

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3271081 /		<u>Alt Order #</u>
<u>Advertiser</u> Ybarra-Superintendent of Public Instruction		<u>Original Date / Revision</u> 04/08/22 / 04/08/22
<u>Contract Dates</u> 04/19/22 - 05/15/22	<u>Estimate #</u>	
<u>Product</u> Ybarra-Superintendent of Public Instruction		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEZJ-FM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Peppershock Advertising
 1215 3rd Street South
 Nampa, ID 83651

KEZJ-FM - 3271081A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEZJ	04/19/22	05/15/22	M-F AM Drive	6a-10a		:30				NM	16	\$336.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/18/22	04/24/22	-TWTF--				4	\$21.00	0.00			
	Week:	04/25/22	05/01/22	MTWTF--				4	\$21.00	0.00			
	Week:	05/02/22	05/08/22	MTWTF--				4	\$21.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				4	\$21.00	0.00			
N 3	KEZJ	04/18/22	05/15/22	M-F PM Drive	3p-7p		:30				NM	16	\$272.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/18/22	04/24/22	MTWTF--				4	\$17.00	0.00			
	Week:	04/25/22	05/01/22	MTWTF--				4	\$17.00	0.00			
	Week:	05/02/22	05/08/22	MTWTF--				4	\$17.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				4	\$17.00	0.00			
Totals											0.00	32	\$608.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	8	\$152.00	(\$22.80)	\$129.20
04/25/22 - 05/13/22	24	\$456.00	(\$68.40)	\$387.60
Totals	32	\$608.00	(\$91.20)	\$516.80

KLIX-AM - 3271081B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLIXA	04/19/22	05/15/22	M-F AM Drive	6a-10a		:30				NM	16	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/18/22	04/24/22	-TWTF--				4	\$15.00	0.00			
	Week:	04/25/22	05/01/22	MTWTF--				4	\$15.00	0.00			
	Week:	05/02/22	05/08/22	MTWTF--				4	\$15.00	0.00			
	Week:	05/09/22	05/15/22	MTWTF--				4	\$15.00	0.00			
N 2	KLIXA	04/18/22	05/15/22	M-F PM Drive	3p-7p		:30				NM	12	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/18/22	04/24/22	MTWTF--				3	\$16.00	0.00			
	Week:	04/25/22	05/01/22	MTWTF--				3	\$16.00	0.00			
	Week:	05/02/22	05/08/22	MTWTF--				3	\$16.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 04/19/22 - 05/15/22	<u>Product</u> Ybarra-Superintendent o	<u>Estimate #</u>

KLIX-AM - 3271081B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--				3	\$16.00	0.00			
Totals											0.00	28	\$432.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	7	\$108.00	(\$16.20)	\$91.80
04/25/22 -05/13/22	21	\$324.00	(\$48.60)	\$275.40
Totals	28	\$432.00	(\$64.80)	\$367.20

KEZJ-FM - 3271081C

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 1	04/19/22	05/15/22	:30 Audio Spot (CPP)	32	32	\$5.00	CPP	\$160.00
Totals				32	32			\$160.00

KLIX-AM - 3271081C

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 2	04/19/22	05/15/22	:30 Audio Spot (CPP)	32	32	\$3.00	CPP	\$96.00
Totals				32	32			\$96.00

Time Period	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	\$30.00	(\$4.50)	\$25.50
03/28/22 -04/24/22	\$18.00	(\$2.70)	\$15.30
04/25/22 -05/15/22	\$78.00	(\$11.70)	\$66.30
04/25/22 -05/15/22	\$130.00	(\$19.50)	\$110.50
Totals	\$256.00	(\$38.40)	\$217.60

Contract Totals 0.064 114 \$1,296.00

Signature: _____ **Date:** _____

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