

# CONTRACT



**KEZJ-FM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<u>Contract / Revision</u> 3325521 /		<u>Alt Order #</u>
<u>Advertiser</u> Ed Humphreys for Governor (agy)		<u>Original Date / Revision</u> 04/28/22 / 04/28/22
<u>Contract Dates</u> 04/29/22 - 05/17/22	<u>Estimate #</u>	
<u>Product</u> political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEZJ-FM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Hyatt 360 Advertising  
 5125 S Sweetgrass Pl  
 Boise, ID 83716

KEZJ-FM - 3325521A		Start/End	Spots/										
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount
N 1	KEZJ	05/02/22	05/13/22	M-F AM Drive	6a-10a		1:00				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$40.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				5	\$40.00	0.00			
N 2	KEZJ	04/29/22	04/29/22	M-F Midday	10a-3p		1:00				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/25/22	05/01/22	----F--				2	\$45.00	0.00			
N 3	KEZJ	05/02/22	05/13/22	M-F PM Drive	3p-7p		1:00				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$40.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				5	\$40.00	0.00			
N 4	KEZJ	05/16/22	05/17/22	M-F AM Drive	6a-10a		1:00				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/16/22	05/22/22	MT-----				4	\$40.00	0.00			
N 5	KEZJ	04/29/22	04/29/22	M-F AM Drive	6a-10a		1:00				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/25/22	05/01/22	----F--				2	\$40.00	0.00			
N 6	KEZJ	05/16/22	05/17/22	M-F PM Drive	3p-7p		1:00				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/16/22	05/22/22	MT-----				4	\$40.00	0.00			
<b>Totals</b>											0.00	32	\$1,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/17/22	32	\$1,290.00	(\$193.50)	\$1,096.50
<b>Totals</b>	32	\$1,290.00	(\$193.50)	\$1,096.50

KEZJ-FM - 3325521B				Imp./Plays					
*Line	Start Date	End Date	Description	Booked	Rate	Rate	Type	Amount	
N 1	05/02/22	05/15/22	1:00 Audio Spot (CPP)	42	\$5.00		CPP	\$210.00	
<b>Totals</b>				42				\$210.00	

KLIX-AM - 3325521B				Imp./Plays					
*Line	Start Date	End Date	Description	Booked	Rate	Rate	Type	Amount	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 3325521 /	<u>Alt Order #</u>
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<u>Advertiser</u> Ed Humphreys for Governor (agy)	<u>Original Date / Revision</u> 04/28/22 / 04/28/22
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<u>Contract Dates</u> 04/29/22 - 05/17/22	<u>Product</u> political	<u>Estimate #</u>
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**KLIX-AM - 3325521B**

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 2	05/02/22	05/15/22	1:00 Audio Spot (CPP)	42	\$3.00	CPP	\$126.00
<b>Totals</b>				42			\$126.00

Time Period	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/15/22	\$210.00	(\$31.50)	\$178.50
04/25/22 -05/15/22	\$126.00	(\$18.90)	\$107.10
<b>Totals</b>	\$336.00	(\$50.40)	\$285.60

**KLIX-AM - 3325521C**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLIXA	05/02/22	05/13/22	M-F AM Drive	6a-10a		1:00				NM	12	\$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/02/22	05/08/22	MTWTF--				6	\$32.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				6	\$32.00	0.00			
N 2	KLIXA	04/29/22	04/29/22	M-F Midday	10a-3p		1:00				NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/25/22	05/01/22	----F--				3	\$45.00	0.00			
N 3	KLIXA	05/02/22	05/13/22	M-F PM Drive	3p-7p		1:00				NM	12	\$444.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/02/22	05/08/22	MTWTF--				6	\$37.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				6	\$37.00	0.00			
N 4	KLIXA	05/16/22	05/17/22	M-F AM Drive	6a-10a		1:00				NM	4	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/16/22	05/22/22	MT-----				4	\$32.50	0.00			
N 5	KLIXA	04/29/22	04/29/22	M-F AM Drive	6a-10a		1:00				NM	3	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/25/22	05/01/22	----F--				3	\$32.00	0.00			
N 6	KLIXA	05/16/22	05/17/22	M-F PM Drive	3p-7p		1:00				NM	5	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/16/22	05/22/22	MT-----				5	\$37.00	0.00			
<b>Totals</b>											0.00	39	\$1,374.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/17/22	39	\$1,374.00	(\$206.10)	\$1,167.90
<b>Totals</b>	39	\$1,374.00	(\$206.10)	\$1,167.90

Contract Totals 0.084 99 \$3,000.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Humphreys for Governor**

Broadcast or Stream	Dates	Times		Spot Length	Weekly Distribution							Spots/Week	Rate	Totals			Specifics for this campaign		
		Start	End		MON	TUE	WED	THU	FRI	SAT	SUN			Weeks	Spots	Total \$		Notes	
KEZJ FM	5/2-5/13	6a	10a	60	X	X	X	X	X	X				5	\$40.00	2	10	\$ 400.00	Political
KEZJ FM	4/29/2022	10a	3p	60					X					2	\$45.00	1	2	\$ 90.00	Political
KEZJ FM	5/2-5/13	3p	7p	60	X	X	X	X	X					5	\$40.00	2	10	\$ 400.00	Political
KEZJ FM	5/16-5/17	6a	10a	60	X	X								3	\$40.00	1	4	\$ 160.00	Political
KEZJ FM	4/29/2022	6a	10a	60					X					2	\$40.00	1	2	\$ 80.00	Political
KEZJ FM	5/16-5/17	3p	7p	60	X	X								4	\$40.00	1	4	\$ 160.00	Political
KEZJ FM	5/2-5/15	BTA		60	X	X	X	X	X	X	X	X		21	\$5.00	2	42	\$ 210.00	Streaming
<b>Totals:</b>													<b>2</b>	<b>74</b>	<b>\$ 1,500.00</b>				

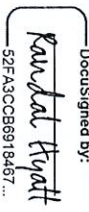
Signature  
 Randy Hyatt  
 DocuSigned by:  
 Randy Hyatt  
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 4/28/2022

# Humphreys for Governor

Broadcast or Stream	Dates	Times			Spot Length	Weekly Distribution							Spots/Week	Rate	Totals			Specifics for this campaign		
		Start	End	MON		TUE	WED	THU	FRI	SAT	SUN	Weeks			Spots	Total \$	Notes			
KLIX AM	5/2-5/13	6a	10a	60	X	X	X	X	X						6	\$32.00	2	12	\$ 384.00	Political
KLIX AM	4/29/2022	10a	3p	60					X						3	\$45.00	1	3	\$ 135.00	Political
KLIX AM	5/2-5/13	3p	7p	60	X	X	X	X	X						6	\$37.00	2	12	\$ 444.00	Political
KLIX AM	5/16-5/17	6a	10a	60	X	X									4	\$32.50	1	4	\$ 130.00	Political
KLIX AM	4/29/2022	6a	10a	60					X						3	\$32.00	1	3	\$ 96.00	Political
KLIX AM	5/16-5/17	3p	7p	60	X	X									5	\$37.00	1	5	\$ 185.00	Political
KLIX AM	5/2-5/15	BTA		60	X	X	X	X	X	X	X				21	\$3.00	2	42	\$ 126.00	Streaming
<b>Totals:</b>															<b>2</b>	<b>81</b>	<b>\$ 1,500.00</b>			

DocuSigned by:  
4/28/2022

Signature  
Randy Hyatt



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NAB Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KEZJ FM, KLIX  
AM Twin  
Falls, ID

**Date:**

4/28/2022

I, Randal Hyatt,

Ed Humphreys for Governor

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 17, 2022

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):** \_\_\_\_\_

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:  
Hyatt 360 Advertising

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Cindy Zasio

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

4/28/2022

**Date**

*Randal Hyatt*

**Signature**

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

NAB Form PB-18 Candidates

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

DocuSigned by:  
*Randal Hyatt*

52FA3CCB0918467

**signature of candidate or authorized committee**

\_\_\_\_\_

**printed name**

\_\_\_\_\_

**date**

NAB Form PB-18 Candidates

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.