

# INVOICE



**KSNB**  
**6475 Osborne Drive West**  
**Hastings, NE 68902**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (402) 463-1321**  
**Billing:**

Property	KSNB		
Invoice #	3530484-1	Order #	3530484
Invoice Date	05/14/24	Alt Order #	WOC14632155
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/06/24	Flight Dates	04/30/24 - 05/06/24
Advertiser	Flood For Congress		
Product	2024 Primary Election		
Estimate #	6860		
Account Executive	Amy Osterhoudt		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	334		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	602146		
Product 1	834		
Product 2			

Billing Address:

**AxMedia**  
**Attention: Accounts Payable**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**KSNB**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/30/24	05/06/24	Local4 Today @ 6a	6:00 AM-7:00 AM	11-1---	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 11-1--- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB Tu 04/30/24 6:59 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 MFNEH2401H \$20.00 NM 2 KSNB Th 05/02/24 6:45 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 MFNEH2401H \$20.00 NM 3 KSNB M 05/06/24 6:26 AM Local4 Today @ 6a 6:00 AM-7:00 AM :30 MFNEH2401H \$20.00 NM									
2	04/30/24	05/03/24	Today Show	7:00 AM-9:00 AM	--1-1--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 --1-1-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB W 05/01/24 7:23 AM Today Show 7:00 AM-9:00 AM :30 MFNEH2401H \$30.00 NM 2 KSNB F 05/03/24 8:50 AM Today Show 7:00 AM-9:00 AM :30 MFNEH2401H \$30.00 NM									
3	04/30/24	05/06/24	Local4 News @ 6p M-F	6:00 PM-6:30 PM	1-11---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 1-11--- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB W 05/01/24 6:29 PM Local4 News @ 6p M-F 6:00 PM-6:30 PM :30 MFNEH2401H \$50.00 NM 2 KSNB Th 05/02/24 6:26 PM Local4 News @ 6p M-F 6:00 PM-6:30 PM :30 MFNEH2401H \$50.00 NM 3 KSNB M 05/06/24 6:09 PM Local4 News @ 6p M-F 6:00 PM-6:30 PM :30 MFNEH2401H \$50.00 NM									
4	04/30/24	05/03/24	Late News Rotator M-Su	10:00 PM-10:35 PM	-1-11--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -1-11-- 3 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSNB Tu 04/30/24 10:18 PM Late News Rotator M-Su 10:00 PM-10:35 PM :30 MFNEH2401H \$85.00 NM 2 KSNB Th 05/02/24 10:22 PM Late News Rotator M-Su 10:00 PM-10:35 PM :30 MFNEH2401H \$85.00 NM 3 KSNB F 05/03/24 10:27 PM Late News Rotator M-Su 10:00 PM-10:35 PM :30 MFNEH2401H \$85.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3530484-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Flood For Congress		
Product	2024 Primary Election		
Estimate #	6860		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	04/30/24	05/06/24	Monday Prime 2 Hour	6:58 PM-9:00 PM	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/24 05/06/24 1----- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB M 05/06/24 7:21 PM Monday Prime 2 Hour 6:58 PM-9:00 PM :30 MFNEH2401H \$250.00 NM									
6	04/30/24	05/01/24	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 --1---- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB W 05/01/24 8:19 PM Wednesday Prime Hr 2 8:00 PM-9:00 PM :30 MFNEH2401H \$250.00 NM									
7	04/30/24	05/04/24	Kentucky Derby	1:30 PM-6:30 PM	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB Sa 05/04/24 1:38 PM Kentucky Derby 1:30 PM-6:30 PM :30 MFNEH2401H \$500.00 NM									
8	04/30/24	05/04/24	Local4 News @ 6p Sat	6:00 PM-6:30 PM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB Sa 05/04/24 Local4 News @ 6p Sat 6:00 PM-6:30 PM :00 <del>\$20.00</del> NM Credited									
9	04/30/24	05/05/24	Su Today	7:00 AM-8:00 AM	-----1	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB Su 05/05/24 7:28 AM Su Today 7:00 AM-8:00 AM :30 MFNEH2401H \$10.00 NM									
10	04/30/24	05/05/24	Meet The Press	8:00 AM-9:00 AM	-----1	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB Su 05/05/24 8:50 AM Meet The Press 8:00 AM-9:00 AM :30 MFNEH2401H \$30.00 NM									
11	04/30/24	05/05/24	Local4 News @ 10p Sun	10:00 PM-10:35 PM	-----1	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----1 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB Su 05/05/24 10:22 PM Local4 News @ 10p Sun 10:00 PM-10:35 PM :30 MFNEH2401H \$60.00 NM									
12	05/05/24	05/05/24	Local4 News @ 5p Sun	5p-530p	-----S	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----S 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KSNB Su 05/05/24 5:14 PM Local4 News @ 5p Sun 5p-530p :30 MFNEH2401H \$20.00 NM									

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Invoice #	3530484-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Flood For Congress		
Product	2024 Primary Election		
Estimate #	6860		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>18</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,645.00</b>
<u>Agency Commission</u>	<b>\$246.75</b>
<u>Net Amount Due</u>	<b>\$1,398.25</b>
<u>Invoice Balance as of 05/16/24 2:14:59 PM CT</u>	<b>\$0.00</b>

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