

# CONTRACT



**KLIX-AM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<u>Contract / Revision</u> 3298192 /		<u>Alt Order #</u> 35845016
<u>Advertiser</u> Janice McGeachin for Idaho		<u>Original Date / Revision</u> 04/18/22 / 04/18/22
<u>Contract Dates</u> 04/19/22 - 04/25/22	<u>Estimate #</u> 3524	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> RI14861	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Axmedia**  
 1251 NW Briarcliff Pkwy #85  
 Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	04/19/22	04/25/22	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/22	04/25/22	MTWTF--				10	\$15.00			
N 2	KLIXA	04/19/22	04/25/22	M-F Midday	10:00 AM-3:00 PM		:30			NM	10	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/22	04/25/22	MTWTF--				10	\$16.00			
N 3	KLIXA	04/19/22	04/25/22	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/22	04/25/22	MTWTF--				10	\$15.00			
<b>Totals</b>											30	\$460.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	24	\$368.00	(\$55.20)	\$312.80
04/25/22 - 04/25/22	6	\$92.00	(\$13.80)	\$78.20
<b>Totals</b>	30	\$460.00	(\$69.00)	\$391.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Apr 18, 22  
 CONT# 35845016 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KLIX-AM (Twin Falls, ID)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112

DDS CONT# 0  
 C/P/E: / / 3524

SALESPERSON FAX#

PH #

BYR EVA MAH  
 ADV JANICE FOR IDAHO  
 PDT 2022 Primary Election  
 FLT Apr 19, 22 - Apr 26, 22

\* REP ORDER COMMENT \*

\*\* 4/18/2022 11:26:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT LISA.TRAYLOR@KATZMEDIA.COM THANKS!

\*\* 4/18/2022 11:26:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	30	4/19/2022 - 4/25/2022	1W	10	\$15.00	10
	1.2	TuWThF,M	10A - 3P	30	4/19/2022 - 4/25/2022	1W	10	\$16.00	10
	1.3	TuWThF,M	3P - 7P	30	4/19/2022 - 4/25/2022	1W	10	\$15.00	10
					<b>** WEEKLY FLIGHT TOTALS **</b>		30	\$460.00	

	Apr 22	May 22				
SPOTS	30	0				
CASH	460.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	460.00	0.00				

						TOTAL
SPOTS						30
CASH						460.00
TRADE						0.00
NSL						0.00
TOTAL						460.00

CONT#            **Apr 18, 22**  
                  **35845016** Mod# Ver# 1 (Last = )  
REP             **KATZ RADIO**

DDS CONT# 0  
C/P/E: 1 / 3524

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> </div>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>	
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>	

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Janice McGeachin
Authorized committee: Janice for Idaho
Agency requesting time (and contact information): <input type="checkbox"/> N/A AxMedia
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Governor
Date of election: May 17, 2022 <span style="float: right;"><input type="checkbox"/> General <input checked="" type="checkbox"/> Primary</span>
Treasurer of candidate's authorized committee: Piercy Robinson
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Eva Mah	Name:
Date of Request to Purchase Ad Time: 1/20/2022	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.