### CONTRACT

P TALK ON THE RADIO KLIX-AM 415 Park Avenue Twin Falls, ID 83301

<u>Advertiser</u> WOpayments3@townsquaremedia.com Giddings 4 Idaho

(208) 733-7512

Contract / Revision	Alt Order #
3326733 /	
	Original Date / Revision
	04/29/22 / 04/29/22

Contract Dates Estimate # 05/02/22 - 05/17/22

Product political

And:

**Red Mountain Direct** P.O. Box 1766 Berthoud, CO 80513 Billing Cycle Billing Calendar Cash/Trade Cash EOM/EOC Calendar Sales Office Account Executive Property National - Direct KLIX-AM Holly Johnson Special Handling Demographic Households Product 1/2 Advertiser Code Agy Code Advertiser Ref Agency Ref

KLIX-AM - 3326733A	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 KLIXA 05/02/22 05/06/22 M-F AM Drive	6a-10a	:30	NM 10	\$250.00
Start Date Week: 05/02/22End Date 05/08/22Weekdays MTWTFSpots/Week 10	<u>Rate</u> \$25.00		70 mm	
N 2 KLIXA 05/02/22 05/06/22 M-F Midday	10a-3p Rate	:30	NM 11	\$275.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/02/2205/08/22MTWTF11	\$25.00			
N 3 KLIXA 05/02/22 05/06/22 M-F PM Drive	3р-7р	:30	NM 12	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/02/22 05/08/22 MTWTF 12	<u>Rate</u> \$25.00			
N 4 KLIXA 05/09/22 05/13/22 M-F AM Drive	6a-10a	:30	NM 12	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 MTWTF 12	<u>Rate</u> \$25.00		1	
N 5 KLIXA 05/09/22 05/13/22 M-F Midday	10a-3p	:30	NM 12	\$300.00
Start Date End Date Weekdays Spots/Week	Rate \$25.00		1	
Week: 05/09/22 05/15/22 MTWTF 12  N 6 KLIXA 05/09/22 05/13/22 M-F PM Drive	3p-7p	:30	NM 12	\$300.00
Start Date	<u>Rate</u>	.00		
Week: 05/09/22 05/15/22 MTWTF 12	\$25.00			#400.00
N 7 KLIXA 05/16/22 05/17/22 M-F Midday Start Date End Date Weekdays Spots/Week	10a-3p Rate	:30	NM 4	\$100.00
Week: 05/16/22 05/22/22 MT 4	\$25.00			Control Colonia Control
N 8 KLIXA 05/16/22 05/16/22 M-F PM Drive	3p-7p	:30	NM 3	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/16/22 05/22/22 M 3	<u>Rate</u> \$25.00			
N 9 KLIXA 05/16/22 05/17/22 M-F AM Drive	6a-10a	:30	NM 4	\$100.00
Start Date End Date Weekdays Spots/Week Week: 05/16/22 05/22/22 MT 4	<u>Rate</u> \$25.00			
		Totals	80	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 -05/17/22	80	\$2,000.00	(\$300.00)	\$1,700.00
Totals	80	\$2,000.00	(\$300.00)	\$1,700.00

**Contract Totals** 

\$2,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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415 Park Avenue
Twin Falls, ID 83301

WOpayments3@townsquaremedia.com (208) 733-7512

Contract / Revision	Alt Order #
3326733 /	(M. ALLIANDE L. M. A. S.

Advertiser	Original Date / Revision
Giddings 4 Idaho	04/29/22 / 04/29/22

Contract Dates	Product	Estimate #	
05/02/22 - 05/17/22	political		

Signature:	Date:	

# Giddings for Lt. Gov

Phone: (208) 344-6363 From: Holly Johnson

Email: holly.johnson@townsquaremedia.com 4/27/2022 11:55 AM

Flight Dat Den

KIDOAN

Radio Total

Flight A-11

One Week Total

Frequency 3	Net Reach	% Reach	Total Cost \$5,590.00	Unit Rate Tot \$45.83	Length	Spots	Daypart Code	Daypart	, te
			 	Survey FA21 SD Geography. DMA-based Custom Geo Used=Abilene-Sweetwater;	3D ased Custom Geo Us	Survey FA21 SD ography. DMA-base	Surve Geograph		emo: P 35+
				ABASE	Radio Market: NATIONAL REGIONAL DATABASE	* NATION	: Radio Marke	2022	ates: 05/02/2022 - 05/17/2022

The report was pressed in TAPSCAN using the relewing Repol promision, NATIONAL, REGISTED, DATABLES - TAPS Assumption LA Abor - Muttiple Deposits used in 25th Living Page for Sourcing Page for Commiste Privally. Tage - or 5 Copyright @ 2022 The Newsern Company of Ingressive entered Schedule 18D DWA bases Custom Dec Used Abiene-Sweewater Koary, GA Ardary Screnedaty, Iroy, Abuduerdue Santa Fe

ACX-AM

M-TU 104-39 M-39-79 W-TU 6A-10A

\$125.00

\$1,250.00 \$1,250,00

13,500 13,500 6,900

\$ 3 3 5 B B

\$125.00

\$125 00 \$125.00 \$125.00

\$25.00

\$2,000.00

\$375,00 \$500,00 \$375,00

6,600 4,500 **9,000** 

8 8

\$25 00 \$25 00

\$825.00 \$825.00

%0.0

One Week Total

Flight A - 1 wk (05/16)

W-F 30-7P MF 16A-3P MF 52-104

N G M

5 5 5 5 5 8 8 8

> \$125.00 \$125.00

> > \$1,875.00 \$1,875.00

21,000 21,000

10,300 9,000 6,100

22 17 17

0.0% %0.0%

\$125.00 \$125.00

\$625.00 \$625.00 \$625,00 One Week Total

Fight A - 1 wk (05/09)

M-F 3P-7P MF 10A-3P M-F 64-10A

PA S S

5 36 5 36

\$25.00 \$25.00 \$25.00

\$125.00 \$125.00 \$125.00

\$375.00 C375.00

21,000

10,300

16 57 12 H

50 E

9,000

%0.0 %0.0 %0.0 %0.0

Flight A - 1 wk (05/02)

One Week Total

The first demailisted at the Primary Demo

(J)
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3
SB
S.
-
Gov

From Hally Johnson

Phone (208) 344-6353

Email: holly johnson@townsquaremedia.com 4/27/2022 11:55 AM

	Daypari	Daypart Code	Spots Length	Unit Rate	Total Cost	% Reach	Net Reach
KLIX-AM (continued)							
	M-F 8A-10A	AM	10 30	\$25.00	\$250.00	0.0%	4,100
	M-F 10A-3P	S	11 30	\$25.00	\$275.00	0.0%	3,200
	M-F 3P-7P	Md	12 30	\$25.00	\$300.00	0.0%	3,000
Flight A - 1 wk (05/09)							
			30	\$25.00	\$900.0		5,900
One Week Total			36	\$25.00	00.0003	0.0%	5,900
	M-F 6A-164	AM	12 30	\$25.00	\$300.0		4,400
	M-F 10A-3P	8	12 30	\$25.00	\$300.0		3,400
	37-7P	Mc.	% 71 %	\$25,00	\$300.06		3,000
Flight A - 1 wk (05/16)							
			=:	\$25.00	\$275.0		4,200
One Week Total			- A.	\$26.00	\$275.0	200%	4,200
	M-Tu 10A-3P		4 30	\$25.00	\$100.0		2,500
	M 3P-7P		3 30	\$25.00	\$75.00	0 02%	1,300
	M-Tu 6A-10A		4 30	\$25.00	\$100.0		2,500

Schedule

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# Giddings for Lt. Gov

From: Holly Johnson

Phone: (208) 344-6363

Email holly johnson@townsquaremedia.com 4/27/2022 11:55 AM

	<b>ELKAW</b>	KIDO-AW		Stations	Schedule Grand Totals: 3 Weeks
	89	45		Spots	
	\$25.00	\$57.50		Unit Rate	
	\$2,660.00	\$3,500.00	\$5,500.00	Total Cost	
r constant	0.0%	0.0%	0.0%	% Reach	
	9,000	36,800	49,200	Net Reach	

Date

Accepted by Station

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethicity. Advertiser hereby certifies that it is not buying broadcasting are time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

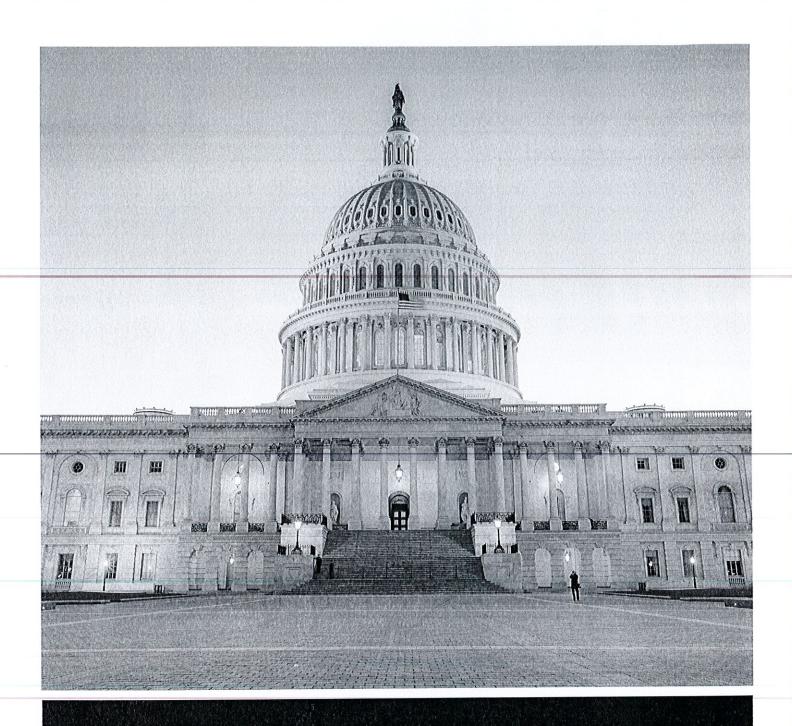
Page 5 of 5

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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <a href="education.nab.org">education.nab.org</a>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <u>nab.org/MemberTools</u>.

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See <b>Invoice</b> for actual schedule and charges.			
Zach Lautenschlager	, hereby request station time as follows:			
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE			
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED			
Candidate name:				
Priscilla Giddings				
Authorized committee:				
Giddings 4 Idaho				
Agency requesting time (and contact information):				
✓ N/A Zach Lautenschlager, Red Mountain Direct. zach@redmountaindirect.com, 970-573-1628				
Candidate's political party:				
Republican				
Office sought (no acronyms or abbreviations): Lieutenant Governor				
Date of election: May 17	General Primary			
Treasurer of candidate's authorized committee:				
Doug Giddings				
The undersigned represents that:  (1) the payment for the broadcast time requested has been further the candidate listed above who is a legally qualified cand the authorized committee of the legally qualified cand (2) this station is authorized to announce the time as paid for the candidate of the station has disclosed its political advertising policies, in and other sales practices (not applicable to federal candidate).  THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE DISCRIMINATE DISCRIMINATE DISCRIMINATE DISCRIMINATE DISCRIMINATE DISCRIMINATE DISCRIMINATE	indidate, or lidate listed above; by such person or entity; and licluding applicable classes and rates, discount, promotion lates).			
Condidate/Committee/Agency	Station Representative			
Candidate/Committee/Agency	•			
Signature:  Zach Lautenschlager  Digitally signed by Zach Lautenschlager Date: 2022.04.27 07:59:22 -06'00'	Signature:			
Name: Zach Lautenschlager	Name:			
Date of Request to Purchase Ad Time: 4/27/22	Date of Station Agreement to Sell Time:			

## Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: \_ Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). N/A Federal candidate certification signed (above): Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Date Received/Requested: Station Call Letters: Contract #: Run Start and End Dates: Station Location: Est. #: Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.