

ORDER



WFTS

Orders
Order / Rev: 148921
Alt Order #:
Product Desc: Senate Majority PAC
Estimate: 4858
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 05/24/16 / 05/25/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	73	\$130,100.00	\$110,585.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	73	\$130,100.00	\$110,585.00	0.00
Totals	73	\$130,100.00	\$110,585.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	10/04/16	10/10/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$200.00		0.00				
E 2	WFTS	10/04/16	10/10/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$250.00		0.00				
E 3	WFTS	10/04/16	10/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$675.00	P-3	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$675.00		0.00				
E 4	WFTS	10/04/16	10/10/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	4	\$1,500.00	P-3	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$1,500.00		0.00				
E 5	WFTS	10/04/16	10/10/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$525.00	P-3	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/16	10/10/16	MTWTF--			4		\$525.00		0.00				
E 6	WFTS	10/04/16	10/10/16		CM	2-3pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00

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Flight Dates: 10/04/16 - 10/10/16

Advertiser: Senate Majority PAC
Product Desc: Senate Majority PAC
Estimate: 4858
WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3pm															
M-F 2-3pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$750.00		0.00			
E 7	WFTS	10/04/16	10/10/16	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
M-F 4-5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$250.00		0.00			
E 8	WFTS	10/04/16	10/10/16	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$1,000.00		0.00			
E 9	WFTS	10/04/16	10/10/16	M-F 530-6pm News	CM	530-6pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
M-F 530-6pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$1,200.00		0.00			
E 10	WFTS	10/04/16	10/10/16	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$1,600.00	P-3	0.00	NM	4	\$6,400.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$1,600.00		0.00			
E 11	WFTS	10/10/16	10/10/16	MO 8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
MO 8-10pm Dancing															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	M-----					1	\$7,000.00		0.00			
E 12	WFTS	10/04/16	10/10/16	M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$1,800.00	P-3	0.00	NM	5	\$9,000.00
M-F 11-1135pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					5	\$1,800.00		0.00			
E 13	WFTS	10/04/16	10/10/16	Jimmy Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
Jimmy Kimmel 1135pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$600.00		0.00			
E 14	WFTS	10/04/16	10/10/16	M-F 107-207am	CM	107-207am	MTWTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
M-F 107-207am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--					4	\$150.00		0.00			
E 15	WFTS	10/04/16	10/04/16	Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
Tuesday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	-T-----					1	\$4,500.00		0.00			
E 16	WFTS	10/05/16	10/05/16	Wednesday Prime B	CM	9-10pm	--W----	:30	1	\$8,500.00	P-3	0.00	NM	1	\$8,500.00
Wednesday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	--W----					1	\$8,500.00		0.00			
E 17	WFTS	10/06/16	10/06/16	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Thursday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	---T---					1	\$9,000.00		0.00			
E 18	WFTS	10/06/16	10/06/16	Thursday Prime B	CM	9-10pm	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Thursday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	---T---					1	\$9,000.00		0.00			
E 19	WFTS	10/06/16	10/06/16	Thursday Prime C	CM	10-11pm	---T---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Thursday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	---T---					1	\$9,000.00		0.00			
E 20	WFTS	10/07/16	10/07/16	Friday Prime C	CM	10-11pm	----F--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
Friday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Senate Majority PAC
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WFTS	10/07/16	10/07/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	----F--		1			\$4,500.00			0.00			
E 21	WFTS	10/08/16	10/08/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S-		1			\$225.00			0.00			
E 22	WFTS	10/08/16	10/08/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S-		1			\$400.00			0.00			
E 23	WFTS	10/08/16	10/08/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S-		1			\$550.00			0.00			
E 24	WFTS	10/08/16	10/08/16	SA 11-1135pm News SA 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S-		1			\$1,800.00			0.00			
E 25	WFTS	10/09/16	10/09/16	SU 6-7am News SU 6-7am News	CM	6-7am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$225.00			0.00			
E 26	WFTS	10/09/16	10/09/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$450.00			0.00			
E 27	WFTS	10/09/16	10/09/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$450.00			0.00			
E 28	WFTS	10/09/16	10/09/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$650.00			0.00			
E 29	WFTS	10/09/16	10/09/16	Sunday Prime C Sunday Prime C	CM	9-10pm	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$7,000.00			0.00			
E 30	WFTS	10/09/16	10/09/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$7,000.00			0.00			
E 31	WFTS	10/09/16	10/09/16	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$1,800.00			0.00			
E 32	WFTS	10/09/16	10/09/16	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S		1			\$250.00			0.00			
N 33	WFTS	10/08/16	10/08/16	FSU Football FSU Football	CM	12-1130pm	-----S-	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/04/16	10/10/16	-----S-		1			\$14,000.00			0.00			
													Totals	73	\$130,100.00