

QUARTERLY ISSUES AND PROGRAMS REPORT – WENR, ENGLEWOOD, TN  
Q1 2016  
March 30, 2016

Public Service:

Our listeners are mostly older than 45. Their main sources for general information regarding the life of the community are (a) the local paper and (b) WENR. Very few radio stations air public service announcements like they used to. At WENR we are committed to offer almost unlimited time promoting almost any worthy cause or civic, governmental, or faith-based activities. We think it's good citizenship and good business as well.

Education:

McMinn Central High School is the traditional rural, regional high school for the eastern end of the county. Its reputation is solid, but like many rural schools, it faces multiple problems at multiple levels. Fundraisers are needed for almost every extracurricular activity. Promotion of sports activities is important. However, further effort is required on our part to publicize the clubs and extra civic and educational activities at McMinn Central. WENR will provide free air time for all facets of Central High.

PUBLIC HEALTH ISSUES:

McMinn County is blessed with an excellent hospital: Starr Regional Medical Center, Etowah campus. There are also a few walk-in clinics available in the Englewood area. In an effort to raise awareness and inform our listeners, WENR has begun airing one-minute health programs daily. These programs speak to the common health issues we all face from time to time and offer practical suggestions and solutions. We are committed to keeping our listeners informed.

Next report due June 30, 2016

QUARTERLY ISSUES AND PROGRAMS REPORT – WENR, ENGLEWOOD, TN  
Q2 2016  
JUNE 30, 2016

Economic Development:

Englewood's identity crisis is easing somewhat as a small group of entrepreneurs and business owners are beginning to come together for the good of the community. During the past six weeks, WENR has supported the Down Home Englewood celebration with numerous promotional activity and publicity.

Crime and good-will:

The Englewood area recently suffered a rare black eye with the reports of a capital murder case. While drugs, drug abuse, and alcoholism remain problems in this community, we are not used to the glare of publicity that major crimes bring. WENR will begin an intentional campaign to illustrate and promote the good things our community offers and will work with Sheriff Joe Guy and the Englewood town government to keep a positive message going.

The Faith Community:

As a rural Tennessee town, Englewood and its environs are fully supplied with faith groups of all sizes, shapes, and descriptions. Here, unlike in larger cities, the faith community still remains a center of culture, especially with the older demographics that WENR programs for. For this reason, WENR continues to provide over-sized amounts of free publicity in our Community Bulletin Board broadcasts, our local church news ads, and our community news spots. All of these are again provided at no charge.

Next report due September 30, 2016

QUARTERLY ISSUES AND PROGRAMS REPORT – WENR, ENGLEWOOD, TN  
Q3 2016  
September 30, 2016

Economic Development:

The local Englewood job market isn't really local at all. Workers from this, the third largest community in McMinn county, either tend to work in agriculture or commute to Athens or the manufacturing district just north of Etowah. Skilled workers are needed as there is a shortage of high-school and community college graduates. WENR is airing job boards as supplied to us periodically free of charge. WENR is also cooperating with Knoxville Help Wanted.com to make a wider range of job opportunities available.

Public Health:

It is the nature of our very rural county, located mid-way between Chattanooga and Knoxville, to be in need of quality health care. Senior healthcare is a serious problem here. WENR is airing information for senior flu shots, Medic blood drives, and awareness raising efforts in cooperation with Starr Regional Medical Center and local nursing homes.

The Faith Community:

WENR now airs twice per hour Community Bulletin Board announcements that feature news of the faith community, non-profit, and civic groups free of charge to all those who supply us with information. We receive the information by regular mail, email, and phone messages. Generally, we give preference to local activities, and we promote the events until we are told to stop or the expiration date runs out.

Next report due December 31, 2016

QUARTERLY ISSUES AND PROGRAMS REPORT – WENR, ENGLEWOOD, TN  
Q4 2016  
December 31, 2016

Community Support:

Hunger is a county-wide problem, and Englewood has seen an increase in homelessness and hunger in the last few months, as noted by the county newspaper, and several church and civic groups. In response, WENR has provided numerous on-air opportunities for the Etowah Area Food Bank, an ecumenical, independent effort anchored at Wesley Memorial United Methodist church. It's ministry is not limited to Etowah. As a matter of fact, as many people from Englewood zip codes benefit the program as those from any other area in the county. We have interviewed the director several times, and promote on a weekly basis the food distributions every Tuesday and Thursday at 9:00 AM.

We also continue to run ads promoting healthy lifestyle and hunger abatement projects. There is a small pantry ministry here in Englewood, and we give them all the support we can.

Environmental issues.

What has been an ongoing problem seems to be getting worse, as noted by the McMinn County Sheriff's office. Local citizens and passers-through alike are throwing their garbage anywhere they like; in alleyways, on roadsides, and on private property. In cooperation with the city, WENR is running a comprehensive campaign designed to raise public awareness, shame the offenders, and urge our listeners to report those who make our little city ugly. We will continue to provide free publicity to any governmental or civic organization who has anything to say on the matter.

Next report due March 31, 2017