

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

Contract / Revision 3298240 /		Alt Order # 35845071
Advertiser Janice McGeachin for Idaho		Original Date / Revision 04/18/22 / 04/18/22
Contract Dates 05/10/22 - 05/23/22	Estimate # 3530	
Product 2022 Primary Election		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KLIX-AM	Account Executive Katz Dallas	Sales Office Katz Dallas
Special Handling		
Demographic Adults 18+		
Agy Code RI14861	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

And:

Axmedia
 1251 NW Briarcliff Pkwy #85
 Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	05/10/22	05/16/22	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/22	05/16/22	MTWTF--				10	\$15.00			
N 2	KLIXA	05/17/22	05/23/22	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/17/22	05/23/22	-T-----				2	\$15.00			
N 3	KLIXA	05/10/22	05/16/22	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/22	05/16/22	MTWTF--				10	\$16.00			
N 4	KLIXA	05/17/22	05/23/22	M-F Midday	10:00 AM-3:00 PM		:30			NM	2	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/17/22	05/23/22	-T-----				2	\$16.00			
N 5	KLIXA	05/10/22	05/16/22	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/22	05/16/22	MTWTF--				10	\$15.00			
Totals											34	\$522.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/17/22	34	\$522.00	(\$78.30)	\$443.70
Totals	34	\$522.00	(\$78.30)	\$443.70

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Apr 18, 22
 CONT# 35845071 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KLIX-AM (Twin Falls, ID)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112

DDS CONT# 0
 C/P/E: / / 3530

SALESPERSON FAX#

PH #

BYR EVA MAH
 ADV JANICE FOR IDAHO
 PDT 2022 Primary Election
 FLT May 10, 22 - May 24, 22

* REP ORDER COMMENT *

** 4/18/2022 11:26:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT LISA.TRAYLOR@KATZMEDIA.COM THANKS!

** 4/18/2022 11:26:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	30	5/10/2022 - 5/16/2022	1W	10	\$15.00	10
	1.2	TuWThF,M	10A - 3P	30	5/10/2022 - 5/16/2022	1W	10	\$16.00	10
	1.3	TuWThF,M	3P - 7P	30	5/10/2022 - 5/16/2022	1W	10	\$15.00	10
					** WEEKLY FLIGHT TOTALS **		30	\$460.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	30	5/17/2022 - 5/17/2022	1W	2	\$15.00	2
	2.2	.T.....	10A - 3P	30	5/17/2022 - 5/17/2022	1W	2	\$16.00	2
					** WEEKLY FLIGHT TOTALS **		4	\$62.00	

	May 22					
SPOTS	34					
CASH	522.00					
TRADE	0.00					
NSL	0.00					
TOTAL	522.00					

						TOTAL
SPOTS						34
CASH						522.00
TRADE						0.00
NSL						0.00
TOTAL						522.00

Apr 18, 22
CONT# 35845071 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 3530

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Janice McGeachin

Authorized committee:

Janice for Idaho

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 17, 2022

General

Primary

Treasurer of candidate's authorized committee:

Piercy Robinson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Eva Mah

Name:

Date of Request to Purchase Ad Time: 1/20/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.