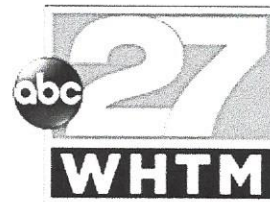


## ORDER



Harrisburg WHTM

**Orders**  
**Order / Rev:** 3402573  
**Alt Order #:** 27671840  
**Product Desc:** McSwain for Gov  
**Estimate:** 3432  
**Flight Dates:** 04/04/22 - 04/17/22  
**Original Date / Rev:** 02/03/22 / 02/10/22  
**Order Type:** REG

**Primary AE:** Katz Los Angeles  
**Sales Office:** K-LA  
**Sales Region:** Nat

**Agency**  
**Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Boulevard  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Bill McSwain/Governor/PA/Rep  
**Demographic:** HH  
**Product Codes:** PL14  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN4746  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	17	\$4,900.00	\$4,165.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	17	\$4,900.00	\$4,165.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$4,900.00</b>	<b>\$4,165.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	04/06/22	04/08/22	GMA	CM	7-9a	--WTF--	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
Good Morning America															
COMMENTS APPLY TO SUB LINES A THRU A															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--WTF--		2				\$300.00		0.00			
N 2	WHTM	04/11/22	04/12/22	GMA	CM	7-9a	MT-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Good Morning America															
COMMENTS APPLY TO SUB LINES A THRU A															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	MT-----		1				\$300.00		0.00			
N 3	WHTM	04/06/22	04/08/22	M-F 6-7a	CM	6-7a	--WTF--	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
ABC27 News Daybreak @ 6															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--WTF--		2				\$300.00		0.00			
N 4	WHTM	04/11/22	04/12/22	M-F 6-7a	CM	6-7a	MT-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC27 News Daybreak @ 6															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 3402573  
 Alt Order #: 27671840  
 Flight Dates: 04/04/22 - 04/17/22

Advertiser: POL/Bill McSwain/Governor/PA/Rep  
 Product Desc: McSwain for Gov  
 Estimate: 3432

Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	MT-----					1	\$300.00		0.00			
N 5	WHTM	04/06/22	04/08/22	M-F 12-1230p	CM	12-1230p	--WTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
ABC27 News at Noon															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC 27 News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--WTF--					2	\$200.00		0.00			
N 6	WHTM	04/11/22	04/12/22	M-F 12-1230p	CM	12-1230p	MT-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
ABC27 News at Noon															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC 27 News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	MT-----					1	\$200.00		0.00			
N 7	WHTM	04/06/22	04/08/22	World News M-F	CM	630p-7p	--WTF--	:30	2	\$500.00	P4	0.00	NM	2	\$1,000.00
World News															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC World News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--WTF--					2	\$500.00		0.00			
N 8	WHTM	04/11/22	04/12/22	World News M-F	CM	630p-7p	MT-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
World News															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC World News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	MT-----					1	\$500.00		0.00			
N 9	WHTM	04/10/22	04/10/22	Su 9a-10a This Week	CM	9a-10a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
This Week															
COMMENTS APPLY TO SUB LINES A THRU A															
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$200.00		0.00			
N 10	WHTM	04/09/22	04/09/22	Sa News @ 6p	CM	6-630p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
ABC27 News @ 6 Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC 27 News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S-					1	\$200.00		0.00			
N 11	WHTM	04/10/22	04/10/22	GMA Su 7a	CM	7a-8a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
GMA Sun 7a-8a															
COMMENTS APPLY TO SUB LINES A THRU A															
GMA-Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$200.00		0.00			
N 12	WHTM	04/10/22	04/10/22	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
ABC27 News Sun 8a															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC27 Sunday News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$200.00		0.00			
N 13	WHTM	04/10/22	04/10/22	Su News @ 6p	CM	6-630p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
ABC27 News @ 6 Sun															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC 27 News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$200.00		0.00			
Totals														17	\$4,900.00



**TARGET  
ENTERPRISES**

**Target Enterprises**  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
CANDIDATE ADVERTISING**

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

☐

Federal candidate

☒

State or local candidate

Candidate name:

**Bill McSwain**

Authorized committee

**McSwain for Governor**

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

**Republican**

Office sought (no acronyms or abbreviations):

**Governor**

Date of election:

**5/17/22**

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

**Lisa Lisker**

The undersigned represents that the payment for the broadcast time has been furnished by:

☐

The candidate listed above

☒

The authorized committee of the legally qualified candidate listed above

Signature of sponsor representative:

**Julie Iadanza**

Digitally signed by Julie Iadanza  
Date: 2022.01.31 12:53:02 -08'00'


Name:

Date:

Signature of station representative:

Name:

Date:

  
**7/4/22**





**TARGET  
ENTERPRISES**

**Target Enterprises**  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
CANDIDATE ADVERTISING**

**Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Signature of candidate/authorized committee:**

**Julie Iadanza**

Digitally signed by Julie Iadanza  
Date: 2022.02.01 08:06:42 -08'00'

**Name:**

**Date:**

**BELOW TO BE COMPLETED BY STATION ONLY**

**Ad submitted to station:**

☐

**Yes**

☒

**No**

**Date received:**

**Federal candidate  
certification signed  
above:**

☐

**Yes**

☐

**No**

☒

**N/A**

**Disposition:**

☐

**Accepted**

☐

**Accepted in  
part**

☐

**Rejected**

**Date and nature of follow-ups, if any:**

**Contract #:**

3402573

**Station call letters:**

WHTM

**Date received:**

2/4/22

**Est. #:**

3432

**Station location:**

ALLY

**Flight/dates:**

4/4-4/12/22

**Comments, if any:**