



WTVY
285 N. Foster St.
Dothan, AL 36303
(334) 792-3195

CONTRACT

<u>Contract / Revision</u> 306379 /		<u>Alt Order #</u>
<u>Product</u> Primary Election Advertising		
<u>Contract Dates</u> 02/17/16 - 03/01/16	<u>Estimate #</u>	
<u>Advertiser</u> Matt Swann		<u>Original Date / Revision</u> 02/15/16 / 02/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTVY	<u>Account Executive</u> Dothan House	<u>Sales Office</u> Dothan Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 3187		<u>Advertiser Ref</u> 63783

And:

Marketing Services
1501 Honeysuckle Blvd Ste 1
Dothan, AL 36303

*Pd. via chk # 2331
 \$1729.75*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVY	02/17/16	03/01/16	WTVY News 4 @ 6p	6p-630p		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	--W----				1	\$315.00			
	Week:	02/22/16	02/28/16	--W----				1	\$315.00			
	Week:	02/29/16	03/06/16	-----				0	\$315.00			
N 2	WTVY	02/17/16	03/01/16	M-F 630p-7p	630p-7p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	---T---				1	\$225.00			
	Week:	02/22/16	02/28/16	--W-F--				2	\$225.00			
	Week:	02/29/16	03/06/16	-----				0	\$225.00			
N 3	WTVY	02/17/16	03/01/16	WTVY News 4 @ 10p M-F	10p-1035p		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/16	02/21/16	-----				0	\$265.00			
	Week:	02/22/16	02/28/16	-T-T---				2	\$265.00			
	Week:	02/29/16	03/06/16	-----				0	\$265.00			
Totals											7	\$1,835.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/26/16	7	\$1,835.00	(\$275.25)	\$1,559.75
Totals	7	\$1,835.00	(\$275.25)	\$1,559.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTVY Dothan

Date:

2/16/16

I, Josh Steltzner,being/on behalf of: Matt Swann, a legallyqualified candidate of the Republican politicalparty for the office of: Houston County School Superintendentin the Primaryelection to be held on: March 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/16/16 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Alicia Raker NSA
Signature Printed Name Title