ORDER

				A A
Orders	Order / Rev:	3402557		obc
	Alt Order #:	27671847		
	Product Desc:	McSwain for Gov		WHTM
	Estimate:	3437		Harrisburg WHTM
	Flight Dates:	04/25/22 - 05/08/22	Primary AE:	Katz Los Angeles
	Original Date / Rev:	02/03/22 / 02/10/22	Sales Office:	K-LA
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Target Enterprises		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		15260 Ventura Boulevard	Billing Cycle:	EOM
		Sherman Oaks, CA 91403	Agency Commission:	15%
Advertiser	Name:	POL/Bill McSwain/Governor/PA/Rep	Order Brand:	
	Demographic:	НН	New Business End:	
	Product Codes:	PL14	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN4746
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	
	Priority:	D6	Order deparation.	00:15:00

Bill Plan					Totals					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
04/25/22	05/29/22	70	\$17,925.00	\$15,236.25	May 2022	70	\$17,925.00	\$15,236.25	0.00	
					Totals	70	\$17,925.00	\$15,236,25	0.00	

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
N 1 WHTM 04/27/22 04/29/22 M-F 530-6a CM 530-6aWTF :30 3 \$200.00P4 0.00 NM	3 \$600.00
ABC27 News Daybreak @530	, φουσ.σσ
COMMENTS APPLY TO SUB LINES A THRU A	
ABC 27 News Daybreak @ 5a	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/25/22 05/01/22WTF 3 \$200.00 0.00	
N 2 WHTM 05/02/22 05/03/22 M-F 530-6a CM 530-6a MT :30 2 \$200.00P4 0.00 NM	2 \$400.00
ABC27 News Daybreak @530	. Ψ400.00
COMMENTS APPLY TO SUB LINES A THRU A	
ABC 27 News Daybreak @ 5a	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 05/02/22 05/08/22 MT 2 \$200.00 0.00	
N 3 WHTM 04/27/22 04/29/22 GMA CM 7-9aWTF :30 3 \$300.00P4 0.00 NM	\$900.00
Good Morning America	Ψ300.00
COMMENTS APPLY TO SUB LINES A THRU A	
Good Morning America	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/25/22 05/01/22WTF 3 \$300.00 0.00	
N 4 WHTM 05/02/22 05/03/22 GMA CM 7-9a MT :30 2 \$300.00P4 0.00 NM	\$600.00
Good Morning America	\$000.00
COMMENTS APPLY TO SUB LINES A THRU A	
Good Morning America	
Start Date End Date Weekdays Spots/Week Rate Rating	

Print Date: 02/15/22 12:55:18

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Order / Rev: Alt Order #:

Flight Dates:

3402557

27671847

04/25/22 - 05/08/22

ABC27 Live at 5

<u>Weekdays</u>

Spots/Week

CM

COMMENTS APPLY TO SUB LINES A THRU A

End Date

05/08/22

ABC27 News Start Date

Week: 05/02/22

N 15 WHTM 04/27/22 04/29/22

Advertiser:

POL/Bill McSwain/Governor/PA/Rep

Product Desc:

McSwain for Gov

Harrisburg WHTM

Estimate: 3437 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 MT----\$300.00 0.00 N 5 WHTM 04/27/22 04/29/22 M-F 6-7a CM 6-7a --WTF--:30 3 \$300.00P4 0.00 NM 3 \$900.00 ABC27 News Daybreak @ 6 COMMENTS APPLY TO SUB LINES A THRU A ABC 27 Daybreak @ 6A Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -WTF-\$300.00 0.00 N 6 WHTM 05/02/22 05/03/22 M-F 6-7a CM 6-7a MT----:30 2 \$300.00P4 0.00 NM 2 \$600.00 ABC27 News Daybreak @ 6 COMMENTS APPLY TO SUB LINES A THRU A ABC 27 Daybreak @ 6A Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/02/22 05/08/22 MT----\$300.00 0.00 N 7 WHTM 04/27/22 04/29/22 M-F 12-1230p CM 12-1230p --WTF--:30 3 \$200.00P4 0.00 NM 3 \$600.00 ABC27 News at Noon COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At Noon Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 04/25/22 05/01/22 --WTF-\$200.00 0.00 N 8 WHTM 05/02/22 05/03/22 M-F 12-1230p CM 12-1230p MT----:30 2 \$200.00P4 0.00 NM 2 \$400.00 ABC27 News at Noon COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At Noon Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 MT----\$200.00 0.00 N 9 WHTM 04/27/22 04/29/22 M-F 4-5p CM 4-5p -WTF--:30 3 \$200.00P4 0.00 NM 3 \$600.00 Judge Judy (4:00 PM-4:30 PM) COMMENTS APPLY TO SUB LINES A THRU A Judge Judy Start Date End Date Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 --WTF--\$200.00 0.00 N 10 WHTM 05/02/22 05/03/22 M-F 4-5p CM 4-5p MT----:30 2 \$200.00P4 0.00 NM 2 \$400 00 Judge Judy COMMENTS APPLY TO SUB LINES A THRU A Judge Judy Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$200.00 0.00 N11 WHTM 04/27/22 04/29/22 M-F 4-5p CM 4-5p -WTF--:30 3 \$200.00P4 0.00 NM 3 \$600.00 Judge Judy (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU A Judge Judy Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 --WTF-\$200.00 0.00 N12 WHTM 05/02/22 05/03/22 M-F 4-5p 4-5p CM :30 2 \$200.00P4 0.00 NM 2 \$400.00 Judge Judy (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU A Judge Judy Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 \$200.00 0.00 N13 WHTM 04/27/22 04/29/22 M-F News @ 5p CM 458-6p --WTF--:30 \$300.00P4 0.00 NM 3 \$900.00 ABC27 Live at 5 (5:00 PM-5:30 PM) COMMENTS APPLY TO SUB LINES A THRU A ABC27 News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 --WTF--\$300.00 0.00 N 14 WHTM 05/02/22 05/03/22 M-F News @ 5p CM 458-6p MT----:30 \$300.00P4 0.00 NM 2 \$600.00

(5:00 PM-5:30 PM)

Rate

\$300.00

458-6p

Rating

0.00

--WTE--

:30

3

\$300.00P4

0.00 NM

3

\$900.00

Print Date: 02/15/22 12:55:18 Page 3 of 5 Order / Rev: 3402557 POL/Bill McSwain/Governor/PA/Rep Advertiser:

Alt Order #: 27671847 Product Desc: McSwain for Gov **Harrisburg WHTM** Flight Dates: 04/25/22 - 05/08/22 Estimate: 3437

Ln Ch Star	t End	Inventory Cod M-F News @ 5		k Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
COMMENTS A ABC27 News	APPLY TO S	ABC27 Live at UB LINES A THRI	5	(5:30 PM-6	5:00 PM)						
Start Date Week: 04/25/22	End Date 05/01/22	Weekdays	Spots/Wee	<u>k Rate</u> 3 \$300.00	Rating 0.00						
N 16 WHTM 05/02	/22 05/03/22	0 - 0	CM	458-6p	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
ABC27 News	APPLY TO SI	ABC27 Live at 9 JB LINES A THRU	5 J A	(5:30 PM-6	5:00 PM)				3.30 1411		\$000.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays MT	Spots/Wee	<u>Rate</u> 2 \$300.00	Rating 0.00						
N 17 WHTM 04/27	/22 04/29/22			6-630p	WTF	:30	3	\$500.00P4	0.00 NM	3	\$1,500.00
ABC 27 News /	PPLY TO SU At 6PM	ABC27 News @ JB LINES A THRU) 6p J A								3.31-2-10-0
<u>Start Date</u> Week: 04/25/22	End Date 05/01/22	Weekdays	Spots/Weel	Rate 8 \$500.00	Rating						
N 18 WHTM 05/02/	22 05/03/22		CM	6-630p	0.00 MT	:30	2	\$500.00P4	0.00 NM	2	£4 000 00
COMMENTS A ABC 27 News A	PPLY TO SU	ABC27 News @ JB LINES A THRU	9 6p I A	\$00.0000 ANDERS \$000		.00	-	\$300.00F4	O.OO NIVI	2	\$1,000.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays MT	Spots/Week		Rating 0.00						
N 19 WHTM 04/27/	22 04/29/22		СМ	630p-7p	WTF	:30	2	\$500.00P4	0.00 NM	2	\$1,000.00
ABC World Nev	PPLY TO SU	World News B LINES A THRU	Α							-	Ψ1,000.00
<u>Start Date</u> Week: 04/25/22	End Date 05/01/22	Weekdays WTF	Spots/Week		Rating 0.00						
N 20 WHTM 05/02/2	22 05/03/22		СМ	630p-7p	MT	:30	1	\$500.00P4	0.00 NM	1	\$500.00
COMMENTS AI ABC World New	PPLY TO SU vs	World News B LINES A THRU	Α								4000.00
<u>Start Date</u> Week: 05/02/22	End Date 05/08/22	Weekdays MT	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 21 WHTM 04/27/2	22 05/01/22		CM	11p-1205x	WTFSS	:30	3	\$300.00P4	0.00 NM	3	\$900.00
ABC 27 Nightsic	de	M-Su News @ 1 B LINES A THRU	1p A	(11:00 PM-1	1:35 PM)			8			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Week: 04/25/22	End Date 05/01/22	Weekdays WTFSS	Spots/Week 3	Rate \$300.00	Rating 0.00						
N 22 WHTM 05/02/2	2 05/03/22	LN M-F	СМ	11-1135p	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
COMMENTS AF ABC 27 Nightsid	PPLY TO SUI	News @ 11p 3 LINES A THRU	A								4000.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays MT	Spots/Week 2	Rate \$300.00	Rating 0.00						
N 23 WHTM 04/27/2	2 04/29/22	Nightline	CM	Nightline	WTF	:30	3	\$75.00P4	0.00 NM	3	\$225.00
COMMENTS AP Nightline-ABC	PLY TO SUE	Nightline B LINES A THRU	A								V220.00
Start Date Week: 04/25/22	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating						
N24 WHTM 05/02/2		Nightline	CM	\$75.00 Nightline	0.00 MT	:30	2	\$75.00P4	0.00 8184	_	A 4
COMMENTS AP Nightline-ABC	PLY TO SUE	Nightline LINES A THRU			• • • · · · · · · · · · · · · · · · · ·	.50	۷	φ/3.00P4	0.00 NM	2	\$150.00
<u>Start Date</u> Week: 05/02/22	End Date 05/08/22	Weekdays MT	Spots/Week 2	Rate \$75.00	Rating 0.00						
N 25 WHTM 05/01/2	2 05/01/22	This Week in PA	СМ	This Week in	1 PAS	:30	1	\$100.00P4	0.00 NM	1	\$100.00
COMMENTS AP	PLY TO SUB	This Week in PA LINES A THRU A	A	(10:00 AM-10	D:30 AM)					•	Ψ100.00

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Order / Rev:

3402557

Flight Dates:

27671847

Advertiser:

POL/Bill McSwain/Governor/PA/Rep

Alt Order #:

04/25/22 - 05/08/22

Product Desc: Estimate:

McSwain for Gov

3437

Harrisburg WHTM

Les Or												
Ln Ch Star This Week In		Inventory Code	Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pr	i Rtg Type	Spots	Amount
Start Date		Weekdays	Spots/Week	Rate	Rating						1	
Week: 04/25/22	05/01/22	S	1	KONSCHOOLS VICTORIA	0.00							
N 26 WHTM 05/01	1/22 05/01/22	ABC27 News Su ABC27 News Su		6a-7a		S	:30	1	\$100.00P4	0.00 NM	1	\$100.00
COMMENTS / Weekend Mor	APPLY TO SU	JB LINES A THRU	A									
Start Date Week: 04/25/22	05/01/22	Weekdays S	Spots/Week 1		Rating 0.00							
N 27 WHTM 04/30	0/22 04/30/22			6a-7a		s-	:30	1	\$100.00P4	0.00 NM	1	\$100.00
COMMENTS A Weekend More	APPLY TO SU	ABC27 News Sa JB LINES A THRU	t 6a A									
Start Date		Weekdays	Spots/Week		Rating							
Week: 04/25/22 N 28 WHTM 05/01	05/01/22	S-	1120n CM	\$100.00	0.00							
		ABC 27 News @	1130p Sun	1130p-12x		S	:30	1	\$100.00P4	0.00 NM	1	\$100.00
COMMENTS A ABC27 Nightsi	APPLY TO SU ide Extra Editi	B LINES A THRU	A									
Start Date Week: 04/25/22	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating							
N 29 WHTM 04/30			CM	\$100.00 GMA Sa 9a	0.00	S-	:30	1	£150.00D4	0.00.104		
		GMA Sa 9a		Olvir oa sa		3-	.30	1	\$150.00P4	0.00 NM	1	\$150.00
GMA-Saturday	APPLY TO SU	B LINES A THRU	A									
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 04/25/22 N30 WHTM 04/30	05/01/22	S-	1 CM	\$150.00	0.00							
		GMA Sat 7a-8a		7a-8a		S-	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMENTS A GMA-Saturday	APPLY TO SU	B LINES A THRU	4									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/25/22 N31 WHTM 05/01/	05/01/22	S-	1	\$200.00	0.00							
		This Week		9a-10a		S	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMENTS A This Week	PPLY TO SU	B LINES A THRU	A									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/25/22	05/01/22	S	1	\$200.00	0.00							
N 32 WHTM 04/30/	22 04/30/22	World News WKN		630p-7p		-S-	:30	1	\$300.00P4	0.00 NM	1	\$300.00
COMMENTS A ABC World Nev	PPLY TO SU	B LINES A THRU A	4									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/25/22	05/01/22	S-	1	\$300.00	0.00							
N 33 WHTM 04/30/	22 04/30/22	ABC27 News Sat ABC27 News Sat		8a-9a		-S-	:30	1	\$200.00P4	0.00 NM	1	\$200.00
		B LINES A THRU A										
abc27 New Sat <u>Start Date</u>		Weekdays	Spots/Week	Data	Detina							
Week: 04/25/22	05/01/22	S-	1	Rate \$200.00	Rating 0.00							
N 34 WHTM 04/30/	22 04/30/22			6-630p		-S-	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMENTS AI ABC 27 News S	PPLY TO SUE Saturday	ABC27 News @ 6 B LINES A THRU A	Sat									
Start Date	End Date		Spots/Week	Rate	Rating							
Week: 04/25/22 N35 WHTM 05/01/3	05/01/22	S- GMA Su 7a	CM	\$200.00	0.00		.00					
		GMA Sun 7a-8a		7a-8a		S	:30	1	\$200.00P4	0.00 NM	1	\$200.00
GMA-Sunday	PPLY TO SUE	B LINES A THRU A										
Start Date Week: 04/25/22	End Date 05/01/22	Weekdays S	Spots/Week 1	Rate \$200.00	Rating 0.00							
						-						

Print Date: 02/15/22 12:55:18 Page 5 of 5 Order / Rev: 3402557 Advertiser: POL/Bill McSwain/Governor/PA/Rep Alt Order #: 27671847 Product Desc: McSwain for Gov Harrisburg WHTM Flight Dates: 04/25/22 - 05/08/22 Estimate: 3437 Ln Ch Start Inventory Code End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 36 WHTM 05/01/22 05/01/22 ABC27 News Sun 8a CM 8a-9a :30 \$200.00P4 0.00 NM \$200.00 ABC27 News Sun 8a COMMENTS APPLY TO SUB LINES A THRU A ABC27 Sunday News Start Date **End Date** Weekdays Spots/Week

Rating

0.00

Rate

\$200.00

Week: 04/25/22

05/01/22

----S

Totals 70 \$17,925.00



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR CANDIDATE ADVERTISING

Invoice for actual schedule and charges.	ows: See Order for proposed schedule and charges. See
Federal candidate	
State or local candidate	
Candidate name:	
Bill McSwain	
Authorized committee	
McSwain for Governor	
Agency requesting time (and contact information):	N/A
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Governor	
Date of election:	General Primary
5/17/22	Timely
Treasurer of candidate's authorized committee:	
Lisa Lisker	
The undersigned represents that the payment for the br	oadcast time has been furnished by:
The candidate listed above	
The authorized committee of the legally qu	alified candidate listed above
Signature of sponsor representative:	Signature of station representative:
Julie ladanza Digitally signed by Julie ladanza Date: 2022.01.31 12:53:02 -08'00'	15 Visiting Control of the Control o
Name:	Name:
Date:	Date: 2/16/22



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR CANDIDATE ADVERTISING

Candidate Certification:

Comments, if any:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/au Julie ladanza Name: Date:	thorized committee:	Digitally signed by Julie lada Date: 2022.02.01 08:06:42 -	inza 08'00'
	BELOW TO BE COMPLE	TED BY STATION ONLY	
Ad submitted to station:	Yes	No	Date received:
Federal candidate certification signed above:	Yes	No	N/A
Disposition:	Accepted	Accepted in part	Rejected
Date and nature of follow-	ups, if any:	Puit	
Contract #:	Station call letters: $\mathcal{M} + \mathcal{I} \mathcal{M}$	Date received:	2
8437	Station location:	Flight dates:	-5/8/22