

ORDER



Orders
Order / Rev: 168771
 Alt Order #:
Product Desc: Senate Majority PAC
Estimate: 5055
Flight Dates: 07/19/16 - 07/25/16
Original Date / Rev: 07/15/16 / 07/15/16
Order Type: GENERAL

WFTS
Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/27/16 | 07/25/16 | 27 | \$48,000.00 | \$40,800.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2016 | 27 | \$48,000.00 | \$40,800.00 | 0.00 |
| Totals | 27 | \$48,000.00 | \$40,800.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Sharon Painter | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WFTS | 07/19/16 | 07/25/16 | M-F 6-7am News M-F 6-7am News | CM | 6-7am | MTWTF-- | :30 | 2 | \$1,000.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/19/16 | 07/25/16 | MTWTF-- | | 2 | | | | \$1,000.00 | | 0.00 | | | |
| N 2 | WFTS | 07/19/16 | 07/25/16 | M-F 7-9am GMA M-F 7-9am GMA | CM | 7-9am | MTWTF-- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/19/16 | 07/25/16 | MTWTF-- | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| N 3 | WFTS | 07/23/16 | 07/23/16 | SA 7-8am News SA 7-8am News | CM | 7-8am | -----S- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/19/16 | 07/25/16 | -----S- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N 4 | WFTS | 07/24/16 | 07/24/16 | SU 6-7am News SU 6-7am News | CM | 6-7am | -----S | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/19/16 | 07/25/16 | -----S | | 1 | | | | \$300.00 | | 0.00 | | | |
| N 5 | WFTS | 07/24/16 | 07/24/16 | SU 7-8am GMA SU 7-8am GMA | CM | 7-8am | -----S | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/19/16 | 07/25/16 | -----S | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 6 | WFTS | 07/19/16 | 07/25/16 | | CM | 12-1pm | MTWTF-- | :30 | 2 | \$450.00 | P-3 | 0.00 | NM | 2 | \$900.00 |

