

WFNA
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (251) 662-2968

CONTRACT

<u>Contract / Revision</u> 2661094 /		<u>Alt Order #</u> 27060145	
<u>Advertiser</u> POL/Donald Trump/President/US/Rep		<u>Original Date / Revision</u> 09/21/20 / 09/21/20	
<u>Contract Dates</u> 09/22/20 - 09/28/20		<u>Estimate #</u> 12119	
<u>Product</u> 2020			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WFNA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>Agency Code</u> 9915691	<u>Advertiser Code</u> 565	<u>Product 1/2</u> 1372	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Harris Sikes Media
 817 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFNA	09/22/20	09/22/20	M-F 630-7p	630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-T-----				1	\$40.00			
N 2	WFNA	09/23/20	09/23/20	M-F 630-7p	630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	--W----				1	\$40.00			
N 3	WFNA	09/24/20	09/24/20	M-F 630-7p	630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----T---				1	\$40.00			
N 4	WFNA	09/25/20	09/25/20	M-F 630-7p	630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	----F--				1	\$40.00			
N 5	WFNA	09/28/20	09/28/20	M-F 630-7p	630p-7p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	M-----				1	\$40.00			
N 6	WFNA	09/26/20	09/26/20	Sa 6-7p	6p-7p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-----S-				1	\$15.00			
D 7	WFNA	09/23/20	09/23/20	M-F 6-630p	6p-630p		:30			NM	0	\$0.00
D 8	WFNA	09/24/20	09/24/20	M-F 6-630p	6p-630p		:30			NM	0	\$0.00
D 9	WFNA	09/25/20	09/25/20	M-F 6-630p	6p-630p		:30			NM	0	\$0.00
D 10	WFNA	09/28/20	09/28/20	M-F 6-630p	6p-630p		:30			NM	0	\$0.00
D 11	WFNA	09/26/20	09/26/20	Sa 630p-7p	Sa 630p-7p		:30			NM	0	\$0.00
D 12	WFNA	09/22/20	09/22/20	M-F 1-2p	1p-2p		:30			NM	0	\$0.00
D 13	WFNA	09/23/20	09/23/20	M-F 1-2p	1p-2p		:30			NM	0	\$0.00
D 14	WFNA	09/24/20	09/24/20	M-F 1-2p	1p-2p		:30			NM	0	\$0.00
D 15	WFNA	09/25/20	09/25/20	M-F 1-2p	1p-2p		:30			NM	0	\$0.00
D 16	WFNA	09/28/20	09/28/20	M-F 1-2p	1p-2p		:30			NM	0	\$0.00
Totals											6	\$215.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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 Indianapolis, IN 46208
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<u>Contract / Revision</u>	<u>Alt Order #</u>
2661094 /	27060145

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Donald Trump/President/US/Rep	09/21/20 / 09/21/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/22/20 - 09/28/20	2020	12119

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	5	\$175.00	(\$26.25)	\$148.75
09/28/20 -10/25/20	1	\$40.00	(\$6.00)	\$34.00
Totals	6	\$215.00	(\$32.25)	\$182.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St
New York, NY 10019

Contract # 27060145

CPE: 565/1372/1219

Agency: Harris Sikes Media LLC

11350 Random Hills
Road, Suite 700
Fairfax, VA 22030

Changes as of: 9/21/2020 at 9:40 AM

Flight: 9/22/20 - 9/28/20

Advertiser: Donald J. Trump for
President Inc

Product: 2020

Agency Order #: 9921127

Buyer: Sikes Media LLC Media
Assistant, Harris

Salesperson: BILL THOMAS
202-872-5880

Separation:

Version: Current State Version 2

Station: WFVA

Market: Mobile

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 18+

Assistant: BILL THOMAS
202-872-5880

Con Type: POLITICAL/NOTE

Total \$: \$215,000

Total Spots: 6

Total CPP: \$97.73

Total GRP: 2.2

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	A3564 Rating	Len	9/22 - 9/28							Total Spots	Total \$	CPP*	GRP*
									9/22	9/23	9/24	9/25	9/26	9/27	9/28				
1	Tu-F M 11:00-11:30P		BIG BING THEORY	\$40.00	0.4	0.5	0.4	30	1	1	1	1	0	0	1	5	\$200.00	\$100.00	2.0
110.8%																			
CAN 2	Tu-F M 11:00-11:30P		SEINFELD	\$45.00	0.4	0.5	0.3	30	4	4	4	0	0	0	4	5	\$225.00	\$112.50	2.0
	Sa 3:00-3:30P		ANDY GRIFFITH	\$15.00	0.2	0.2	0.2	30	0	0	0	0	1	0	0	1	\$15.00	\$75.00	0.2
100.8% Changes: Rate from 25 to 75																			
CAN 4	Tu-F M 11:00-11:30P		AGGESS-DAILY	\$15.00	0.4	0.4	0.2	30	4	4	4	4	0	0	4	6	\$75.00	\$150.00	0.5
TOTALS:									1	1	1	1	1	0	1	6	\$215.00	\$97.73	2.2



126 West 55th St
New York, NY 10019

Contract # 27060145 Changes as of: 9/21/2020 at 9:40 AM Version: Current State Version 2

CPE: 565/1372/12119 Flight: 9/22/20 - 9/28/20 Station: WFNA Con Type: POLITICAL/NOTE
 Agency: Harris Sikes Media LLC Advertiser: Donald J. Trump for President Inc Market: Mobile Total \$: \$215.00

11350 Random Hills Road, Suite 700 Product: 2020 Office: WASHINGTON Total Spots: 6
 Fairfax, VA 22030 Agency Order #: 9921127 Service: Nielsen Total CPP: \$97.73
 Buyer: Sikes Media LLC Media Assistant: Harris Primary Demo: Adults 18+ Total GRP: 2.2

Salesperson: BILL THOMAS Assistant: BILL THOMAS Separation: 202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/08/20 4:40 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$525
WFNA Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$215.00	\$97.73	2.2
Total	100%	6	\$215.00	\$97.73	2.2

Monthly Summary		
Month	Spots	Dollars
2020-Sep	5	\$175.00
2020-Oct	1	\$40.00
Total	6	\$215.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/21/20 9:45 AM					\$0	\$0	
Revision	9/21/20 9:40 AM	GOTOSTRATA\1011970	Revised		10	\$-310.00	\$215.00	Changes: Total \$ from \$525.00 to \$215.00. Total GRPs from 4.7 to 2.2. Total Spots from 16 to 6. Total CPP from \$111.70 to \$97.73. 4 Buylines added or modified.
Queued for Electronic Contracting	9/8/20 9:11 AM					\$0	\$0	
New	9/4/20 6:45 PM	BILL THOMAS	Confirmed	16		\$525.00	\$525.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harris Sikes Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020

General
 Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

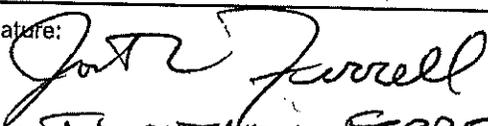
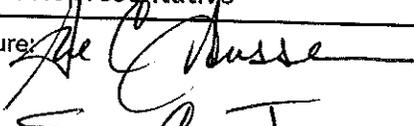
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>JONATHAN FERRELL</u>	Name: <u>Sue C Janssen</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>9/21/20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Jonathan Ferrell, agent for Donald Trump for President

Name:

JONATHAN FERRELL

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: *27060143*
2661094

Station Call Letters: *WICRG*
WFNA

Date Received/Requested: *9/21/20*

Est. #: *12119*

Station Location: *MOB - P. Cola*

Run Start and End Dates: *9/22 - 9/28/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.