

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

Contract / Revision 151343 /		Alt Order # WOC10487485
Product ROBERT DOLD FOR CONGRESS IL 10TH		
Contract Dates 10/17/16 - 10/24/16		Estimate # 2223
Advertiser Dold for Congress Inc.		Original Date / Revision 10/17/16 / 10/31/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 73	Product 1/2 132
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$760.00				
N 2	WLS	10/24/16	10/24/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$760.00				
N 3	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--111--				3	\$1,425.00				
N 4	WLS	10/24/16	10/24/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,520.00				
N 5	WLS	10/17/16	10/20/16	GMA M-F 7-9a	7a-9a		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-111---				3	\$1,425.00				
N 6	WLS	10/24/16	10/24/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,520.00				
N 7	WLS	10/17/16	10/23/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$570.00				
N 8	WLS	10/17/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,330.00				
N 9	WLS	10/17/16	10/23/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$285.00				
N 10	WLS	10/22/16	10/22/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$240.00				
N 11	WLS	10/23/16	10/23/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,140.00				
N 12	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00

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Contract / Revision	Alt Order #
151343 /	WOC10487485

Contract Dates	Product	Estimate #
10/17/16 - 10/24/16	ROBERT DOLD FOR C	2223

Advertiser	Original Date / Revision
Dold for Congress Inc.	10/17/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1- 1 \$600.00													
N 13	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1- 1 \$1,140.00													
N 14	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,045.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1 1 \$1,045.00													
N 15	WLS	10/18/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -1111-- 4 \$1,000.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/17/16-10/23/16	ABC7 News @ 4p M-F	4p-5p	-TuWThF----	:30		\$1,000.00		NM		
				Credited									
	3	WLS	10/17/16-10/23/16	ABC7 News @ 4p M-F	4p-5p	-TuWThF----	:30		\$1,000.00		NM		
				Credited									
	4	WLS	10/17/16-10/23/16	ABC7 News @ 4p M-F	4p-5p	-TuWThF----	:30		\$1,000.00		NM		
				Credited									
N 16	WLS	10/24/16	10/24/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$1,000.00													
N 17	WLS	10/18/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$8,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -1111-- 4 \$2,050.00													
N 18	WLS	10/24/16	10/24/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$2,375.00													
N 19	WLS	10/18/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	3	\$10,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -1-11-- 3 \$3,600.00													
N 20	WLS	10/24/16	10/24/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$3,600.00													
N 21	WLS	10/18/16	10/21/16	The View	10a-11a		:30				NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -1111-- 4 \$900.00													
N 22	WLS	10/18/16	10/21/16	The Chew	12p-1p		:30				NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -1--1-- 2 \$600.00													
N 23	WLS	10/24/16	10/24/16	The Chew	12p-1p		:30				NM	1	\$1,045.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$1,045.00													
N 24	WLS	10/18/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -1111-- 4 \$450.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/17/16-10/23/16	Live With Kelly and Michael	9a-10a	-TuWThF----	:30		\$450.00		NM		
				Credited									
	2	WLS	10/17/16-10/23/16	Live With Kelly and Michael	9a-10a	-TuWThF----	:30		\$450.00		NM		
				Credited									
N 25	WLS	10/24/16	10/24/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$600.00													

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151343 /	WOC10487485

Contract Dates	Product	Estimate #
10/17/16 - 10/24/16	ROBERT DOLD FOR CO	2223

Advertiser	Original Date / Revision
Dold for Congress Inc.	10/17/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 26	WLS	10/18/16	10/21/16	General Hospital	2p-3p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	-1111--	4			\$900.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WLS	10/17/16-10/23/16	General Hospital	2p-3p	-TuWThF----	:30		\$900.00		NM		
		Credited											
N 27	WLS	10/24/16	10/24/16	General Hospital	2p-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$900.00					
N 28	WLS	10/18/16	10/21/16	ABC7 News	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	-1111--	4			\$400.00					
N 29	WLS	10/24/16	10/24/16	ABC7 News	11a-12p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$600.00					
N 30	WLS	10/19/16	10/21/16	Windy City Live	1p-2p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	--111--	3			\$450.00					
N 31	WLS	10/24/16	10/24/16	Windy City Live	1p-2p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$600.00					
N 32	WLS	10/18/16	10/21/16	Wheel of Fortune	626p-656p		:30				NM	4	\$14,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	-1111--	4			\$3,610.00					
N 33	WLS	10/19/16	10/19/16	Debate	8:00 PM-10:00 PM		:30				NM	1	\$14,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	--1----	1			\$14,250.00					
N 34	WLS	10/19/16	10/20/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	--11---	2			\$2,975.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/17/16-10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	---WTh-----	:30		\$2,975.00		NM		
		Credited											
	2	WLS	10/17/16-10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	---WTh-----	:30		\$2,975.00		NM		
		Credited											
N 35	WLS	10/24/16	10/24/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$2,975.00					
N 36	WLS	10/19/16	10/19/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	--1----	1			\$1,425.00					
N 37	WLS	10/24/16	10/24/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$1,425.00					
N 38	WLS	10/18/16	10/21/16	Jeopardy	330p-4p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/17/16	10/23/16	-1111--	4			\$1,000.00					
N 39	WLS	10/24/16	10/24/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/24/16	10/30/16	1-----	1			\$1,045.00					
N 40	WLS	10/20/16	10/20/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00

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151343 /	WOC10487485

Contract Dates	Product	Estimate #
10/17/16 - 10/24/16	ROBERT DOLD FOR C	2223

Advertiser	Original Date / Revision
Dold for Congress Inc.	10/17/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$5,225.00				
N 41	WLS	10/24/16	10/24/16	Wheel of Fortune	625p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$3,800.00				
N 42	WLS	10/22/16	10/22/16	Prime College Football	7:00 PM-10:30 PM		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$2,975.00				
N 43	WLS	10/20/16	10/20/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$1,710.00				
N 44	WLS	10/23/16	10/23/16	Debate	4:30 PM-5:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$5,000.00				
N 45	WLS	10/23/16	10/23/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$1,330.00				
Totals								0.00				74	\$123,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	74	\$123,600.00	(\$18,540.00)	\$105,060.00
Totals	74	\$123,600.00	(\$18,540.00)	\$105,060.00

Signature: _____ **Date:** _____

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