

KGB
San Diego, CA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KGB
Quarterly Issues/Programs List

KGB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BLACK HISTORY MONTH:** VETERQAN'S ISSUES; HOMELESSNESS; FOOD INSECURITY;BLACK HISTORY MONTH;GET OUT THE VOTE
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **HUMAN TRAFFICKING:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **PROSTATE CANCER AWARENESS:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUMAN TRAFFICKING	COMMUNITY CONNECTION SHOW 1-JAN '24-HUMAN TRAFFIKING	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nascimento	01/07/2024 11:29 PM	029:49
Equality, Civil Rights	COMMUNITY CONNECTION SHOW 2-JAN '24-DR MARTIN L KING	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 11:29 PM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PROSTATE CANCER AWARENESS	COMMUNITY CONNECTION SHOW 3-JAN '24-PROSTATE CANCER AW	Discuss the fight against prostate cancer and providing resources to law enforcement agencies	R. Ginyard, B. Alexander	01/21/2024 11:29 PM	029:50
Cancer Awareness, Law Enforce	COMMUNITY CONNECTION SHOW 4-JAN '24-PROSTATE CANCER AWA	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 11:29 PM	029:49
Filing Taxes, Donating Blood	COMMUNITY CONNECTION SHOW 1-FEB '24-BLOOD DONOR MONTH	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 11:29 PM	029:49
Public Health	COMMUNITY CONNECTION SHOW 2-FEB '24-AMERICAN HEART MONT	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 11:29 PM	029:49
Public Health	COMMUNITY CONNECTION SHOW 3-FEB '22-NAT'L CANCER PREVE	Discuss Being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 11:29 PM	029:49
BLACK HISTORY MONTH	COMMUNITY CONNECTION SHOW 4-FEB '24-BLACK HISTORY MONTH	VETERQAN'S ISSUES; HOMELESSNESS; FOOD INSECURITY;BLACK HISTORY MONTH;GET OUT THE VOTE	JIM WHALEY, CEO, MISSION ROLL	02/25/2024 11:29 PM	029:50
Cancer Awareness, Law Enforce	COMMUNITY CONNECTION SHOW 1-MAR '24-DANGERS OF SMOKING	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 11:29 PM	029:50
MS Awareness	COMMUNITY CONNECTION SHOW 2-MAR '24-MS AWARENESS	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 11:30 PM	029:49
Tech and Social Media, Humani	COMMUNITY CONNECTION SHOW 3-MAR '24-PROJECT DYNAMO	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 11:29 PM	029:49
Cancer Awareness, Law Enforce	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 11:29 PM	029:50
Fraud/Scam Awareness, Nutriti	COMMUNITY CONNECTION SHOW 5-MAR '24-NAT'L NUTRITION MON	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 11:29 PM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	9
	iHM/PSA	000:30	46
	KOGO FILL - CHAMBERLIN AWARD	000:30	1
	KOGO FILL - CHAMBERLIN AWARD	000:30	395
	KOGO FILL - PSA AFIB 1	000:29	371
	KOGO FILL - PSA AFIB 1	000:30	1
	KOGO FILL PSA-CDC ANTIBIOTICS	000:29	7
	KOGO FILL PSA-CHILD FUND INT'L	000:29	6
	KOGO FILL PSA-COMMUNITIES IN SCHOOLS	000:29	5
	KOGO FILL PSA-KEEP AMERICA BEAUTIFUL	000:29	10
	KOGO FILL PSA-NAT'L FAIR HOUSING ALLIANCE	000:29	7
	PSA FILL - COMPASSION & CHOICES	000:29	7
	PSA FILL - DRUG FACTS	000:29	7
	PSA FILL - HIH/ALL OF US	000:29	6
	PSA FILL - PULMONARY REHAB	000:29	6
	PSA FILL-AARP-CAREGIVER AID 15	000:14	20
	PSA FILL-AARP-CAREGIVER AID 60	001:00	331
	PSA FILL-AARP-CAREGIVER AID 60	001:01	1
	PSA FILL-ALZHEIMER'S/60 VERSION	000:56	1
	PSA FILL-ALZHEIMER'S/60 VERSION	000:57	86
	PSA FILL-ALZHEIMER'S/60 VERSION	000:58	87
	PSA FILL-BEACON OF HOPE	000:29	9
	PSA FILL-BRIDGE FOR KIDS	000:29	6
	PSA FILL-BUZZED DRIVING	000:29	7
	PSA FILL-CHILD CAR SAFETY	000:14	84
	PSA FILL-CHILD CAR SAFETY	000:29	8
	PSA FILL-CRIME PREVENTION COUNCIL	000:29	6
	PSA FILL-DOT ROAD SAFETY	000:29	4
	PSA FILL-EARLY START	000:29	4
	PSA FILL-ENDING HUNGER	000:29	6
	PSA FILL-FDA SUNSCREEN	000:14	11

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA FILL-FDA SUNSCREEN	000:15	1
	PSA FILL-FDA SUNSCREEN	000:59	162
	PSA FILL-KAY'S HELPING HAND	000:30	164
	PSA FILL-MEDICARE FRAUD	000:29	4
	PSA FILL-NFB/60 VERSION	000:59	1
	PSA FILL-NFB/60 VERSION	000:59	129
	PSA FILL-NFB/GENERIC	000:29	7
	PSA FILL-NFB/VISION LOSS	000:29	9
	PSA FILL-ROAD SAFETY	000:29	7
	PSA FILL-SEASONAL DEPRESSION	000:29	6
	PSA FILL-SENIOR MEDICARE PATROL	000:14	13
	PSA FILL-SENIOR MEDICARE PATROL	001:00	297
	PSA FILL-SENIOR MEDICARE PATROL	001:01	1
	PSA FILL/AL-ANON	000:29	7
	PSA FILL/CHILDRENS CANCER RESEARCH FUND	000:30	75
	PSA FILL/CHILDRENS CANCER RESEARCH FUND	000:30	1
	PSA FILL/DEPUTY SHERIFF'S ASSN	000:29	8
	PSA FILL/HOMELAND SECURITY - SEE/SAY	000:14	27
	PSA FILL/HOMELAND SECURITY - SEE/SAY	000:29	6
	PSA FILL/HUMANE SOCIETY - HABITATS	000:59	101
	PSA FILL/HUMANE SOCIETY - HABITATS	001:00	1
	PSA FILL/LIONS CLUB INTL	000:29	10
	PSA FILL/MEDICAID FOR KIDS	000:29	9
	PSA FILL/OPIOD ADDICTION	000:14	87
	PSA FILL/OPIOD ADDICTION	000:29	4
	PSA FILL/PEST MGMT/ZIKA	000:29	5
	PSA FILL/ROAD SAFETY	000:29	6
	PSA FILL/SAFE PRESCRIPTIONS	000:29	15
	PSA FILL/SD ZOO - GIRAFFES	000:14	20
	PSA FILL/SUBSTANCE USE DISORDER	000:29	9
	PSA FILL/UNDERAGE DRINKING	000:14	20
	PSA FILL/UNDERAGE DRINKING	000:29	4
	PSA FILL/UNDERAGE DRINKING	000:29	6
	PSA FILL/UNDERAGE DRINKING	000:59	221

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA FILL/UNDERAGE DRINKING	001:01	1
	PSA FILL/VETERANS AFFAIRS	000:29	4
	PSA FILL/WATCHING YOUR KIDS	000:14	17
	PSA FILL/WATCHING YOUR KIDS	000:29	5
	PSA FILL/WATCHING YOUR KIDS	000:59	230
	PSA FILL/WATCHING YOUR KIDS	001:01	1
	PSA/ FILL - GENERIC DRUGS	000:29	3
	PSA/COPD	000:29	4
	PSA/SAMHSA/UNDERAGE DRINKING	000:29	6
	PSA/SAMSA - TEEN DRINKING	000:14	69
	PSA/SAMSA - TEEN DRINKING	000:14	69
	PSA/SAMSA - TEEN DRINKING	000:29	4
	PSA/SAMSA - TEEN DRINKING	000:59	177
	PSA/SAMSA - TEEN DRINKING	001:00	289
	PSA/SAMSA - TEEN DRINKING	001:01	1
	PSA/SEASONAL DEPRESSION	000:29	1
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	American Heart Association	000:29	18
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	8
FINANCIAL COACHING	OPERATION HOPE	000:29	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12