



ENTERED
8/31/16

KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25261445	Changes as of: 8/25/2016 at 2:31 PM	Version: Highlighting Makegood 5
CPE: //1031	Flight: 10/3/16 - 11/13/16	Station: KHSL
Agency: GCW MEDIA SERVICES GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	Advertiser: No on 56	Market: Chico
	Product: Stop the Special Interest Tax Grab	Office: LOS ANGELES
Agency Order #:	Primary Demo: Adults 55+	Total \$: \$41,795.00
Buyer: CINDY WINTON	Con Type: POLITICAL/VOTE	Total Spots: 198
Salesperson: BRUCE MARKS 323-966-5176	Assistant: SEAN ROHTLA 323-966-5177	Total CPP: \$0.00
		Total GRP:
		Traffic #: 38599
		Separation: Sep:15

Comments: ALL MAKEGOODS MUST BE PRE-APPROVED, RUN IN FLIGHT AND BE OF EQUAL OR GREATER VALUE

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/3 - 11/7							Total Spots	Total \$	CPP	GRP		
							10/3	10/10	10/17	10/24	10/31	11/7							
✓ MSD 26	Sa 12:30a-1:30a	LF	GOOD WIFE	\$30.00	0.0	30	1	0	1	0	0	1	0	0		0	\$0.00	\$0.00	0.0
✓ MSD 29	Su 9a-9:30a	WK	FACE THE NATION	\$150.00	0.0	30	1	0	1	0	0	1	0	0		0	\$0.00	\$0.00	0.0
✓ MSD 50	Su 1p-4p	SP	NFL LATE GAME	\$1,600.00	0.0	30	0	0	0	1	0	0	0	0		0	\$0.00	\$0.00	0.0
✓ MGD 55	Sa 12:30a-1:30a	LF	2 BROKE GIRLS	\$30.00	0.0	30	1	0	1	0	1	0	0	0		3	\$90.00	\$0.00	0.0
✓ MGD 56	Su 6p-6:30p	EN	NEWS	\$150.00	0.0	30	1	0	1	0	1	0	0	0		3	\$450.00	\$0.00	0.0
✓ MGD 57	Su 10a-1p	SP	NFL EARLY GAME	\$1,600.00	0.0	30	0	0	0	1	0	0	0	0		1	\$1,600.00	\$0.00	0.0
TOTALS:							38	39	34	38	42	7	198				\$41,795.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
08/29/16 3:47 PM	Accepted	SEAN ROHTLA	Approved by buyer via email