



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

<u>Contract / Revision</u> 333702 /		<u>Alt Order #</u>
<u>Product</u> Greitens/R/MoGovernor		
<u>Contract Dates</u> 06/13/16 - 06/24/16		<u>Estimate #</u> 1781
<u>Advertiser</u> Greitens/R/Mo/Governor		<u>Original Date / Revision</u> 06/06/16 / 06/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 118.70
<u>IDB#</u> 15473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

OK'd 31665
dated 6/9/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	06/13/16	06/24/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/13/16	06/19/16	MTWTF--				4	\$900.00	3.90			
		Week: 06/20/16	06/26/16	-----				0	\$0.00	0.00			
N 2	2	06/13/16	06/24/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/13/16	06/19/16	MTWTF--				4	\$1,000.00	4.60			
		Week: 06/20/16	06/26/16	-----				0	\$0.00	0.00			
N 3	2	06/13/16	06/24/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/13/16	06/19/16	MTWTF--				4	\$1,000.00	4.80			
		Week: 06/20/16	06/26/16	-----				0	\$0.00	0.00			
N 4	2	06/13/16	06/24/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/13/16	06/19/16	MTWTF--				4	\$1,000.00	4.70			
		Week: 06/20/16	06/26/16	-----				0	\$0.00	0.00			
N 5	2	06/13/16	06/24/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/13/16	06/19/16	MTWTF--				4	\$1,200.00	6.00			
		Week: 06/20/16	06/26/16	-----				0	\$0.00	0.00			
N 6	2	06/20/16	06/20/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/20/16	06/26/16	M-----				1	\$550.00	3.90			
N 7	2	06/20/16	06/20/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/20/16	06/26/16	M-----				1	\$500.00	4.60			
N 8	2	06/20/16	06/20/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/20/16	06/26/16	M-----				1	\$500.00	4.60			
N 9	2	06/20/16	06/20/16	M-F 7a-9a	8:00 AM-8:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/20/16	06/26/16	M-----				1	\$500.00	4.70			
N 10	2	06/20/16	06/20/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

Contract / Revision	Alt Order #
333702 /	

Contract Dates	Product	Estimate #
06/13/16 - 06/24/16	Greitens/R/MoGovernor	1781

Advertiser	Original Date / Revision
Greitens/R/MoGovernor	06/06/16 / 06/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/20/16	06/26/16	M-----				1	\$750.00	4.90			
Totals										118.70		25	\$23,200.00

Time Period	# of Spots	Gross Amount	Net Amount
05/30/16 - 06/20/16	25	\$23,200.00	\$19,720.00
Totals	25	\$23,200.00	\$19,720.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

333102

Buy Detail Report

Date: 6/6/2016

Client: Greilens for Missouri
 Media: TV
 Product: Greilens for Missouri
 Primary Demo: Adults 55+

Description: est#1781
 Flight Start Date: 06/13/2016
 Flight End Date: 06/26/2016
 Survey: Jun16 Proj. (Jun15 HUT, Apr16 SHR) DMA
 Nielsen Live+SD

Vendor: KTVI-TV
 5915 Berthold Ave
 Saint Louis, MO 63110-1301
 Contact: MICKER
 Email:
 Phone: 314-647-2222
 Fax: 314-644-7419
 Affiliation: FOX

Send Billing To:

Market/System: St. Louis

Daypart Program	Daypart Code	STN Gross	Wks 6/13 6/20	Dur	Total Spots	Adults 55+ Rtg/CPP	Adults 35+ Rtg/CPP
KTVI-TV							
MTWThF 6:00a-6:30a FOX 2 NEWS @ 6AM	EM	\$900.00	30	4	0	3.9	4.1
MTWThF 6:00a-6:30a FOX 2 NEWS @ 6AM	EM	\$550.00	30	0	1	3.9	4.1
MTWThF 7:00a-7:30a FOX 2 NEWS IN THE MORNING	EM	\$1,000.00	30	4	0	4.6	4.8
MTWThF 7:00a-7:30a FOX 2 NEWS IN THE MORNING	EM	\$500.00	30	0	1	4.6	4.8
MTWThF 7:30a-8:00a FOX 2 NEWS IN THE MORNING	EM	\$1,000.00	30	4	0	4.8	4.6
MTWThF 7:30a-8:00a FOX 2 NEWS IN THE MORNING	EM	\$500.00	30	0	1	4.8	4.6
MTWThF 8:00a-8:30a FOX 2 NEWS IN THE MORNING	EM	\$1,000.00	30	4	0	4.7	4.3
MTWThF 8:00a-8:30a FOX 2 NEWS IN THE MORNING	EM	\$500.00	30	0	1	4.7	4.3
MTWThF 9:00p-9:30p FOX 2 NEWS @ 9PM	LN	\$1,200.00	30	4	0	6.0	4.9
MTWThF 9:00p-9:30p FOX 2 NEWS @ 9PM	LN	\$750.00	30	0	1	6.0	4.9

ATTENTION
FLIGHT DATES

6/14 TO 6/20

Buy Detail Report

Date: 6/6/2016

Client: Greifens for Missouri
Media: TV
Product: Greifens for Missouri
Primary Demo: Adults 55+

Description: est #1781
Flight Start Date: 06/13/2016
Flight End Date: 06/26/2016
Survey: Jun16 Proj. (Jun15 HUT, Apr16 SHF) DMA
Nielsen Live+SD

Vendor: KTVL-TV

5915 Berthold Ave
Saint Louis, MO 63110-1301

Send Billing To:

Contact: MICKER

Email:

Phone: 314-647-2222

Fax: 314-644-7419

Affiliation: FOX

Market/System: St. Louis

Daypart Program	Daypart Code	STN Gross	Wks Dur	Total Spots	Adults 55+ Rtg/CPP	Adults 35+ Rtg/CPP
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KTVL-TV

Total Spots:	20	5	25	120.0	113.5
Total GRP/GIMP(000):	96.0	24.0		\$193.33	\$204.41
Total CPP/CPM:					
Total Cost:	\$23,200.00				

Disclaimer: