

ORDER



Orders
Order / Rev: 2119070
Alt Order #: 34441140
Product Desc: Club For Growth Action
Estimate: 3279
Flight Dates: 10/14/20 - 11/03/20
Original Date / Rev: 10/20/20 / 10/20/20
Order Type: POLITICAL ISSUE

KSEN-AM

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: National

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Club for Growth
Demographic: A35+
Product Codes: Issues/Propositions,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: UNASSIGNED

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	24	\$1,360.00	\$1,156.00
10/26/20	11/03/20	26	\$1,480.00	\$1,258.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	24	\$1,360.00	\$1,156.00	0.00
November 2020	26	\$1,480.00	\$1,258.00	0.00
Totals	50	\$2,840.00	\$2,414.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSEN	10/14/20	11/03/20	M-F AM Drive M-F AM Drive	CM	6a-10a	MTWTF--	1:00	2	\$60.00	P-00	0.00	NM	14	\$840.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	--WTF--					2	\$60.00		0.00			
	Week:	10/19/20	10/25/20	MTWTF--					5	\$60.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--					5	\$60.00		0.00			
	Week:	11/02/20	11/08/20	MT-----					2	\$60.00		0.00			
2	KSEN	10/14/20	11/03/20	M-F PM Drive M-F PM Drive	CM	3p-7p	MTWTF--	1:00	2	\$60.00	P-00	0.00	NM	14	\$840.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	--WTF--					2	\$60.00		0.00			
	Week:	10/19/20	10/25/20	MTWTF--					5	\$60.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--					5	\$60.00		0.00			
	Week:	11/02/20	11/08/20	MT-----					2	\$60.00		0.00			
N 5	KSEN	10/21/20	10/30/20	M-F Midday M-F Midday	CM	10a-3p	MTWTF--	1:00	6	\$60.00	P-00	0.00	NM	12	\$720.00
MD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	--WTF--					6	\$60.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--					6	\$60.00		0.00			

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Advertiser: Club for Growth
 Product Desc: Club For Growth Action
 Estimate: 3279

KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSEN	11/02/20	11/02/20	M-F Midday M-F Midday	CM	10a-3p	M-----	1:00	2	\$60.00	P-00	0.00	NM	2	\$120.00
				MD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		2				\$60.00		0.00			
N 7	KSEN	10/24/20	10/31/20	Sa-Su Prime Rotator Sa-Su Prime Rotator	CM	6a-7p	-----S-	1:00	4	\$40.00	P-00	0.00	NM	8	\$320.00
				MD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		4				\$40.00		0.00			
		Week: 10/26/20	11/01/20	-----S-		4				\$40.00		0.00			
													Totals	50	\$2,840.00

REVISED

Oct 20, 20
 CONT# 34441140 Mod# 1 Ver# 3 (Last = Orig CF)
 REP KATZ RADIO
 TO KSEN-AM (Shelby, MT)
 FM DAVID NOVIELLO (LA)
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: CFGA / RAD / 3279

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLIAK
 ADV CLUB FOR GROWTH
 PDT Club For Growth Action
 FLT Oct 14, 20 - Nov 03, 20

* REP ORDER COMMENT *

** 10/20/2020 5:15:00 PM: REVISED ORDER ADDING SPOTS - PLEASE CONFIRM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
ADD		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	10/12/2020 - 10/16/2020	1W	2	\$60.00	2
	1.2	MTWTF..	3P - 7P	60	10/12/2020 - 10/16/2020	1W	2	\$60.00	2
		** WEEKLY FLIGHT TOTALS **					4	\$240.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	10/19/2020 - 10/30/2020	2W	5	\$60.00	10
	2.2	MTWTF..	3P - 7P	60	10/19/2020 - 10/30/2020	2W	5	\$60.00	10
	2.3	MTWTF..	10A - 3P	60	10/19/2020 - 10/30/2020	2W	6	\$60.00	12
	2.4S.	6A - 7P	60	10/24/2020 - 10/31/2020	2W	4	\$40.00	8
		** WEEKLY FLIGHT TOTALS **					20	\$2,240.00	
		FLIGHT 3							
	3.1	MT.....	6A - 10A	60	11/2/2020 - 11/3/2020	1W	2	\$60.00	2
ADD	3.2	M.....	3P - 7P	60	11/2/2020 - 11/2/2020	1W	2	\$60.00	2
	3.3	M.....	10A - 3P	60	11/2/2020 - 11/2/2020	1W	2	\$60.00	2
		** WEEKLY FLIGHT TOTALS **					6	\$360.00	

	Oct 20	Nov 20					
SPOTS	24	26					
CASH	1360.00	1480.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1360.00	1480.00					

Oct 20, 20
CONT# 34441140 Mod# 1 Ver# 3 (Last = Orig CF)
REP KATZ RADIO

DDS CONT# 0
C/P/E: CFGA / RAD / 3279

						TOTAL
SPOTS						50
CASH						2,840.00
TRADE						0.00
NSL						0.00
TOTAL						2,840.00

**** Competitive Comments ****

CLUB FOR GROWTH ACTION

SVC: FA06 TSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

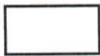
AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Club for Growth Action
Address: 2001 L Street, NW, Suite 600 Washington DC 20036
Contact: Phone: 202 955-5500 Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

David McIntosh, President

Federal candidate(s) or election(s) referred to: N/A ☐

Name(s): Oppose Kathleen Williams
Office(s): US House
Date of election: 11/3/2020

Matters of national importance referred to: N/A ☐

General Election

Sponsor authorized signature: Julie Iadanza
Date: 4/1/2020

Station authorized signature:
Date: 10/20/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

10/20/20

Disposition:

Accepted

☒

Accepted IN PART

(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Revision

Contract #: 24441140

Est. #: 3279

Station Call Letters: KSEN

Station Location: Shelby MT

Date Received: 10/20/20

Flight Dates: 10/14 - 11/3