

ORDER



Orders
Order / Rev: 3542095
Alt Order #: 27784019
Product Desc: Abrams for Governor
Estimate: 4204
Flight Dates: 05/16/22 - 05/29/22
Original Date / Rev: 05/16/22 / 05/16/22
Order Type: REG

Columbus GA WBRL

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency Name: AL Media
Buying Contact: Candy Kyle
Billing Contact: AL Media Email
 222 West Ontario
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Stacey Abrams/Governor/GA/Der
Demographic: A18+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	30	\$3,570.00	\$3,034.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	30	\$3,570.00	\$3,034.50	0.00
Totals	30	\$3,570.00	\$3,034.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRBL	05/22/22	05/22/22	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----S	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22 -----S 2 \$125.00 0.00															
N 2	WRBL	05/22/22	05/22/22	Local News @ 630p Sur Local News @ 630p Sun	CM	630-7p	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A News 3 Evening Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22 -----S 1 \$100.00 0.00															
N 3	WRBL	05/22/22	05/22/22	Sun Prime Hour 2 Sun Hour 2	CM	8-9p	-----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
COMMENTS APPLY TO SUB LINES A THRU A The Equalizer-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22 -----S 1 \$700.00 0.00															
N 4	WRBL	05/21/22	05/21/22	Sa 1130p-12a Sa 1130p-12a	CM	Sa 1130p-12a (11:35 PM-12:05 XM)	-----S-	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S-		1				\$40.00		0.00			
N 5	WRBL	05/21/22	05/21/22	Sa 12a-1230a Sa 12a-1230a	CM	12a-1230a (12:05 XM-12:30 XM)	-----S-	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		COMMENTS APPLY TO SUB LINES A THRU A Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S-		1				\$40.00		0.00			
N 6	WRBL	05/23/22	05/24/22	CBS This Morning CBS This Morning	CM	7-9a	MT-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	MT-----		1				\$125.00		0.00			
N 7	WRBL	05/17/22	05/20/22	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		COMMENTS APPLY TO SUB LINES A THRU A CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-TWTF--		1				\$125.00		0.00			
N 8	WRBL	05/17/22	05/20/22	Local News @ 12p Local News @ 12p	CM	12-1230p	-TWTF--	:30	1	\$315.00	P4	0.00	NM	1	\$315.00
		COMMENTS APPLY TO SUB LINES A THRU A News 3 Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-TWTF--		1				\$315.00		0.00			
N 9	WRBL	05/23/22	05/24/22	M-F 3-4p Judge Mathis	CM	3-4p	MT-----	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
		COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	MT-----		2				\$85.00		0.00			
N 10	WRBL	05/17/22	05/20/22	M-F 3-4p Judge Mathis	CM	3-4p	-TWTF--	:30	6	\$85.00	P4	0.00	NM	6	\$510.00
		COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-TWTF--		6				\$85.00		0.00			
N 11	WRBL	05/23/22	05/24/22	M-F 4-5p People's Court	CM	4-5p	MT-----	:30	2	\$85.00	P4	0.00	NM	2	\$170.00
		COMMENTS APPLY TO SUB LINES A THRU A People's Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	MT-----		2				\$85.00		0.00			
N 12	WRBL	05/17/22	05/20/22	M-F 4-5p People's Court	CM	4-5p	-TWTF--	:30	5	\$85.00	P4	0.00	NM	5	\$425.00
		COMMENTS APPLY TO SUB LINES A THRU A People's Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-TWTF--		5				\$85.00		0.00			
N 13	WRBL	05/23/22	05/24/22	M-F 530p M-F 530p	CM	530-6p	MT-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	MT-----		1				\$100.00		0.00			
N 14	WRBL	05/17/22	05/20/22	M-F 530p M-F 530p	CM	530-6p	-TWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-TWTF--		5				\$100.00		0.00			

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													Totals	30	\$3,570.00