

ORDER



Harrisburg WHTM

Orders
Order / Rev: 3402551
Alt Order #: 27671848
Product Desc: McSwain for Gov
Estimate: 3438
Flight Dates: 05/02/22 - 05/15/22
Original Date / Rev: 02/03/22 / 02/10/22
Order Type: REG

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Bill McSwain/Governor/PA/Rep
Demographic: HH
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/25/22 | 05/29/22 | 63 | \$16,625.00 | \$14,131.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2022 | 63 | \$16,625.00 | \$14,131.25 | 0.00 |
| Totals | 63 | \$16,625.00 | \$14,131.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Los Angeles | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHTM | 05/09/22 | 05/10/22 | M-F 530-6a | CM | 530-6a | MT----- | :30 | 2 | \$200.00 | P4 | 0.00 | NM | 2 | \$400.00 |
| ABC27 News Daybreak @530 COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News Daybreak @ 5a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 2 | WHTM | 05/09/22 | 05/10/22 | M-F 6-7a | CM | 6-7a | MT----- | :30 | 2 | \$300.00 | P4 | 0.00 | NM | 2 | \$600.00 |
| ABC27 News Daybreak @ 6 COMMENTS APPLY TO SUB LINES A THRU A ABC 27 Daybreak @ 6A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 3 | WHTM | 05/09/22 | 05/10/22 | GMA | CM | 7-9a | MT----- | :30 | 2 | \$300.00 | P4 | 0.00 | NM | 2 | \$600.00 |
| Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 4 | WHTM | 05/04/22 | 05/06/22 | M-F 530-6a | CM | 530-6a | --WTF-- | :30 | 3 | \$200.00 | P4 | 0.00 | NM | 3 | \$600.00 |
| ABC27 News Daybreak @530 COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News Daybreak @ 5a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 3402551
 Alt Order #: 27671848
 Flight Dates: 05/02/22 - 05/15/22

Advertiser: POL/Bill McSwain/Governor/PA/Rep
 Product Desc: McSwain for Gov
 Estimate: 3438

Harrisburg WHTM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|-------------------------------------|-------|-----------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$200.00 | | 0.00 | | | |
| N 5 | WHTM | 05/04/22 | 05/06/22 | M-F 6-7a ABC27 News Daybreak @ 6 | CM | 6-7a | --WTF-- | :30 | 3 | \$300.00 | P4 | 0.00 | NM | 3 | \$900.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC 27 Daybreak @ 6A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$300.00 | | 0.00 | | | |
| N 6 | WHTM | 05/04/22 | 05/06/22 | GMA Good Morning America | CM | 7-9a | --WTF-- | :30 | 3 | \$300.00 | P4 | 0.00 | NM | 3 | \$900.00 |
| COMMENTS APPLY TO SUB LINES A THRU A Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$300.00 | | 0.00 | | | |
| N 7 | WHTM | 05/09/22 | 05/10/22 | M-F 12-1230p ABC27 News at Noon | CM | 12-1230p | MT----- | :30 | 2 | \$200.00 | P4 | 0.00 | NM | 2 | \$400.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At Noon | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 8 | WHTM | 05/04/22 | 05/06/22 | M-F 12-1230p ABC27 News at Noon | CM | 12-1230p | --WTF-- | :30 | 3 | \$200.00 | P4 | 0.00 | NM | 3 | \$600.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At Noon | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$200.00 | | 0.00 | | | |
| N 9 | WHTM | 05/09/22 | 05/10/22 | M-F 4-5p Judge Judy | CM | 4-5p (4:30 PM-5:00 PM) | MT----- | :30 | 2 | \$200.00 | P4 | 0.00 | NM | 2 | \$400.00 |
| COMMENTS APPLY TO SUB LINES A THRU A Judge Judy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 10 | WHTM | 05/04/22 | 05/06/22 | M-F 4-5p Judge Judy | CM | 4-5p (4:30 PM-5:00 PM) | --WTF-- | :30 | 3 | \$200.00 | P4 | 0.00 | NM | 3 | \$600.00 |
| COMMENTS APPLY TO SUB LINES A THRU A Judge Judy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$200.00 | | 0.00 | | | |
| N 11 | WHTM | 05/09/22 | 05/10/22 | M-F News @ 5p ABC27 Live at 5 | CM | 458-6p (5:00 PM-5:30 PM) | MT----- | :30 | 2 | \$300.00 | P4 | 0.00 | NM | 2 | \$600.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC27 News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 12 | WHTM | 05/09/22 | 05/10/22 | M-F News @ 5p ABC27 Live at 5 | CM | 458-6p (5:30 PM-6:00 PM) | MT----- | :30 | 2 | \$300.00 | P4 | 0.00 | NM | 2 | \$600.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC27 News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 13 | WHTM | 05/09/22 | 05/10/22 | M-F News @ 6p ABC27 News @ 6p | CM | 6-630p | MT----- | :30 | 2 | \$500.00 | P4 | 0.00 | NM | 2 | \$1,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At 6PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$500.00 | | 0.00 | | | |
| N 14 | WHTM | 05/09/22 | 05/10/22 | World News M-F World News | CM | 630p-7p | MT----- | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 1 | \$500.00 |
| COMMENTS APPLY TO SUB LINES A THRU A ABC World News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MT----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 15 | WHTM | 05/04/22 | 05/06/22 | | CM | 458-6p | --WTF-- | :30 | 3 | \$300.00 | P4 | 0.00 | NM | 3 | \$900.00 |

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Advertiser: POL/Bill McSwain/Governor/PA/Rep
 Product Desc: McSwain for Gov
 Estimate: 3438

Harrisburg WHTM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F News @ 5p ABC27 Live at 5 (5:00 PM-5:30 PM) COMMENTS APPLY TO SUB LINES A THRU A ABC27 News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$300.00 | | 0.00 | | | |
| N 16 | WHTM | 05/04/22 | 05/06/22 | M-F News @ 5p ABC27 Live at 5 COMMENTS APPLY TO SUB LINES A THRU A ABC27 News | CM | 458-6p (5:30 PM-6:00 PM) | --WTF-- | :30 | 3 | \$300.00 | P4 | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$300.00 | | 0.00 | | | |
| N 17 | WHTM | 05/04/22 | 05/06/22 | M-F News @ 6p ABC27 News @ 6p COMMENTS APPLY TO SUB LINES A THRU A ABC 27 News At 6PM | CM | 6-630p | --WTF-- | :30 | 3 | \$500.00 | P4 | 0.00 | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$500.00 | | 0.00 | | | |
| N 18 | WHTM | 05/04/22 | 05/06/22 | World News M-F World News COMMENTS APPLY TO SUB LINES A THRU A ABC World News | CM | 630p-7p | --WTF-- | :30 | 2 | \$500.00 | P4 | 0.00 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 2 | \$500.00 | | 0.00 | | | |
| N 19 | WHTM | 05/09/22 | 05/10/22 | LN M-F News @ 11p COMMENTS APPLY TO SUB LINES A THRU A ABC 27 Nightline | CM | 11-1135p | MT----- | :30 | 2 | \$300.00 | P4 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 20 | WHTM | 05/04/22 | 05/08/22 | LN M-Su News @ 11p COMMENTS APPLY TO SUB LINES A THRU A ABC 27 Nightline | CM | 11p-1205x (11:00 PM-11:35 PM) | --WTFSS | :30 | 3 | \$300.00 | P4 | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | --WTFSS | | | | | 3 | \$300.00 | | 0.00 | | | |
| N 21 | WHTM | 05/09/22 | 05/10/22 | Nightline Nightline COMMENTS APPLY TO SUB LINES A THRU A Nightline-ABC | CM | Nightline | MT----- | :30 | 2 | \$75.00 | P4 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/09/22 | | 05/09/22 | 05/15/22 | MT----- | | | | | 2 | \$75.00 | | 0.00 | | | |
| N 22 | WHTM | 05/04/22 | 05/06/22 | Nightline Nightline COMMENTS APPLY TO SUB LINES A THRU A Nightline-ABC | CM | Nightline | --WTF-- | :30 | 3 | \$75.00 | P4 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | --WTF-- | | | | | 3 | \$75.00 | | 0.00 | | | |
| N 23 | WHTM | 05/07/22 | 05/07/22 | GMA Sa 7a GMA Sat 7a-8a COMMENTS APPLY TO SUB LINES A THRU A GMA-Saturday | CM | 7a-8a | -----S- | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | -----S- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 24 | WHTM | 05/07/22 | 05/07/22 | ABC27 News Sat 8a ABC27 News Sat 8a COMMENTS APPLY TO SUB LINES A THRU A abc27 New Saturday | CM | 8a-9a | -----S- | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 05/02/22 | | 05/02/22 | 05/08/22 | -----S- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 25 | WHTM | 05/07/22 | 05/07/22 | GMA Sa 9a GMA Sa 9a COMMENTS APPLY TO SUB LINES A THRU A | CM | GMA Sa 9a | -----S- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |

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Advertiser: POL/Bill McSwain/Governor/PA/Rep
 Product Desc: McSwain for Gov
 Estimate: 3438

Harrisburg WHTM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------|------|-------------------|-----------------|--|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| GMA-Saturday | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 26 | WHTM | 05/07/22 | 05/07/22 | Sa News @ 6p | CM | 6-630p | -----S- | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | | | ABC27 News @ 6 Sat | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | ABC 27 News Saturday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 27 | WHTM | 05/08/22 | 05/08/22 | GMA Su 7a | CM | 7a-8a | -----S | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | | | GMA Sun 7a-8a | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | GMA-Sunday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 28 | WHTM | 05/08/22 | 05/08/22 | ABC27 News Sun 8a | CM | 8a-9a | -----S | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | | | ABC27 News Sun 8a | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | ABC27 Sunday News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 29 | WHTM | 05/08/22 | 05/08/22 | Su 9a-10a This Week | CM | 9a-10a | -----S | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | | | This Week | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | This Week | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 30 | WHTM | 05/08/22 | 05/08/22 | This Week in PA | CM | This Week in PA | -----S | :30 | 1 | \$100.00 | P4 | 0.00 | NM | 1 | \$100.00 |
| | | | | This Week in PA (10:00 AM-10:30 AM) | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | This Week In Pennsylvania. | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | | | 1 | \$100.00 | | 0.00 | | | |
| N 31 | WHTM | 05/08/22 | 05/08/22 | Su News @ 6p | CM | 6-630p | -----S | :30 | 1 | \$200.00 | P4 | 0.00 | NM | 1 | \$200.00 |
| | | | | ABC27 News @ 6 Sun | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | ABC 27 News Sunday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 32 | WHTM | 05/08/22 | 05/08/22 | ABC 27 News @ 1130p | CM | 1130p-12x | -----S | :30 | 1 | \$100.00 | P4 | 0.00 | NM | 1 | \$100.00 |
| | | | | ABC 27 News @ 1130p Sun | | | | | | | | | | | |
| | | | | COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | |
| | | | | ABC27 Nightside Extra Edition | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/02/22 | 05/08/22 | -----S | | | | | 1 | \$100.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 63 | \$16,625.00 |



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

**AGREEMENT FORM FOR
CANDIDATE ADVERTISING**

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

| | |
|-------------------------------------|--------------------------|
| <input type="checkbox"/> | Federal candidate |
| <input checked="" type="checkbox"/> | State or local candidate |

Candidate name:

Bill McSwain

Authorized committee

McSwain for Governor

Agency requesting time (and contact information):

| | |
|--------------------------|-----|
| <input type="checkbox"/> | N/A |
|--------------------------|-----|

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

5/17/22

| | |
|--------------------------|---------|
| <input type="checkbox"/> | General |
|--------------------------|---------|

| | |
|-------------------------------------|---------|
| <input checked="" type="checkbox"/> | Primary |
|-------------------------------------|---------|

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that the payment for the broadcast time has been furnished by:

| | |
|-------------------------------------|--|
| <input type="checkbox"/> | The candidate listed above |
| <input checked="" type="checkbox"/> | The authorized committee of the legally qualified candidate listed above |

Signature of sponsor representative:

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.01.31 12:53:02 -08'00'


Name:

Date:

Signature of station representative:

Name:

Date:


2/4/22



Target Enterprises
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**AGREEMENT FORM FOR
CANDIDATE ADVERTISING**

Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/authorized committee:

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.02.01 08:06:42 -08'00'

Name:

Date:

BELOW TO BE COMPLETED BY STATION ONLY

| | | | |
|--|-----------------------------------|---|-----------------------------------|
| Ad submitted to station: | <input type="checkbox"/> Yes | <input type="checkbox"/> No | Date received: |
| Federal candidate certification signed above: | <input type="checkbox"/> Yes | <input type="checkbox"/> No | <input type="checkbox"/> N/A |
| Disposition: | <input type="checkbox"/> Accepted | <input type="checkbox"/> Accepted in part | <input type="checkbox"/> Rejected |
| Date and nature of follow-ups, if any: | | | |

Contract #:

3402551

Station call letters:

WHTM

Date received:

2/3/22

Est. #:

3436

Station location:

ALLY

Flight dates:

5/2 - 5/15/22

Comments, if any: