

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3326733 /		<u>Alt Order #</u>
<u>Advertiser</u> Giddings 4 Idaho		<u>Original Date / Revision</u> 04/29/22 / 04/29/22
<u>Contract Dates</u> 05/02/22 - 05/17/22	<u>Estimate #</u>	
<u>Product</u> political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Holly Johnson	<u>Sales Office</u> National - Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Red Mountain Direct
 P.O. Box 1766
 Berthoud, CO 80513

KLIX-AM - 3326733A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	05/02/22	05/06/22	M-F AM Drive	6a-10a		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				10	\$25.00			
N 2	KLIXA	05/02/22	05/06/22	M-F Midday	10a-3p		:30			NM	11	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				11	\$25.00			
N 3	KLIXA	05/02/22	05/06/22	M-F PM Drive	3p-7p		:30			NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	MTWTF--				12	\$25.00			
N 4	KLIXA	05/09/22	05/13/22	M-F AM Drive	6a-10a		:30			NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MTWTF--				12	\$25.00			
N 5	KLIXA	05/09/22	05/13/22	M-F Midday	10a-3p		:30			NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MTWTF--				12	\$25.00			
N 6	KLIXA	05/09/22	05/13/22	M-F PM Drive	3p-7p		:30			NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MTWTF--				12	\$25.00			
N 7	KLIXA	05/16/22	05/17/22	M-F Midday	10a-3p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				4	\$25.00			
N 8	KLIXA	05/16/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	M-----				3	\$25.00			
N 9	KLIXA	05/16/22	05/17/22	M-F AM Drive	6a-10a		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				4	\$25.00			
Totals											80	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 -05/17/22	80	\$2,000.00	(\$300.00)	\$1,700.00
Totals	80	\$2,000.00	(\$300.00)	\$1,700.00

Contract Totals

80 \$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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3326733 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Giddings 4 Idaho	04/29/22 / 04/29/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/02/22 - 05/17/22	political	

Signature: _____ Date: _____

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Giddings for Lt. Gov



From: Holly Johnson
 Phone: (208) 344-6362
 Email: holly.johnson@tarnsquaremedia.com
 4/27/2022 11:55 AM

Flight Dates: 05/02/2022 - 05/17/2022
 Demo: P 35+

Radio Market: NATIONAL REGIONAL DATABASE
 Survey: FA21 SD
 Geography: DMA-based Custom Geo Used=Abilene-Sweetwater

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	% Reach	Net Reach	Frequency
KDDO-AM			120		\$45.83	\$5,500.00	0.0%	49,200	2.5
Flight A - 1 wk (05/02)			40		\$97.50	\$3,900.00	0.0%	36,800	2.5
One Week Total			15		\$25.00	\$375.00	0.0%	21,000	2.2
		AM	5 30		\$25.00	\$125.00	0.0%	10,300	1.7
		MD	5 30		\$25.00	\$125.00	0.0%	9,000	1.7
		PM	5 30		\$25.00	\$125.00	0.0%	8,100	1.6
Flight A - 1 wk (05/09)			15		\$125.00	\$1,875.00	0.0%	21,000	2.2
One Week Total			15		\$125.00	\$1,875.00	0.0%	21,000	2.2
		AM	5 30		\$125.00	\$625.00	0.0%	10,300	1.7
		MD	5 30		\$125.00	\$625.00	0.0%	9,000	1.7
		PM	5 30		\$125.00	\$625.00	0.0%	8,100	1.6
Flight A - 1 wk (05/16)			10		\$125.00	\$1,250.00	0.0%	13,500	2.1
One Week Total			10		\$125.00	\$1,250.00	0.0%	13,500	2.1
		M-Tu 6A-10A	3 30		\$125.00	\$375.00	0.0%	6,900	1.5
		M-Tu 10A-3P	4 30		\$125.00	\$500.00	0.0%	6,600	1.7
		M 3P-7P	3 30		\$125.00	\$375.00	0.0%	4,500	1.7
KDKAM			80		\$25.00	\$2,000.00	0.0%	9,000	6.4
Flight A - 1 wk (05/02)			33		\$25.00	\$825.00	0.0%	5,700	4.0
One Week Total			33		\$25.00	\$825.00	0.0%	5,700	4.0

The first demolist is the primary demo
 This report was created by TARSON using the following Radio Program and DMA REGIONAL SURVEY
 Alexander, LA Area - National Database
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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Zach Lautenschlager, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Priscilla Giddings

Authorized committee:

Giddings 4 Idaho

Agency requesting time (and contact information):

N/A Zach Lautenschlager, Red Mountain Direct. zach@redmountaindirect.com, 970-573-1628

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lieutenant Governor

Date of election:

May 17

General

Primary

Treasurer of candidate's authorized committee:

Doug Giddings

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Zach Lautenschlager

Digitally signed by Zach Lautenschlager
Date: 2022.04.27 07:59:22 -06'00'

Signature:

Name: Zach Lautenschlager

Name:

Date of Request to Purchase Ad Time: 4/27/22

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.