

# CONTRACT



**KEZJ-FM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<b>Contract / Revision</b> 3341240 /		<b>Alt Order #</b>
<b>Advertiser</b> Phil McGrane for Secretary of State		<b>Original Date / Revision</b> 05/06/22 / 05/06/22
<b>Contract Dates</b> 05/10/22 - 05/16/22	<b>Estimate #</b>	
<b>Product</b> political		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Property</b> KEZJ-FM	<b>Account Executive</b> Michael Sutton	<b>Sales Office</b> Local Twin Falls
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> RI15516	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

The Agency Creative Network  
 Attention: Barb McGann  
 9201 N Grandmason Pl  
 Eagle, ID 83616

<b>KLIX-AM - 3341240A</b>										Start/End	Spots/			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount		
N 1	KLIXA	05/10/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	10	\$230.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/10/22	05/16/22	MTWTF--				10	\$23.00					
N 2	KLIXA	05/10/22	05/16/22	M-F Midday	10a-3p		:30			NM	20	\$520.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/10/22	05/16/22	MTWTF--				20	\$26.00					
N 3	KLIXA	05/10/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	10	\$240.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/10/22	05/16/22	MTWTF--				10	\$24.00					
N 4	KLIXA	05/14/22	05/14/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$120.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/09/22	05/15/22	-----S-				5	\$24.00					
N 5	KLIXA	05/15/22	05/15/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$120.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/09/22	05/15/22	-----S				5	\$24.00					
<b>Totals</b>											50	\$1,230.00		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 -05/16/22	50	\$1,230.00	(\$184.50)	\$1,045.50
<b>Totals</b>	50	\$1,230.00	(\$184.50)	\$1,045.50

<b>KEZJ-FM - 3341240B</b>										Start/End	Spots/			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount		
N 1	KEZJ	05/10/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	20	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/10/22	05/16/22	MTWTF--				20	\$40.00					
N 2	KEZJ	05/10/22	05/16/22	M-F Midday	10a-3p		:30			NM	10	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/10/22	05/16/22	MTWTF--				10	\$35.00					
N 3	KEZJ	05/10/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	10	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/10/22	05/16/22	MTWTF--				10	\$35.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 3341240 /	<u>Alt Order #</u>
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<u>Advertiser</u> Phil McGrane for Secretary of State	<u>Original Date / Revision</u> 05/06/22 / 05/06/22
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<u>Contract Dates</u> 05/10/22 - 05/16/22	<u>Product</u> political	<u>Estimate #</u>
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KEZJ-FM - 3341240B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KEZJ	05/14/22	05/14/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S-				5	\$25.00			
N 5	KEZJ	05/15/22	05/15/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S				5	\$25.00			
Totals											50	\$1,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount								
05/01/22 -05/16/22	50	\$1,750.00	(\$262.50)	\$1,487.50								
Totals	50	\$1,750.00	(\$262.50)	\$1,487.50								
Contract Totals											100	\$2,980.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jason Lehosit, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phil McGrane

Authorized committee:

McGrane for Idaho

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Secretary of State

Date of election:

May 17, 2022

General

Primary

Treasurer of candidate's authorized committee:

Maxine Bell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

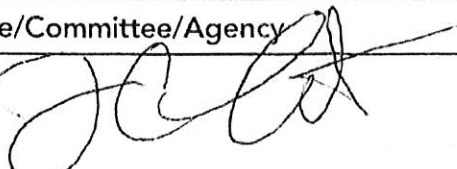
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:



Name: Jason Lehosit

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## Charmayne Hawks

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**From:** Mike Sutton  
**Sent:** Friday, May 6, 2022 1:50 PM  
**To:** TwinFalls.AM  
**Cc:** Lynda Jones  
**Subject:** FW: BUY ATTACHED

Phil McGrane for Secretary of State  
The Agency

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Please load into the system.

Thank you,  
Mike.

Mike Sutton  
Market President / CRO  
Townsquare Media Twin Falls  
[Mike.Sutton@townsquaremedia.com](mailto:Mike.Sutton@townsquaremedia.com)  
C: 208-340-2922

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**From:** Kelly Amos <kamos@miicor.com>  
**Sent:** Friday, May 6, 2022 12:47 PM  
**To:** Mike Sutton <mike.sutton@townsquaremedia.com>  
**Subject:** BUY ATTACHED

Here is the buy for Phil McGrane.  
This was a rush so check the rates I've used and my math, just in case.

This is Jane Perlaky's account so the bill, affidavits, etc., all go to her.  
Her accountant—Barb McGann-- will handle the pre-payment. Here is her [email: barb@theagencyboise.com](mailto:barb@theagencyboise.com)

NAB and spot still to come.  
The spot will be named "McGrane 2022" and is being produced today. It will be sent to you on Monday morning.

Call with questions. Please confirm that you got this buy and that the totals, rates, etc., are correct.  
Thanks!  
Kelly

### McGrane Radio Campaign

-

:30 Spots    Format: Talk Radio Stations    Dates: May 10-16

KLIX-AM

m-f 6-10a \$23 x 10 spots

m-f 10a-3p \$26 x 20 spots

m-f 3-7p \$24 x 10 spots

sa 6a-7p \$24 x 5 spots

su 6a-7p \$24 x 5 spots

\$1230

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KEZJ

m-f 6-10a \$40 x 20 spots

m-f 10a-3p \$35 x 10 spots

m-f 3-7p \$35 x 10 spots

sa 6a-7p \$25 x 5 spots

su 6a-7p \$25 x 5 spots

\$1750

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### Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.