

# CONTRACT



**KLIX-AM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 Wopayments3@townsquaremedia.com  
 (208) 733-7512

<u>Contract / Revision</u> 3275416A /		<u>Alt Order #</u>
<u>Advertiser</u> Debbie Critchfield for State Superintendent o		<u>Original Date / Revision</u> 04/15/22 / 04/15/22
<u>Contract Dates</u> 05/03/22 - 05/16/22	<u>Estimate #</u>	
<u>Product</u> Debbie Critchfield Radio Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI15516	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

The Agency  
 9201 Grandmason Pl  
 Eagle, ID 83616

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	05/03/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	12	\$276.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	-TWTF--				4	\$23.00			
	Week:	05/09/22	05/15/22	MTWTF--				6	\$23.00			
	Week:	05/16/22	05/22/22	M-----				2	\$23.00			
N 2	KLIXA	05/03/22	05/16/22	M-F Midday	10a-3p		:30			NM	18	\$468.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	-TWTF--				6	\$26.00			
	Week:	05/09/22	05/15/22	MTWTF--				10	\$26.00			
	Week:	05/16/22	05/22/22	M-----				2	\$26.00			
N 3	KLIXA	05/03/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	12	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	-TWTF--				4	\$24.00			
	Week:	05/09/22	05/15/22	MTWTF--				7	\$24.00			
	Week:	05/16/22	05/22/22	M-----				1	\$24.00			
N 4	KLIXA	05/03/22	05/16/22	Sa-Su Prime Rotator	6a-7p		:30			NM	6	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	-----S-				3	\$24.00			
	Week:	05/09/22	05/15/22	-----S-				3	\$24.00			
	Week:	05/16/22	05/22/22	-----				0	\$0.00			
N 5	KLIXA	05/03/22	05/16/22	Sa-Su Prime Rotator	6a-7p		:30			NM	6	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	-----S				3	\$24.00			
	Week:	05/09/22	05/15/22	-----S				3	\$24.00			
	Week:	05/16/22	05/22/22	-----				0	\$0.00			
<b>Totals</b>											<b>54</b>	<b>\$1,320.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 -05/16/22	54	\$1,320.00	(\$198.00)	\$1,122.00
<b>Totals</b>	<b>54</b>	<b>\$1,320.00</b>	<b>(\$198.00)</b>	<b>\$1,122.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 05/03/22 - 05/16/22	<u>Product</u> Debbie Critchfield Radio	<u>Estimate #</u>
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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Fwd: REV buy**

Mike Sutton &lt;mike.sutton@townsquaremedia.com&gt;

Thu 4/14/2022 2:40 PM

To: TwinFalls.AM &lt;TwinFalls.AM@townsquaremedia.com&gt;; Lynda Jones &lt;Lynda.Jones@townsquaremedia.com&gt;

Revised buy. Debbie Critchfield. Revised dates. Please enter. Thank you

Michael Sutton Townsquare Media Twin Falls

Begin forwarded message:

**From:** Kelly Amos <kamos@miicor.com>**Date:** April 14, 2022 at 10:12:14 AM MDT**To:** Mike Sutton <mike.sutton@townsquaremedia.com>**Subject:** REV buy

Here is the REVISED buy. The only changes are the dates and the corresponding spots per day. I sent the NAB form earlier today. The contact info for Jane Perlaky's agency still to come.

Thanks!

Kelly

**Debbie Critchfield Radio Campaign**

:30 Spots      Format: Talk Radio Stations      Dates: May 3-6 & 9-16

**Magic Valley**

KLIX-AM

m-f 6-10a      \$23 x 12 spots (1-2 per day)

m-f 10a-3p      \$26 x 18 spots (1-2 per day)

m-f 3-7p      \$24 x 12 spots (1-2 per day)

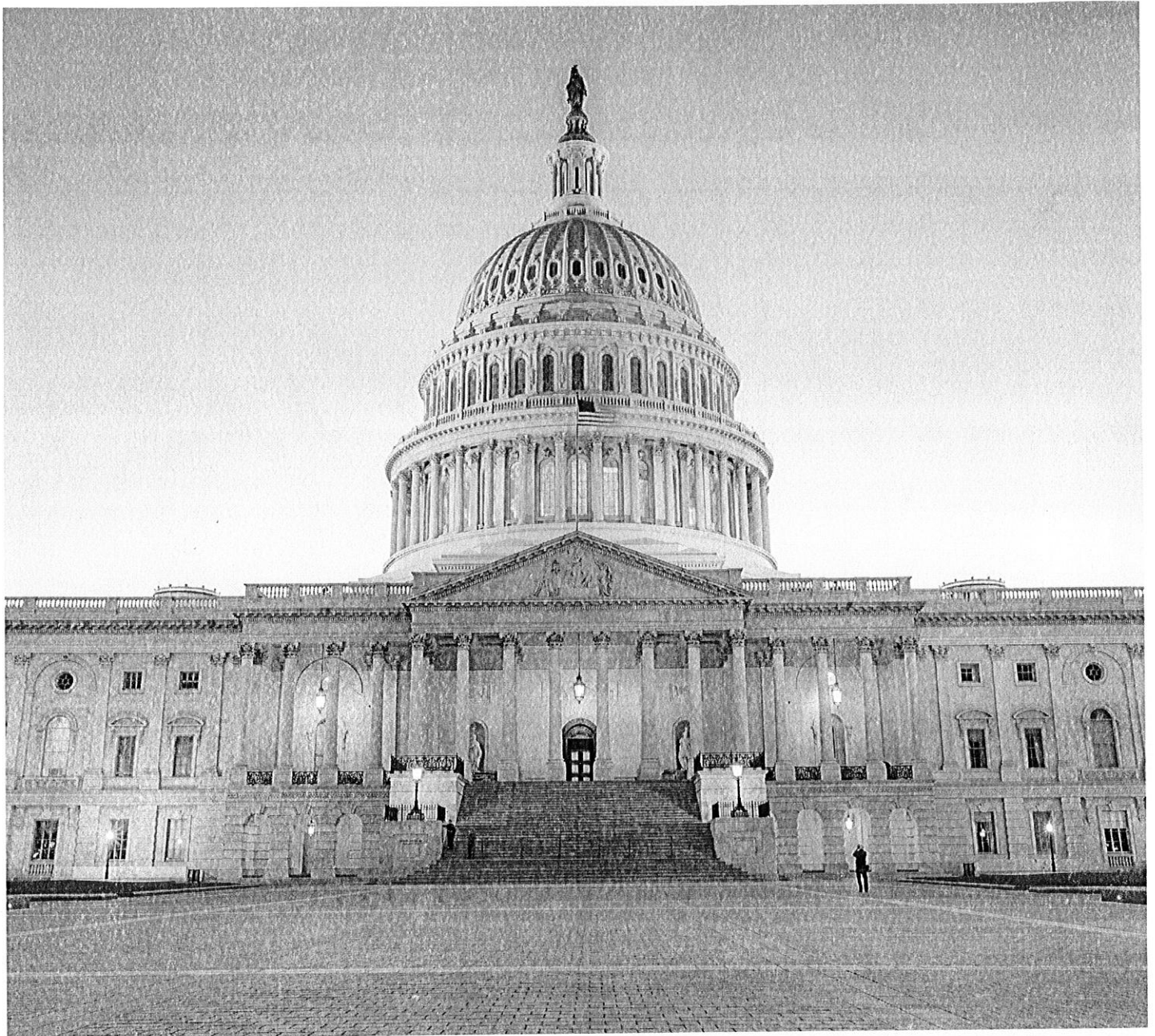
sa 6a-7p      \$24 x 6 spots

su 6a-7p      \$24 x 6 spots

\$1320

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tyler Hurst, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Debbie Critchfield

Authorized committee:

Debbie For Idaho Students

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Idaho State Superintendent of Public Instruction

Date of election:

May 17, 2022

General

Primary

Treasurer of candidate's authorized committee:

Michael Arrington

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Tyler Hurst

Digitally signed by Tyler Hurst  
Date: 2022.04.13 23:22:58 -06'00'

Signature:

Name: Tyler Hurst

Name:

Date of Request to Purchase Ad Time: 4/13/22

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.