

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 Wopayments3@townsquaremedia.com
 (208) 733-7512

Contract / Revision 3675197 /		Alt Order #	
Advertiser Paul for Idaho		Original Date / Revision 10/18/22 / 10/18/22	
Contract Dates 10/24/22 - 11/07/22		Estimate #	
Product political			
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash	
Property KLIX-AM	Account Executive Michael Sutton	Sales Office Local Twin Falls	
Special Handling			
Demographic Households			
Agy Code	Advertiser Code	Product 1/2	
Agency Ref		Advertiser Ref	

And:

Paul for Idaho
 936 Lavina Ave
 Twin Falls, ID 83301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLIXA	10/24/22	10/28/22	M-F Midday	10a-3p		:30				NM	5	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				5	\$16.00	0.00			
N 2	KLIXA	10/24/22	10/28/22	M-F PM Drive	3p-7p		:30				NM	5	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				5	\$16.00	0.00			
N 3	KLIXA	10/31/22	11/04/22	M-F Midday	10a-3p		:30				NM	5	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$16.00	0.00			
N 4	KLIXA	10/31/22	11/04/22	M-F PM Drive	3p-7p		:30				NM	5	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$16.00	0.00			
N 5	KLIXA	11/07/22	11/07/22	M-F Midday	10a-3p		:30				NM	1	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$16.00	0.00			
N 6	KLIXA	11/07/22	11/07/22	M-F PM Drive	3p-7p		:30				NM	1	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$16.00	0.00			
N 7	KLIXA	10/24/22	10/28/22	M-F Midday	10a-3p		1:00				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				5	\$25.00	0.00			
N 8	KLIXA	10/24/22	10/28/22	M-F PM Drive	3p-7p		1:00				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/22	10/30/22	MTWTF--				5	\$25.00	0.00			
N 9	KLIXA	10/31/22	11/04/22	M-F Midday	10a-3p		1:00				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$25.00	0.00			
N 10	KLIXA	10/31/22	11/04/22	M-F PM Drive	3p-7p		1:00				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--				5	\$25.00	0.00			
N 11	KLIXA	11/07/22	11/07/22	M-F Midday	10a-3p		1:00				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----				1	\$25.00	0.00			
N 12	KLIXA	11/07/22	11/07/22	M-F PM Drive	3p-7p		1:00				NM	1	\$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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3675197 /	

Advertiser	Original Date / Revision
Paul for Idaho	10/18/22 / 10/18/22

Contract Dates	Product	Estimate #
10/24/22 - 11/07/22	political	

KLIX-AM - 3675197A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		11/07/22	11/13/22	M-----				1	\$25.00	0.00			
Totals											0.00	44	\$902.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	24	\$492.00	\$492.00
11/01/22 - 11/07/22	20	\$410.00	\$410.00
Totals	44	\$902.00	\$902.00

KEZJ-FM - 3675197B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEZJ	10/24/22	10/28/22	M-F AM Drive	6a-10a		:30				NM	10	\$200.00
Week:		10/24/22	10/30/22	MTWTF--				10	\$20.00	0.00			
N 2	KEZJ	10/31/22	11/04/22	M-F AM Drive	6a-10a		:30				NM	10	\$200.00
Week:		10/31/22	11/06/22	MTWTF--				10	\$20.00	0.00			
N 3	KEZJ	11/07/22	11/07/22	M-F AM Drive	6a-10a		:30				NM	2	\$40.00
Week:		11/07/22	11/13/22	M-----				2	\$20.00	0.00			
Totals											0.00	22	\$440.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	12	\$240.00	\$240.00
11/01/22 - 11/07/22	10	\$200.00	\$200.00
Totals	22	\$440.00	\$440.00

KEZJ-FM - 3675197C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 2	10/24/22	11/07/22	:30 Audio Spot (CPP)	30	\$5.00	CPP	\$150.00
Totals				30			\$150.00

KLIX-AM - 3675197C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	10/24/22	11/07/22	:30 Audio Spot (CPP)	44	\$5.00	CPP	\$220.00
Totals				44			\$220.00

Time Period	Gross Amount	Net Amount
10/01/22 - 10/31/22	\$80.00	\$80.00
10/01/22 - 10/31/22	\$80.00	\$80.00
11/01/22 - 11/07/22	\$70.00	\$70.00
11/01/22 - 11/07/22	\$140.00	\$140.00
Totals	\$370.00	\$370.00

Contract Totals 0.074 96 \$1,712.00

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Signature: _____ Date: _____

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Paul Thompson For Senate

Broadcast or Stream	Dates	Times			Spot Length	Weekly Distribution							Spots/Week	Rate	Totals			Specifics for this campaign
		Weeks	Start	End		MON	TUE	WED	THU	FRI	SAT	SUN			Weeks	Spots	Total \$	
KLIX AM	10/24/2022	10a	7p	:30	x	x	x	x	x			10	\$16.00	1	10	\$ 160.00	Political	
KLIX AM	10/31/2022	10a	7p	30	x	x	x	x	x			10	\$16.00	1	10	\$ 160.00	Political	
KLIX AM	11/7/2022	10a	7p	30	x							2	\$16.00	1	2	\$ 32.00	Political	
KEZJ FM	10/24/2022	6a	10a	30	x	x	x	x	x			10	\$20.00	1	10	\$ 200.00	Political	
KEZJ FM	10/31/2022	6a	10a	30	x	x	x	x	x			10	\$20.00	1	10	\$ 200.00	Political	
KEZJ FM	11/7/2022	6a	10a	30	x							2	\$20.00	1	2	\$ 40.00	Political	
KLIX AM	10/24/2022	10a	7p	60	x	x	x	x	x			10	\$25.00	1	10	\$ 250.00	Political	
KLIX AM	10/31/2022	10a	7p	60	x	x	x	x	x			10	\$25.00	1	10	\$ 250.00	Political	
KLIX AM	11/7/2022	10a	7p	60	x							2	\$25.00	1	2	\$ 50.00	Political	
KLIX AM	10/24-11/7	BTA		:30	x	x	x	x	x			44	\$5.00	1	44	\$ 220.00	Streaming	
KEZJ FM	10/24-11/7	BTA		:30	x	x	x	x	x			22	\$5.00	1	30	\$ 150.00	Streaming	
Totals:												140	\$ 1,712.00					

Signature
Paul Thompson



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KLIX AM AND KEZZ FM</u>	Date: <u>10/18/22</u>
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I, PAUL THOMPSON,

being/on behalf of: self,

a legally qualified candidate of the Constitution

political party for the office of: State Senate Dist 25

in the ~~Primary~~ General

election to be held on: NOVEMBER 8, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Paul For Idaho

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/18/22
Date

Paul Thompson
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

MICHAEL SUTTON
Printed Name

GM
Title

Charmayne Hawks

From: Mike Sutton
Sent: Tuesday, October 18, 2022 1:04 PM
To: Charmayne Hawks
Subject: RE: Paul Thompson for Senate

When you write this order, for the 10a-7p KEZJ portion, can you split spots evenly between 10a-3p and 3p-7p? Thank you,

Mike Sutton
Market President / CRO
Townsquare Media Twin Falls
Mike.Sutton@townsquaremedia.com
C: 208-340-2922

-----Original Message-----

From: Charmayne Hawks <Charmayne.Hawks@townsquaremedia.com>
Sent: Tuesday, October 18, 2022 10:54 AM
To: Mike Sutton <mike.sutton@townsquaremedia.com>
Subject: RE: Paul Thompson for Senate

Thank you 😊

-----Original Message-----

From: Mike Sutton <mike.sutton@townsquaremedia.com>
Sent: Tuesday, October 18, 2022 12:50 PM
To: Charmayne Hawks <Charmayne.Hawks@townsquaremedia.com>
Subject: RE: Paul Thompson for Senate

Done

Mike Sutton
Market President / CRO
Townsquare Media Twin Falls
Mike.Sutton@townsquaremedia.com
C: 208-340-2922

-----Original Message-----

From: Charmayne Hawks <Charmayne.Hawks@townsquaremedia.com>
Sent: Tuesday, October 18, 2022 10:48 AM
To: Mike Sutton <mike.sutton@townsquaremedia.com>
Subject: RE: Paul Thompson for Senate

Mike, can you please send the new advertiser information to woapprovals 😊