

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 Wopayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3275349 /	<u>Alt Order #</u>
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<u>Advertiser</u> Glenneda Zuiderveld for State Senate District	<u>Original Date / Revision</u> 04/13/22 / 04/13/22
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<u>Contract Dates</u> 04/18/22 - 05/18/22	<u>Estimate #</u>
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<u>Product</u> Dist 24

And:

Glenneda Zuiderveld for State Senate District 24
 PO Box 3123
 Twin Falls, ID 83303

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
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<u>Property</u> KEZJ-FM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
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<u>Special Handling</u>

<u>Demographic</u> Households

<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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KEZJ-FM - 3275349A										Start/End	Spots/			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount	
N 1	KEZJ	04/18/22	05/13/22	M-F AM Drive	6a-10a		:30				NM	40	\$840.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	04/18/22	04/24/22	MTWTF--				10	\$21.00	0.00				
	Week:	04/25/22	05/01/22	MTWTF--				10	\$21.00	0.00				
	Week:	05/02/22	05/08/22	MTWTF--				10	\$21.00	0.00				
	Week:	05/09/22	05/15/22	MTWTF--				10	\$21.00	0.00				
N 2	KEZJ	04/18/22	05/13/22	M-F PM Drive	3p-7p		:30				NM	40	\$680.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	04/18/22	04/24/22	MTWTF--				10	\$17.00	0.00				
	Week:	04/25/22	05/01/22	MTWTF--				10	\$17.00	0.00				
	Week:	05/02/22	05/08/22	MTWTF--				10	\$17.00	0.00				
	Week:	05/09/22	05/15/22	MTWTF--				10	\$17.00	0.00				
N 3	KEZJ	04/18/22	05/13/22	M-F AM Drive	6a-10a		:30				NM	32	\$672.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	04/18/22	04/24/22	MTWTF--				8	\$21.00	0.00				
	Week:	04/25/22	05/01/22	MTWTF--				8	\$21.00	0.00				
	Week:	05/02/22	05/08/22	MTWTF--				8	\$21.00	0.00				
	Week:	05/09/22	05/15/22	MTWTF--				8	\$21.00	0.00				
N 4	KEZJ	05/16/22	05/17/22	M-F PM Drive	3p-7p		:30				NM	8	\$136.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	05/16/22	05/22/22	MT-----				8	\$17.00	0.00				
Totals											0.00	120	\$2,328.00	

Time Period	# of Spots	Gross Amount	Net Amount
04/01/22 - 04/30/22	56	\$1,096.00	\$1,096.00
05/01/22 - 05/17/22	64	\$1,232.00	\$1,232.00
Totals	120	\$2,328.00	\$2,328.00

KLIX-AM - 3275349B										Start/End	Spots/			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount	
N 1	KLIXA	05/09/22	05/13/22	M-F AM Drive	6a-10a		:30				NM	15	\$240.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 04/18/22 - 05/18/22	<u>Product</u> Dist 24	<u>Estimate #</u>
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KLIX-AM - 3275349B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--				15	\$16.00	0.00			
N 2	KLIXA	05/09/22	05/13/22	M-F PM Drive	3p-7p		:30				NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--				15	\$20.00	0.00			
N 3	KLIXA	05/16/22	05/17/22	M-F AM Drive	6a-10a		:30				NM	8	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	MT-----				8	\$16.00	0.00			
N 4	KLIXA	05/16/22	05/17/22	M-F PM Drive	3p-7p		:30				NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	MT-----				8	\$20.00	0.00			
Totals											0.00	46	\$828.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/22 - 05/17/22	46	\$828.00	\$828.00
Totals	46	\$828.00	\$828.00

KEZJ-FM - 3275349C										
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount			
N 1	04/18/22	04/29/22	:30 Audio Spot (CPP)	44	\$5.00	CPP	\$220.00			
N 2	05/02/22	05/13/22	:30 Audio Spot (CPP)	44	\$5.00	CPP	\$220.00			
N 3	05/16/22	05/17/22	:30 Audio Spot (CPP)	16	\$5.00	CPP	\$80.00			
Totals				104			\$520.00			

KLIX-AM - 3275349C										
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount			
N 4	05/09/22	05/17/22	:30 Audio Spot (CPP)	30	\$5.00	CPP	\$150.00			
N 5	05/16/22	05/17/22	:30 Audio Spot (CPP)	16	\$5.00	CPP	\$80.00			
Totals				46			\$230.00			

Time Period	Gross Amount	Net Amount
04/01/22 - 04/30/22	\$220.00	\$220.00
05/01/22 - 05/17/22	\$300.00	\$300.00
05/01/22 - 05/17/22	\$230.00	\$230.00
Totals	\$750.00	\$750.00

Contract Totals 0.15 203 \$3,906.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Glenneda Zuiderveld,

being/on behalf of: self,

a legally qualified candidate of the Republican

political party for the office of: State Senate Dist 24

in the Primary

election to be held on: 5/17/22

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>see attached</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Glennada Zuiderveld

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Zuiderveld

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4-13-2022

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Michael Sollen
Printed Name

GM
Title

Glenneda Zuiderveld for State Senate *DISC 24*

Broadcast or Stream	Dates			Times			Spot Length	Weekly Distribution							Spots/Week	Rate	Totals			Specifics for this campaign
	Weeks	Start	End	MON	TUE	WED		THU	FRI	SAT	SUN	Weeks	Spots	Total \$			Notes			
KEZJ	4/18-5/13	6a	10a	x	x	x	x	x						10	\$21.00	4	40	\$ 840.00	Political	
KEZJ	4/18-5/13	3p	7p	x	x	x	x							10	\$17.00	4	40	\$ 680.00	Political	
KEZJ	5/18-5/17	6a	10a	x	x									8	\$21.00	4	32	\$ 672.00	Political	
KEZJ	5/18-5/17	3p	7p	x	x									8	\$17.00	1	8	\$ 136.00	Political	
KEZJ	4/18-5/13	BTA		x	x	x	x	x						22	\$5.00	4	88	\$ 440.00	Streaming	
KEZJ	5/18-5/17	BTA		x	x									16	\$5.00	1	16	\$ 80.00	Streaming	
Totals:													224	\$ 2,848.00						

Broadcast or Stream	Dates			Times			Spot Length	Weekly Distribution							Spots/Week	Rate	Totals			Specifics for this campaign
	Weeks	Start	End	MON	TUE	WED		THU	FRI	SAT	SUN	Weeks	Spots	Total \$			Notes			
KLIX AM	5/9-5/13	6a	10a	x	x	x	x	x						15	\$16.00	1	15	\$ 240.00	Political	
KLIX AM	5/9-5/13	3p	7p	x	x	x	x							15	\$20.00	1	15	\$ 300.00	Political	
KLIX AM	5/18-5/17	6a	10a	x	x									8	\$16.00	1	8	\$ 128.00	Political	
KLIX AM	5/18-5/17	3p	7p	x	x									8	\$20.00	1	8	\$ 160.00	Political	
KLIX AM	5/9-5/17	BTA		x	x	x	x	x						30	\$5.00	1	30	\$ 150.00	Streaming	
KLIX AM	5/18-5/17	BTA		x	x									16	\$5.00	1	16	\$ 80.00	Streaming	
Totals:													92	\$ 1,058.00						

Total Cost: \$3906.00

Sign:

