

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 3335186 /		<u>Alt Order #</u>
<u>Advertiser</u> Patrick for Senate 2022 - agy		<u>Original Date / Revision</u> 05/05/22 / 05/05/22
<u>Contract Dates</u> 05/10/22 - 05/16/22	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEZJ-FM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> R115516	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

The Agency Creative Network
 Attention: Barb McGann
 9201 N Grandmason Pl
 Eagle, ID 83616

KEZJ-FM - 3335186A											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KEZJ	05/10/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	10 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		05/09/22	05/15/22	-TWTF--				8	\$40.00		
Week:		05/16/22	05/22/22	M-----				2	\$40.00		
N 2	KEZJ	05/10/22	05/16/22	M-F Midday	10a-3p		:30			NM	5 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		05/09/22	05/15/22	-TWTF--				4	\$35.00		
Week:		05/16/22	05/22/22	M-----				1	\$35.00		
N 3	KEZJ	05/10/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	10 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		05/09/22	05/15/22	-TWTF--				9	\$35.00		
Week:		05/16/22	05/22/22	M-----				1	\$35.00		
N 4	KEZJ	05/14/22	05/14/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5 \$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		05/09/22	05/15/22	-----S-				5	\$25.00		
N 5	KEZJ	05/15/22	05/15/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5 \$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		05/09/22	05/15/22	-----S				5	\$25.00		
Totals										35	\$1,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/16/22	35	\$1,175.00	(\$176.25)	\$998.75
Totals	35	\$1,175.00	(\$176.25)	\$998.75

KLIX-AM - 3335186B											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KLIXA	05/10/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	9 \$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		05/09/22	05/15/22	-TWTF--				8	\$30.00		
Week:		05/16/22	05/22/22	M-----				1	\$30.00		
N 2	KLIXA	05/10/22	05/16/22	M-F Midday	10a-3p		:30			NM	10 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Patrick for Senate 2022 - agy	<u>Original Date / Revision</u> 05/05/22 / 05/05/22
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<u>Contract Dates</u> 05/10/22 - 05/16/22	<u>Product</u> Political	<u>Estimate #</u>
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KLIX-AM - 3335186B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-TWTF--				9	\$45.00			
Week:		05/16/22	05/22/22	M-----				1	\$45.00			
N 3	KLIXA	05/10/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-TWTF--				7	\$30.00			
Week:		05/16/22	05/22/22	M-----				1	\$30.00			
N 4	KLIXA	05/14/22	05/14/22	Sa-Su Prime Rotator	6a-7p		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S-				3	\$30.00			
N 5	KLIXA	05/15/22	05/15/22	Sa-Su Midday	10a-3p		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S				3	\$30.00			
Totals											33	\$1,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/16/22	33	\$1,140.00	(\$171.00)	\$969.00
Totals	33	\$1,140.00	(\$171.00)	\$969.00

KLIX-FM - 3335186C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-TWTF--				6	\$20.00			
Week:		05/16/22	05/22/22	M-----				1	\$20.00			
N 1	KLIXF	05/10/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	7	\$140.00
N 2	KLIXF	05/10/22	05/16/22	M-F Midday	10a-3p		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-TWTF--				9	\$25.00			
Week:		05/16/22	05/22/22	M-----				1	\$25.00			
N 3	KLIXF	05/10/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-TWTF--				7	\$20.00			
Week:		05/16/22	05/22/22	M-----				1	\$20.00			
N 4	KLIXF	05/14/22	05/14/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S-				5	\$20.00			
N 5	KLIXF	05/15/22	05/15/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	-----S				5	\$20.00			
Totals											35	\$750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/16/22	35	\$750.00	(\$112.50)	\$637.50
Totals	35	\$750.00	(\$112.50)	\$637.50

KSNQ-FM - 3335186D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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<u>Contract Dates</u> 05/10/22 - 05/16/22	<u>Product</u> Political	<u>Estimate #</u>
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KSNQ-FM - 3335186D												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSNQ	05/10/22	05/16/22	M-F AM Drive	6a-10a		:30			NM	10	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-TWTF--				9	\$27.00			
	Week:	05/16/22	05/22/22	M-----				1	\$27.00			
N 2	KSNQ	05/10/22	05/16/22	M-F Midday	10a-3p		:30			NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-TWTF--				7	\$20.00			
	Week:	05/16/22	05/22/22	M-----				1	\$20.00			
N 3	KSNQ	05/10/22	05/16/22	M-F PM Drive	3p-7p		:30			NM	7	\$119.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-TWTF--				6	\$17.00			
	Week:	05/16/22	05/22/22	M-----				1	\$17.00			
N 4	KSNQ	05/14/22	05/14/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-----S-				5	\$10.00			
N 5	KSNQ	05/15/22	05/15/22	Sa-Su Prime Rotator	6a-7p		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	-----S				5	\$10.00			
Totals											35	\$649.00

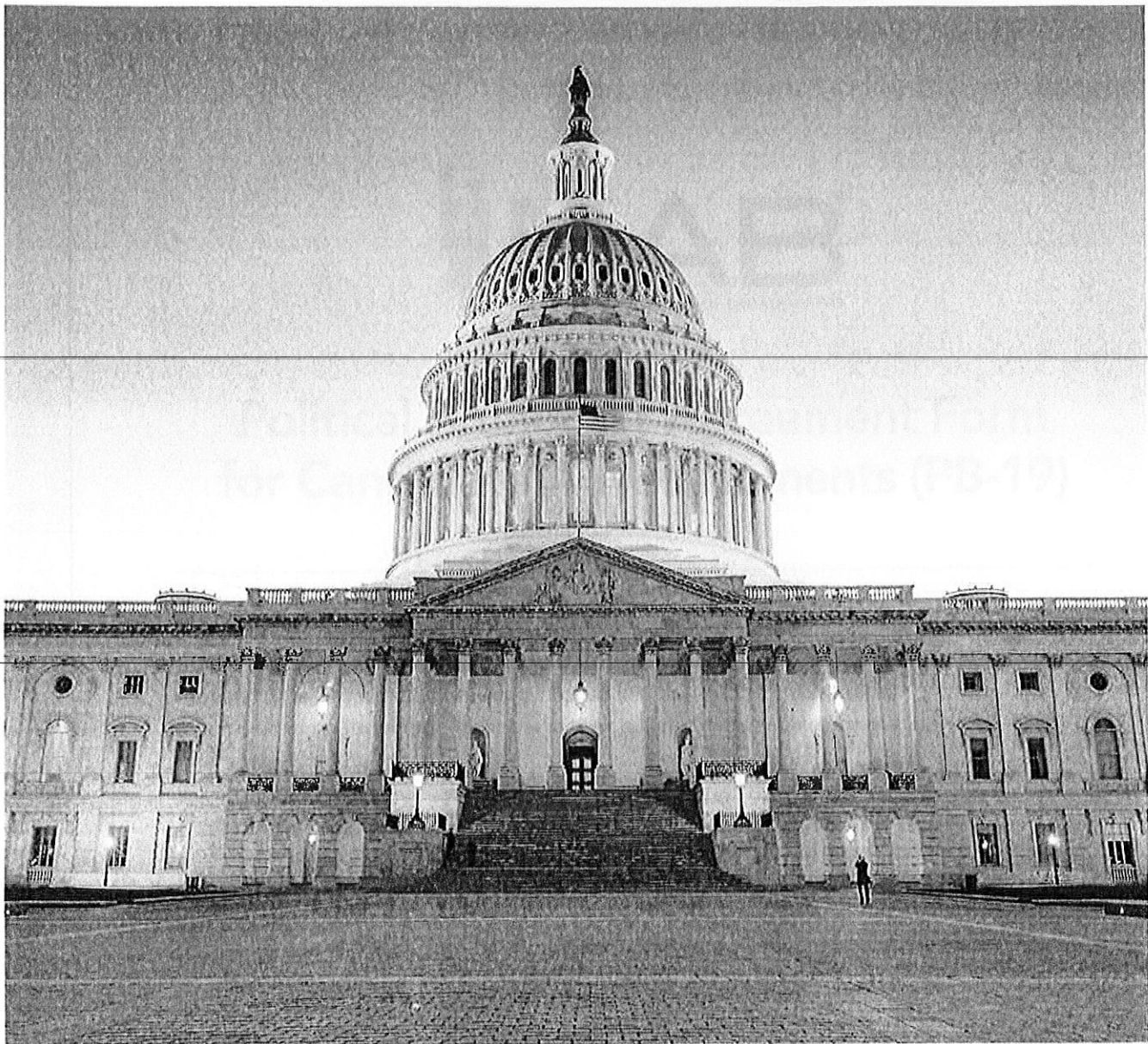
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/22 - 05/16/22	35	\$649.00	(\$97.35)	\$551.65
Totals	35	\$649.00	(\$97.35)	\$551.65

Contract Totals 138 \$3,714.00

Signature: _____ **Date:** _____

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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jason Lehosit, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Patrick

Authorized committee:

Patrick for Idaho

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate

Date of election:

May 17, 2022

General

Primary

Treasurer of candidate's authorized committee:

Jim Patrick

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

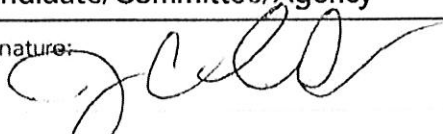
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name: Jason Lehosit

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Charmayne Hawks

From: Mike Sutton
Sent: Thursday, May 5, 2022 12:54 PM
To: TwinFalls.AM; Lynda Jones
Cc: Reese Clark
Subject: FW: Buy attached

Political Buy
Please load into the system
NAB is on the way

Patrick for Senate 2022
Agency: The Agency (it is in our system)

Mike Sutton
Market President / CRO
Townsquare Media Twin Falls
Mike.Sutton@townsquaremedia.com
C: 208-340-2922

From: Kelly Amos <kamos@miicor.com>
Sent: Thursday, May 5, 2022 11:49 AM
To: Mike Sutton <mike.sutton@townsquaremedia.com>
Subject: Buy attached

Mike -

Here is another political buy. The candidate is Patrick for Senate.

The rates are gross. I will send an NAB form later today or first thing tomorrow.

There will be 1 spot coming titled: "Patrick for Senate 2022". Run it 100%.
I'll have it for you late Friday or early Monday.

NOTE:

The buy should be put under Jane Perlaky's agency. I'm just buying this on her behalf.

All of the pre-pays, billing, etc. should go through her.

Here is the contact info for Jane Perlaky's agency.

The Agency Creative Network
c/o Barb McGann
9201 N Grandmason Pl
Eagle, ID. 83616

208-602-2534
barb@theagencyboise.com

Patrick Radio Campaign

:30 Spots Market: Magic Valley Dates: May 10-16

KEZJ (Country)

m-f 6-10a \$40 x 10 spots

m-f 10a-3p \$35 x 5 spots

m-f 3-7p \$35 x 10 spots

sa 6a-7p \$25 x 5 spots

su 6a-7p \$25 x 5 spots

\$1175

KLIX-AM (Talk)

m-f 6-10a \$30 x 9 spots

m-f 10a-3p \$45 x 10 spots

m-f 3-7p \$30 x 8 spots

sa 6a-7p \$30 x 3 spots

su 10a-3 \$30 x 3 spots

\$1140

KLIX-FM (Classic Hits)

m-f 6-10a \$20 x 7 spots

m-f 10a-3p \$25 x 10 spots

m-f 3-7p \$20 x 8 spots

sa 6a-7p \$20 x 5 spots

su 6a-7p \$20 x 5 spots

\$750

KSNQ (Classic Rock)

m-f 6-10a \$27 x 10 spots

m-f 10a-3p \$20 x 8 spots

m-f 3-7p \$17 x 7 spots

sa 6a-7p \$10 x 5 spots

su 6a-7p \$10 x 5 spots

\$649

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.