

CONTRACT

343



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u> 151343 /		<u>Alt Order #</u> WOC10487485
<u>Product</u> ROBERT DOLD FOR CONGRESS IL 10TH		
<u>Contract Dates</u> 10/17/16 - 10/24/16		<u>Estimate #</u> 2223
<u>Advertiser</u> Dold for Congress Inc.		<u>Original Date / Revision</u> 10/17/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 73	<u>Product 1/2</u> 132
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc.
 1911 North Fort Myer Drive
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$760.00				
N 2	WLS	10/24/16	10/24/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$760.00				
N 3	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--111--				3	\$1,425.00				
N 4	WLS	10/24/16	10/24/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,520.00				
N 5	WLS	10/17/16	10/20/16	GMA M-F 7-9a	7a-9a		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-111---				3	\$1,425.00				
N 6	WLS	10/24/16	10/24/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,520.00				
N 7	WLS	10/17/16	10/23/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$570.00				
N 8	WLS	10/17/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,330.00				
N 9	WLS	10/17/16	10/23/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$285.00				
N 10	WLS	10/22/16	10/22/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$240.00				
N 11	WLS	10/23/16	10/23/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,140.00				
N 12	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u> 151343 /	<u>Alt Order #</u> WOC10487485
--	-----------------------------------

<u>Contract Dates</u> 10/17/16 - 10/24/16	<u>Product</u> ROBERT DOLD FOR C	<u>Estimate #</u> 2223
--	-------------------------------------	---------------------------

<u>Advertiser</u> Dold for Congress Inc.	<u>Original Date / Revision</u> 10/17/16 / 10/19/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$600.00				
N 13	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,140.00				
N 14	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,045.00				
N 15	WLS	10/18/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	10/17/16-10/23/16	ABC7 News @ 4p M-F	4p-5p	-TuWThF----	:30	\$1,000.00		NM		
<i>Credited</i>													
N 16	WLS	10/24/16	10/24/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,000.00				
N 17	WLS	10/18/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$8,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$2,050.00				
N 18	WLS	10/24/16	10/24/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$2,375.00				
N 19	WLS	10/18/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	3	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$3,600.00				
N 20	WLS	10/24/16	10/24/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$3,600.00				
N 21	WLS	10/18/16	10/21/16	The View	10a-11a		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$900.00				
N 22	WLS	10/18/16	10/21/16	The Chew	12p-1p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1--1--				2	\$600.00				
N 23	WLS	10/24/16	10/24/16	The Chew	12p-1p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$600.00				
N 24	WLS	10/18/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$450.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	10/17/16-10/23/16	Live With Kelly and Michael	9a-10a	-TuWThF----	:30	\$450.00		NM		
<i>Credited</i>													
		2	WLS	10/17/16-10/23/16	Live With Kelly and Michael	9a-10a	-TuWThF----	:30	\$450.00		NM		
<i>Credited</i>													
N 25	WLS	10/24/16	10/24/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$450.00				
N 26	WLS	10/18/16	10/21/16	General Hospital	2p-3p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u>	<u>Alt Order #</u>
151343 /	WOC10487485

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 10/24/16	ROBERT DOLD FOR C	2223

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dold for Congress Inc.	10/17/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	WLS	10/17/16-10/23/16		General Hospital	2p-3p	-TuWThF----	:30		\$900.00		NM		
<i>Credited</i>													
N 27	WLS	10/24/16	10/24/16	General Hospital	2p-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----			1	\$900.00					
N 28	WLS	10/18/16	10/21/16	ABC7 News	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1111--			4	\$400.00					
N 29	WLS	10/24/16	10/24/16	ABC7 News	11a-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----			1	\$700.00					
N 30	WLS	10/19/16	10/21/16	Windy City Live	1p-2p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--111--			3	\$450.00					
N 31	WLS	10/24/16	10/24/16	Windy City Live	1p-2p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----			1	\$450.00					
N 32	WLS	10/18/16	10/21/16	Wheel of Fortune	626p-656p		:30				NM	4	\$14,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1111--			4	\$3,610.00					
N 33	WLS	10/19/16	10/19/16	Debate	8:00 PM-10:00 PM		:30				NM	1	\$14,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----			1	\$14,250.00					
N 34	WLS	10/19/16	10/20/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---11---			2	\$2,975.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WLS	10/17/16-10/23/16		ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	---WTh-----	:30		\$2,975.00		NM		
<i>Credited</i>													
2	WLS	10/17/16-10/23/16		ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	---WTh-----	:30		\$2,975.00		NM		
<i>Credited</i>													
N 35	WLS	10/24/16	10/24/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----			1	\$2,975.00					
N 36	WLS	10/19/16	10/19/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----			1	\$1,425.00					
N 37	WLS	10/24/16	10/24/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----			1	\$1,425.00					
N 38	WLS	10/18/16	10/21/16	Jeopardy	330p-4p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1111--			4	\$1,000.00					
N 39	WLS	10/24/16	10/24/16	Jeopardy	330p-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----			1	\$1,000.00					
N 40	WLS	10/20/16	10/20/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---T---			1	\$5,225.00					
N 41	WLS	10/24/16	10/24/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

Contract / Revision 151343 /	Alt Order # WOC10487485
--	-----------------------------------

Contract Dates 10/17/16 - 10/24/16	Product ROBERT DOLD FOR C	Estimate # 2223
--	-------------------------------------	---------------------------

Advertiser Dold for Congress Inc.	Original Date / Revision 10/17/16 / 10/19/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$3,800.00				
N 42	WLS	10/22/16	10/22/16	Prime College Football	7:00 PM-10:30 PM		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$2,975.00				
N 43	WLS	10/20/16	10/20/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$1,710.00				
N 44	WLS	10/23/16	10/23/16	Debate	4:30 PM-5:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$5,000.00				
Totals								0.00				75	\$123,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	75	\$123,390.00	(\$18,508.50)	\$104,881.50
Totals	75	\$123,390.00	(\$18,508.50)	\$104,881.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.