

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 Wopayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3275416 /		<u>Alt Order #</u>
<u>Advertiser</u> Debbie Critchfield for State Superintendent o		<u>Original Date / Revision</u> 04/13/22 / 04/13/22
<u>Contract Dates</u> 05/09/22 - 05/16/22	<u>Estimate #</u>	
<u>Product</u> Debbie Critchfield Radio Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI15516	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

The Agency
 9201 Grandmason Pl
 Eagle, ID 83616

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	05/09/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	12	\$276.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	MTWTF--				10	\$23.00			
	Week:	05/16/22	05/22/22	M-----				2	\$23.00			
N 2	KLIXA	05/09/22	05/16/22	M-F Midday	10a-3p		:30			NM	18	\$468.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	MTWTF--				15	\$26.00			
	Week:	05/16/22	05/22/22	M-----				3	\$26.00			
N 3	KLIXA	05/09/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	12	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	MTWTF--				10	\$24.00			
	Week:	05/16/22	05/22/22	M-----				2	\$24.00			
N 4	KLIXA	05/09/22	05/16/22	Sa-Su Prime Rotator	6a-7p		:30			NM	6	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-----S-				6	\$24.00			
	Week:	05/16/22	05/22/22	-----				0	\$0.00			
N 5	KLIXA	05/09/22	05/16/22	Sa-Su Prime Rotator	6a-7p		:30			NM	6	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-----S				6	\$24.00			
	Week:	05/16/22	05/22/22	-----				0	\$0.00			
Totals											54	\$1,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/16/22	54	\$1,320.00	(\$198.00)	\$1,122.00
Totals	54	\$1,320.00	(\$198.00)	\$1,122.00

Contract Totals 54 \$1,320.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Charmayne Hawks

From: Mike Sutton
Sent: Wednesday, April 13, 2022 1:59 PM
To: TwinFalls.AM
Cc: Lynda Jones
Subject: FW: Buy attached

Twin Falls
Political Candidate
Debbie Critchfield for State Superintendent of Public Schools
Agency: 'The Agency' (Kelly is doing the buying but it is for this agency, not hers.)
The email is below.

Please load into the system.

Debbie Critchfield Radio Campaign

:30 Spots Format: Talk Radio Stations Dates: May 9-16

KLIX-AM

m-f 6-10a \$23 x 12 spots (2 per day)

m-f 10a-3p \$26 x 18 spots (3 per day)

m-f 3-7p \$24 x 12 spots (2 per day)

sa 6a-7p \$24 x 6 spots

su 6a-7p \$24 x 6 spots

\$1320

Mike Sutton
Market President / CRO
Townsquare Media Twin Falls
Mike.Sutton@townsquaremedia.com
C: 208-340-2922

From: Kelly Amos <kamos@miicor.com>
Sent: Wednesday, April 13, 2022 12:34 PM

To: Mike Sutton <mike.sutton@townsquaremedia.com>
Subject: Buy attached

Mike-

Here is the buy for Debbie Critchfield for State Superintendent of Schools.

This account belongs to Jane Perlaky. I am just doing the buying for her agency on this project..
She will be handling the pre-payment and all billing should go to her agency.
I will send you her contact info in a few minutes.

I will handle the NAB forms and the traffic, etc. See below for the buy. These rates are GROSS and the spots should be non-preemptible unless noted. If there are any problems with the rates, totals, etc., please let me know ASAP because I want to get the correct info to Jane's accounting people to do the political pre-payments.

Please let me know you got this. Call with questions.
Thanks!
Kelly

Debbie Critchfield Radio Campaign

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sa 6a-7p \$24 x 6 spots

su 6a-7p \$24 x 6 spots

\$1320

Internet Email Warning