Orders	Order / Rev:	3402551		obc
	Alt Order #:	27671848		
	Product Desc:	McSwain for Gov		WHTM
	Estimate:	3438		Harrisburg WHTM
	Flight Dates:	05/02/22 - 05/15/22	Primary AE:	Katz Los Angeles
	Original Date / Rev:	02/03/22 / 02/10/22	Sales Office:	K-LA
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Target Enterprises		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		15260 Ventura Boulevard	Billing Cycle:	ЕОМ
		Sherman Oaks, CA 91403	Agency Commission:	15%
Advertiser	Name:	POL/Bill McSwain/Governor/PA/Rep	Order Brand:	
	Demographic:	HH	New Business End:	
	Product Codes:	PL14	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN4746
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5	30	

Bill Plan	
PT	

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	63	\$16,625.00	\$14,131.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	63	\$16,625.00	\$14,131.25	0.00
Totals	63	\$16,625.00	\$14,131.25	0.00

0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln		Start	End	Inventory Cod	de Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHTM	05/09/22	05/10/22	M-F 530-6a	CM	530-6a	MT	:30	2	\$200.00P4	0.00 NM	2	\$400.00
	COMME ABC 27	NTS APF News Da	PLY TO SU ybreak @ 5	B LINES A THR	Daybreak @530 U A								
10	Sta eek: 05/		End Date	Weekdays	Spots/Week	Rate	Rating						
No. of Concession, Name of Street, or other Designation of Concession, Name of Con			05/15/22	MT	2	\$200.00	0.00						
N 2	WHIM	05/09/22	05/10/22		CM	6-7a	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
	СОММЕ	NTS APF	PLY TO SU	ABC27 News [ B LINES A THR	Daybreak @ 6 U A						BURNING STORY		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	ABC 27	Daybreak	@ 6A										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 05/0	09/22	05/15/22	MT	2	\$300.00	0.00						
N 3	WHTM	05/09/22	05/10/22	GMA	CM	7-9a	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
				Good Morning	America				_	φουσ.σσ1 <del>4</del>	0.00 14141	2	\$000.00
	COMME	NTS APP	LY TO SU	B LINES A THŘI	JA								
		orning Am											
	-		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	eek: 05/0		05/15/22	MT	2	\$300.00	0.00						
N 4	WHTM	05/04/22	05/06/22	M-F 530-6a	CM	530-6a	WTF	:30	3	\$200.00P4	0.00 NM	3	\$600.00
				ABC27 News D	aybreak @530					\$22 U			4000.00
	COMME	NTS APP	LY TO SUE	B LINES A THRU	JA						- 1		
20			/break @ 5								- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		

Print Date: 02/11/22 13:46:17

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Order / Rev:

3402551

Advertiser:

POL/Bill McSwain/Governor/PA/Rep

Alt Order #: Flight Dates:

27671848

05/02/22 - 05/15/22 Estima

Product Desc: McSwai

McSwain for Gov

Estimate: 34

3438

Harrisburg WHTM

Ln Ch Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays	Spots/Week		Rating						
N 5 WHTM 05/04/		10000000	CM	3 \$200.00 6-7a	0.00 WTF	:30	3	\$300.00P4	0.00 NINA		
	PPLY TO SU	ABC27 News Da JB LINES A THRU	aybreak @ 6	014	WI	.30	3	\$300.00P4	0.00 NM	3	\$900.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays	Spots/Week	Control Control	Rating 0.00						
N 6 WHTM 05/04/	22 05/06/22		CM	7-9a	WTF	:30	3	\$300.00P4	0.00 NM	3	\$900.00
COMMENTS A Good Morning A		Good Morning A JB LINES A THRU	merica A						Spatiation States (1995)	V 1005	
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays WTF	Spots/Week		Rating 0.00						
N 7 WHTM 05/09/2	22 05/10/22		СМ	12-1230p	MT	:30	2	\$200.00P4	0.00 NM	2	\$400.00
COMMENTS AI ABC 27 News A	PPLY TO SU	ABC27 News at IB LINES A THRU	Noon A								
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	Berner Court Victory	Rating 0.00				ы		
N 8 WHTM 05/04/2	22 05/06/22		CM	12-1230p	WTF	:30	3	\$200.00P4	0.00 NM	3	\$600.00
COMMENTS AF ABC 27 News A	PPLY TO SU at Noon	ABC27 News at B LINES A THRU	Noon A								
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays	Spots/Week	-	Rating						
N 9 WHTM 05/09/2	and the same of th	(0.000)	CM	\$200.00 4-5p	0.00 MT	:30	2	\$200.00P4	0.00 NM	2	£400.00
COMMENTS AF Judge Judy	PPLY TO SU	Judge Judy B LINES A THRU	A	(4:30 PM-5:0		.00	_	Ψ200.001-4	U.UU INIVI	2	\$400.00
Start Date Week: 05/09/22	End Date	Weekdays MT	Spots/Week	Rate	Rating						
N10 WHTM 05/04/2	05/15/22		CM 2	\$200.00 4-5p	0.00 WTF	:30	2	\$200 00 D4	0.00.104	_	
		Judge Judy B LINES A THRU		(4:30 PM-5:0		.50	3	\$200.00P4	0.00 NM	3	\$600.00
Start Date Week: 05/02/22	End Date 05/08/22	Weekdays	Spots/Week 3	Rate \$200.00	Rating 0.00						
N11 WHTM 05/09/2	2 05/10/22	M-F News @ 5p	CM	458-6p	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
COMMENTS AF ABC27 News	PLY TO SUI	ABC27 Live at 5 B LINES A THRU	A	(5:00 PM-5:3	80 PM)					-	Ψ000.00
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	Rate \$300.00	Rating 0.00						
N 12 WHTM 05/09/2	2 05/10/22		CM	458-6p	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
COMMENTS AP ABC27 News	PLY TO SUE	ABC27 Live at 5 B LINES A THRU	4	(5:30 PM-6:0	00 PM)						
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	Rate \$300.00	Rating 0.00						
N 13 WHTM 05/09/2	2 05/10/22		СМ	6-630p	MT	:30	2	\$500.00P4	0.00 NM	2	\$1,000.00
COMMENTS AP ABC 27 News At	PLY TO SUE	ABC27 News @ 6 B LINES A THRU /								14,000(4)	
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N 14 WHTM 05/09/2	2 05/10/22	World News M-F	СМ	630p-7p	MT	:30	1	\$500.00P4	0.00 NM	1	\$500.00
COMMENTS AP		World News B LINES A THRU A	4								
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week	Rate \$500.00	Rating 0.00						
N 15 WHTM 05/04/2	2 05/06/22		СМ	458-6p	WTF	:30	3	\$300.00P4	0.00 NM	3	\$900.00

Print Date: 02/11/22 13:46:17 Page 3 of 4

Order / Rev: Alt Order #:

Flight Dates:

3402551

27671848

05/02/22 - 05/15/22

Advertiser:

POL/Bill McSwain/Governor/PA/Rep

Product Desc:

McSwain for Gov

Estimate:

3438

Harrisburg WHTM

Ln Ch	Start	End	Inventory Code	a Break	Start/End	Time Days	lon C	-4-	Dete Di	D: T		
			M-F News @ 5p		Otarvena	Time Days	Len Sp	ous	Rate Pri	Rtg Type	Spots	Amount
COMME ABC27	NTS AI	PPLY TO SU	ABC27 Live at 5 JB LINES A THRU	i A	(5:00 PM-5:	30 PM)						
Week: 05/0		End Date 05/08/22	Weekdays WTF	Spots/Week		Rating 0.00						
	NTS AF		M-F News @ 5p ABC27 Live at 5 JB LINES A THRU		458-6p (5:30 PM-6:	WTF 00 PM)	:30	3	\$300.00P4	0.00 NM	3	\$900.00
Week: 05/0	The state of the s	End Date 05/08/22	Weekdays WTF	Spots/Week	-	Rating 0.00						
N 17 WHTM	05/04/2	22 05/06/22	M-F News @ 6p	CM	6-630p	WTF	:30	3	\$500.00P4	0.00 NM	3	\$1,500.00
COMME ABC 27 I	NTS AF News A	PPLY TO SU t 6PM	ABC27 News @ IB LINES A THRU	6р А								
Start Week: 05/0	t <u>Date</u> )2/22	End Date 05/08/22	Weekdays WTF	Spots/Week 3	Rate \$500.00	Rating 0.00						
N 18 WHTM	05/04/2	2 05/06/22	World News M-F	СМ	630p-7p	WTF	:30	2	\$500.00P4	0.00 NM	2	\$1,000.00
COMME ABC Wo	NTS AF	PPLY TO SU	World News B LINES A THRU	Α							6/60/2004	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Week: 05/0	t <u>Date</u> 2/22	End Date 05/08/22	Weekdays WTF	Spots/Week 2	Rate \$500.00	Rating 0.00						
N 19 WHTM	05/09/2	2 05/10/22		СМ	11-1135p	MT	:30	2	\$300.00P4	0.00 NM	2	\$600.00
COMMEI ABC 27 N			News @ 11p B LINES A THRU	Α								,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Start Week: 05/0	<u>Date</u> 9/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	Rate \$300.00	Rating 0.00						
N 20 WHTM	05/04/2	2 05/08/22		СМ	11p-1205x	WTFSS	:30	3	\$300.00P4	0.00 NM	3	\$900.00
COMMEN ABC 27 N			M-Su News @ 1 B LINES A THRU	1p A	(11:00 PM-1	1:35 PM)						
Start Week: 05/0	Date 2/22	End Date 05/08/22	Weekdays WTFSS	Spots/Week 3	Rate \$300.00	Rating 0.00						
N21 WHTM	05/09/2	2 05/10/22	153	CM	Nightline	MT	:30	2	\$75.00P4	0.00 NM	2	\$150.00
Nightline-	-ABC	PLY TO SU	Nightline B LINES A THRU	A								*
Week: 05/09	-	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
N 22 WHTM	05/04/2	2 05/06/22	Nightline	CM	Nightline	WTF	:30	3	\$75.00P4	0.00 NM	3	\$225.00
COMMEN Nightline-	NTS AP ABC	PLY TO SU	Nightline 3 LINES A THRU	A								
Start Week: 05/02	<u>Date</u> 2/22	End Date 05/08/22	Weekdays WTF	Spots/Week 3	Rate \$75.00	Rating 0.00						
N 23 WHTM	-			СМ	7a-8a	S-	:30	1	\$200.00P4	0.00 NM	1	\$200.00
COMMEN GMA-Sati	NTS AP	PLY TO SUI	3 LINES A THRU	A								
Start Week: 05/02		End Date 05/08/22	Weekdays	Spots/Week	Rate	Rating						
CONTRACTOR OF THE PARTY OF THE	and the same of th		ABC27 News Sat		\$200.00 8a-9a	0.00 S-	:30	1	\$200.00P4	0.00 NM	4	<b>#200.00</b>
	NTS API	PLY TO SUE	ABC27 News Sat 3 LINES A THRU A	8a			.00	į.	\$200.00F4	O.OO INIVI	1	\$200.00
<u>Start</u> Week: 05/02	25 V. Mas Sala	End Date 05/08/22	Weekdays	Spots/Week 1	Rate \$200.00	Rating 0.00						
N 25 WHTM C	05/07/22	05/07/22	GMA Sa 9a	СМ	GMA Sa 9a	S-	:30	1	\$150.00P4	0.00 NM	1	\$150.00
COMMEN	ITS API	PLY TO SUE	GMA Sa 9a 3 LINES A THRU A	A								(X)

Print Date: 02/11/22 13:46:17

Totals

\$16,625.00

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Order / Rev:

3402551

Advertiser:

Estimate:

POL/Bill McSwain/Governor/PA/Rep

Alt Order #: Flight Dates: 27671848

05/02/22 - 05/15/22

Product Desc:

McSwain for Gov

3438

Harrisburg WHTM

Ln Ch Start End Inventory Code Break Start/End Time Days I	Len Spots	Rate Pri Rtg Type	Spots Amount
GMA-Saturday			1
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 05/02/22 05/08/22S- 1 \$150.00 0.00			
1 \$100.00	****		4
N 26 WHTM 05/07/22 05/07/22 Sa News @ 6p CM 6-630pS- ABC27 News @ 6 Sat	:30 1	\$200.00P4 0.00 NN	1 \$200.00
COMMENTS APPLY TO SUB LINES A THRU A			
ABC 27 News Saturday			
Start Date			
Week: 05/02/22 05/08/22S- 1 \$200.00 0.00			
N 27 WHTM 05/08/22 05/08/22 GMA Su 7a CM 7a-8aS	:30 1	\$200.00P4 0.00 NN	1 \$200.00
GMA Sun 7a-8a			
COMMENTS APPLY TO SUB LINES A THRU A GMA-Sunday			
Start Date			
Week: 05/02/22 05/08/22S 1 \$200.00 0.00			
N 28 WHTM 05/08/22 05/08/22 ABC27 News Sun 8a CM 8a-9aS	:30 1	\$200.00P4 0.00 NM	1 \$200.00
ABC27 News Sun 8a	.50 1	\$200.00F4 0.00 NW	1 \$200.00
COMMENTS APPLY TO SUB LINES A THRU A			
ABC27 Sunday News			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 05/02/22 05/08/22S 1 \$200.00 0.00			
N 29 WHTM 05/08/22 05/08/22 Su 9a-10a This Week CM 9a-10aS	:30 1	\$200.00P4 0.00 NM	1 \$200.00
This Week COMMENTS APPLY TO SUB LINES A THRU A			
This Week			
Start Date			
Week: 05/02/22 05/08/22S 1 \$200.00 0.00			
N 30 WHTM 05/08/22 05/08/22 This Week in PA CM This Week in PAS	:30 1	\$100.00P4 0.00 NM	1 \$100.00
This Week in PA (10:00 AM-10:30 AM)			
COMMENTS APPLY TO SUB LINES A THRU A This Week In Pennsylvania.		2	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 05/02/22         05/08/22        S         1         \$100.00         0.00			
N31 WHTM 05/08/22 05/08/22 Su News @ 6p CM 6-630pS	:30 1	\$200 00 D4 0 00 NM	4 0000.00
ABC27 News @ 6 Sun	:30 1	\$200.00P4 0.00 NM	1 \$200.00
COMMENTS APPLY TO SUB LINES A THRU A			
ABC 27 News Sunday			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 05/02/22 05/08/22S 1 \$200.00 0.00			1
N 32 WHTM 05/08/22 05/08/22 ABC 27 News @ 1130p GM 1130p-12xS	:30 1	\$100.00P4 0.00 NM	1 \$100.00
ABC 27 News @ 1130p Sun COMMENTS APPLY TO SUB LINES A THRU A			
ABC27 Nightside Extra Edition			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 05/02/22 05/08/22S 1 \$100.00 0.00			



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

# AGREEMENT FORM FOR CANDIDATE ADVERTISING

I, <u>Target Enterprises</u> , hereby request station time as follo Invoice for actual schedule and charges.	ws: See Order for proposed schedule and charges. See
Federal candidate	
State or local candidate	
Candidate name:	
Bill McSwain	
Authorized committee	
McSwain for Governor	
Agency requesting time (and contact information):	N/A
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
Governor	
Date of election:	General Primary
5/17/22	
Treasurer of candidate's authorized committee:	
Lisa Lisker	
The undersigned represents that the payment for the br	oadcast time has been furnished by:
The candidate listed above	
The authorized committee of the legally qu	alified candidate listed above
	$\mathcal{O}(\mathcal{O})$
Signature of sponsor representative:  Julie ladanza  Digitally signed by Julie ladanza Date: 2022 01 21 12:53:02 08:00	Signature of station representative:
Name:	Name: A Ly
Date:	Date:



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

## AGREEMENT FORM FOR CANDIDATE ADVERTISING

### **Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/aut Julie ladanza	thorized committee:	Digitally signed by Julie ladanza Date: 2022.02.01 08:06:42 -08'00'	
Name:			
Date:			
	BELOW TO BE COMPLE	TED BY STATION ONLY	
Ad submitted to station:	Yes	No	Date received:
Federal candidate certification signed above:	Yes	No	N/A
Disposition:	Accepted	Accepted in part	Rejected
Date and nature of follow-	ups, if any:	puit	
Contract #: 340255	Station call letters: $\mathcal{W} \mathrel{\dot{+}} T \mathrel{\mathcal{M}}$	Date received:	
Est. #: 343 6	Station location:	Flight dates: 5/2 · 5/15	122
Comments, if any:		#	