ORDER

Order / Rev:	3402573		obc
Alt Order #:	27671840		VACCUTAG
Product Desc:	McSwain for Gov		WHTM
Estimate:	3432		Harrisburg WHTM
Flight Dates:	04/04/22 - 04/17/22	Primary AE:	Katz Los Angeles
Original Date / Rev:	02/03/22 / 02/10/22	Sales Office:	K-LA
Order Type:	REG	Sales Region:	Nat
Name:	Target Enterprises		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	15260 Ventura Boulevard	Billing Cycle:	EOM
	Sherman Oaks, CA 91403	Agency Commission:	15%
Name:	POL/Bill McSwain/Governor/PA/Rep	Order Brand:	
Demographic:	HH	New Business End:	
Product Codes:	PL14	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	IN4746
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Revenue Code 1: Revenue Code 2:	Alt Order #: 27671840 Product Desc: McSwain for Gov Estimate: 3432 Flight Dates: 04/04/22 - 04/17/22 Original Date / Rev: 02/03/22 / 02/10/22 Order Type: REG Name: Target Enterprises Buying Contact: Billing Contact: 15260 Ventura Boulevard Sherman Oaks, CA 91403 Name: POL/Bill McSwain/Governor/PA/Rep Demographic: HH Product Codes: PL14 Revenue Code 1: AGY Revenue Code 2: POL	Alt Order #: 27671840 Product Desc: McSwain for Gov Estimate: 3432 Flight Dates: 04/04/22 - 04/17/22 Primary AE: Original Date / Rev: 02/03/22 / 02/10/22 Sales Office: Order Type: REG Sales Region: Name: Target Enterprises Buying Contact: Billing Type: Billing Contact: Billing Calendar: Billing Cotal Sherman Oaks, CA 91403 Agency Commission: Name: POL/Bill McSwain/Governor/PA/Rep Order Brand: Product Codes: PL14 Advertiser External ID: Revenue Code 2: POL Unit Code:

Bill Plan						
Start Date	End Date	# Snots	Grose Amount	I Not Amount	Month	

P5

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
03/28/22	04/24/22	17	\$4,900.00	\$4,165.00	April 2022	17	\$4,900.00	\$4,165.00	0.00
					Totals	17	\$4,900.00	\$4,165.00	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Danala	01-4/5-1	F. D						90011190 TO 10011
Contract of the Contract of th				Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHTM	04/06/22	04/08/22	GMA	CM	7-9a	WTF	:30	2	\$300.00P4	0.00 NM	2	\$600.00
	Q111_			Good Morning An									
				B LINES A THRU A	Ą								
		orning Am									1		
1000			End Date	Weekdays	Spots/Week	Rate	Rating				1		
W	eek: 04/0	04/22	04/10/22	WTF	2	\$300.00	0.00						
N 2	WHTM	04/11/22	04/12/22	GMA	CM	7-9a	MT	:30	1	\$300.00P4	0.00 NM	1	\$300.00
	mentalis o			Good Morning An	nerica								
				B LINES A THRU A	A								
		orning Am											
			End Date		Spots/Week	Rate	Rating						
W	eek: 04/	11/22	04/17/22	MT	1	\$300.00	0.00						
N 3	WHTM	04/06/22	04/08/22	M-F 6-7a	CM	6-7a	WTF	:30	2	\$300.00P4	0.00 NM	2	\$600.00
				ABC27 News Day									
				B LINES A THRU A	4								
	ABC 27	Daybreak	@ 6A										
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
W	eek: 04/0)4/22	04/10/22	WTF	2	\$300.00	0.00						
N 4	WHTM	04/11/22	04/12/22	M-F 6-7a	CM	6-7a	MT	:30	1	\$300.00P4	0.00 NM	1	\$300.00
				ABC27 News Day	break @ 6							•	4000.00
				B LINES A THRU A									
	ABC 27	Daybreak	@ 6A								-		
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		

Print Date: 02/11/22 13:44:19 Page 2 of 2

Order / Rev:

3402573 27671840

Advertiser:

POL/Bill McSwain/Governor/PA/Rep

Product Desc:

McSwain for Gov

Alt Order #: Flight Dates:

04/04/22 - 04/17/22

Estimate:

3432

Harrisburg WHTM

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					0 71		
Week: 04/1	-	04/17/22	MT	1	\$300.00	0.00							
N 5 WHIM	04/06/2	2 04/08/22	M-F 12-1230p	CM	12-1230p	WTF		:30	2	\$200.00P4	0.00 NM	2	\$400.00
ABC27 News at Noon COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At Noon													
Week: 04/0	-	End Date 04/10/22	Weekdays WTF	Spots/Week 2	Rate \$200.00	Rating 0.00							
N 6 WHTM	04/11/2	2 04/12/22	M-F 12-1230p	CM	12-1230p	MT		:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMME ABC 27 I			ABC27 News at B LINES A THRU	Noon A									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/1	_	04/17/22	MT	1	\$200.00	0.00			-				
N / VVHIM	04/06/2	2 04/08/22	World News M-F World News	CM	630p-7p	WTF-		:30	2	\$500.00P4	0.00 NM	2	\$1,000.00
COMME ABC Wo			B LINES A THRU	A									
Week: 04/0		End Date 04/10/22	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00							
N 8 WHTM	04/11/2	2 04/12/22		CM	630p-7p	MT		:30	1	\$500.00P4	0.00 NM	1	\$500.00
COMMEI ABC Wo			World News B LINES A THRU	A									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/1		04/17/22	MT Su 9a-10a This V	Veek CM	\$500.00	0.00	_						
N 5 WITTIN	04/10/2	2 04/10/22	This Week	veek Civi	9a-10a		-5	:30	1	\$200.00P4	0.00 NM	1	\$200.00
This Wee	ek		B LINES A THRU	A									
Start Week: 04/0	t Date 4/22	End Date 04/10/22	Weekdays S	Spots/Week	Rate \$200.00	Rating 0.00							
N 10 WHTM	04/09/2	2 04/09/22	Sa News @ 6p	СМ	6-630p	9	S-	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMEN ABC 27 N			ABC27 News @ B LINES A THRU										420.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/0-	-	04/10/22	S-	1	\$200.00	0.00							
N11 WHTM	04/10/2	2 04/10/22	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a		-S	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMEN GMA-Sur	NTS AP nday	PLY TO SUI	B LINES A THRU	A									
Start Week: 04/04	Date 4/22	End Date 04/10/22	Weekdays	Spots/Week	Rate	Rating					1		
Charles and the same of the sa			ABC27 News Sur		\$200.00 8a-9a	0.00	-S	:30	1	\$200.00P4	0.00 NM	1	¢200 00
			ABC27 News Sur	n 8a	00 00		3	.50	ı	Ψ200.00Γ4	U.UU INIVI	ļ.	\$200.00
ABC27 S	unday N	lews	B LINES A THRU										
Start Week: 04/04	<u>Date</u> 4/22	End Date 04/10/22	Weekdays S	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00							
Contract of the Contract of th	Marine Street Street		Su News @ 6p	СМ	6-630p		-S	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMEN ABC 27 N			ABC27 News @ 6 3 LINES A THRU /		20					0 6 5ct 5		·.	,
200200 NOVE 100 100 100 100 100 100 100 100 100 10	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/04	4/22	04/10/22	S	1	\$200.00	0.00							



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR CANDIDATE ADVERTISING

I, <u>Target Ent</u> Invoice for a	terprises, hereby actual schedule a	request station time as follo nd charges.	ws: See Order for propos	sed schedule and charges. See
	Federal candida	ate		
~	State or local ca	andidate		
Candidate	name:			
Bill Mc	Swain			
Authorized	d committee			
McSwa	in for Gove	ernor		
Agency red	questing time (ar	nd contact information):		N/A
Candidate	's political party:			
Republi	can			
Office sou	ght (no acronyms	or abbreviations):		
Govern	or			
Date of ele	ection:		General	Primary
5/17/22				
Treasurer	of candidate's au	thorized committee:		
Lisa Lis	ker			
The undersi	gned represents	that the payment for the br	oadcast time has been fo	urnished by:
	The candidate I	isted above		
V	The authorized	committee of the legally qu	alified candidate listed a	bove
Signature o	of sponsor repres	sentative:	Signature of station rep	presentative:
Julie la	adanza	Digitally signed by Julie ladanza Date: 2022.01.31 12:53:02 -08'00'	()1	
Name:			Name: fall	
Date:			Date:	12



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR CANDIDATE ADVERTISING

Candidate Certification:

Comments, if any:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/aut Julie ladanza Name:	horized committee:	Digitally signed by Julie ladanza Date: 2022.02.01 08:06:42 -08'00'						
Date:								
	BELOW TO BE COMPLE	TED BY STATION ONLY						
Ad submitted to station:	Yes	No	Date received:					
Federal candidate certification signed above:	Yes	No	N/A					
Disposition:	Accepted Accepted	Accepted in part	Rejected					
Date and nature of follow-ups, if any:								
Contract #: 3402573	Station call letters: WHTM	Date received:						
Est. #: 3432	Station location:	Flight/dates: 4/4 - 4/12/2	2					