	27	648.00	3	
7	10/30/17	11/17/17		3:00 PM	7:00 PM	60	2	1	2	1	2			8	D	24.00	24	576.00	3	
8	11/20/17	11/22/17		6:00 AM	10:00 AM	60	3	2	3					8	D	24.00	8	192.00	3	
9	11/20/17	11/22/17		10:00 AM	3:00 PM	60	3	3	3					9	D	24.00	9	216.00	3	
10	11/20/17	11/22/17		3:00 PM	7:00 PM	60	3	3	2					8	D	24.00	8	192.00	3	
11	11/27/17	12/08/17		6:00 AM	10:00 AM	60	2	1	2	1	2			8	D	24.00	16	384.00	3	
12	11/27/17	12/08/17		10:00 AM	3:00 PM	60	2	2	2	2	1			9	D	24.00	18	432.00	3	
13	11/27/17	12/08/17		3:00 PM	7:00 PM	60	2	1	2	1	2			8	D	24.00	16	384.00	3	

## Billing Projections: By Month

	Oct 17	Nov 17	Dec 17
CA	861.00	2,724.00	762.00
ST	621.00	2,484.00	1,242.00

☒ Print Spot Prices
Notes to Traffic: **10/23/17 Paid SEF**TOTAL SPOTS **196**GROSS TOTAL \$ **4,347.00**ADJUSTED SPOTS **196**ADJUSTED TOTAL \$ **4,347.00**

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☒ ☐ YUM1SEF, 10/23/17 @3:51PM  
☒ ☐ ONT1ADK, 10/23/17 @4:59PM

\* Sent to the traffic system by ONT1ADK, 10/23/17 @4:59PM

**REVISED**

CONT#	Oct 20, 17	DDS CONT#	0
REP	31249746 Mod# 1 Ver# 3 (Last = Orig CF)	C/P/E:	FMCA / na / na
TO	CHRISTAL RADIO		
FM	KBLU-AM (Yuma-El Centro, AZ-CA)		
OFF	ROCKY COSGROVE (SAN FR)	SALESPERSON FAX#	
AGY	SAN FRANCISCO		
ADDR	Katz Media Group	PH #	
	125 West 55th Street 3rd Floor		
	New York, NY 10019		
BYR	Helen Hanratty		
ADV	FAMILY FARMERS WORKING FOR A BETTER CA		
PDT	Family Farmworkers for a Better CA		
FLT	Oct 25, 17 - Dec 10, 17		

*Agency change only.*  
*10-20-17 Jcf*

\* REP ORDER COMMENT \*

\*\* 10/20/2017 5:18:00 PM: REVISED TO CHANGE AGENCY/BILLING INFO ON ORDER. NO CHANGE TO SCHEDULE.

\*\* 10/20/2017 5:18:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/20/2017 5:18:00 PM: THIS IS A REVISION. PLEASE CONFIRM WITH FATIMA SANTOS AT FATIMA.SANTOS@KATZRADIOGROUP.COM OR (510) 277-5866.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	6A - 7P	60	10/28/2017 - 10/28/2017	1W	3	\$7.00	3
	1.2	..WTF..	6A - 10A	60	10/25/2017 - 10/27/2017	1W	8	\$24.00	8
	1.3	..WTF..	10A - 3P	60	10/25/2017 - 10/27/2017	1W	9	\$24.00	9
	1.4	..WTF..	3P - 7P	60	10/25/2017 - 10/27/2017	1W	8	\$24.00	8
				** WEEKLY FLIGHT TOTALS **			28	\$621.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	10/30/2017 - 11/17/2017	3W	8	\$24.00	24
	2.2	MTWTF..	10A - 3P	60	10/30/2017 - 11/17/2017	3W	9	\$24.00	27
	2.3	MTWTF..	3P - 7P	60	10/30/2017 - 11/17/2017	3W	8	\$24.00	24
	2.4	.....S.	6A - 7P	60	11/4/2017 - 11/18/2017	3W	3	\$7.00	9
				** WEEKLY FLIGHT TOTALS **			28	\$1,863.00	
		<b>FLIGHT 3</b>							
	3.1	.....S.	6A - 7P	60	11/25/2017 - 11/25/2017	1W	3	\$7.00	3
	3.2	MTW....	6A - 10A	60	11/20/2017 - 11/22/2017	1W	8	\$24.00	8
	3.3	MTW....	10A - 3P	60	11/20/2017 - 11/22/2017	1W	9	\$24.00	9
	3.4	MTW....	3P - 7P	60	11/20/2017 - 11/22/2017	1W	8	\$24.00	8
				** WEEKLY FLIGHT TOTALS **			28	\$621.00	

Oct 20, 17  
 CONT# 31249746 Mod# 1 Ver# 3 (Last = Orig CF )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: FMCA / na / na

		FLIGHT 4							
	4.1	MTWTF..	6A - 10A	60	11/27/2017 - 12/8/2017	2W	8	\$24.00	16
	4.2	MTWTF..	10A - 3P	60	11/27/2017 - 12/8/2017	2W	9	\$24.00	18
	4.3	MTWTF..	3P - 7P	60	11/27/2017 - 12/8/2017	2W	8	\$24.00	16
	4.4	.....S.	6A - 7P	60	12/2/2017 - 12/9/2017	2W	3	\$7.00	6
				** WEEKLY FLIGHT TOTALS **			28	\$1,242.00	

	Oct 17	Nov 17	Dec 17				
SPOTS	28	112	56				
CASH	621.00	2484.00	1242.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	621.00	2484.00	1242.00				

							TOTAL
SPOTS							196
CASH							4,347.00
TRADE							0.00
NSL							0.00
TOTAL							4,347.00

**\*\* Competitive Comments \*\***

FAMILY FARMWORKERS FOR A BETTER CA  
 SVC: SP16 MSA Eastlan  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">KBLU - AM Yuma, Az.</span>	<b>Date:</b> <span style="margin-left: 20px;">9/7/17</span>
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I, William Criswell

do hereby request station time concerning the following issue:

Gas Taxes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60					

**Total Charges:**

This broadcast time will be used by: Family Farmers Working for a Better California

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Inception Marketing, Inc.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**


I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/7/17	William Criswell	415-399-1045
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature	Bob Villares Printed Name	OOS/GM Title
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