

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

Contract / Revision 152563 /		Alt Order # WOC10494940
Product ROBERT DOLD FOR CONGRESS IL 10TH		
Contract Dates 11/01/16 - 11/08/16	Estimate # 2562	
Advertiser Dold for Congress Inc.		Original Date / Revision 10/31/16 / 11/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code 73	Product 1/2 132
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/01/16	11/04/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$760.00				
N 2	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	11-----				2	\$760.00				
N 3	WLS	11/01/16	11/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$1,520.00				
N 4	WLS	11/07/16	11/08/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	12-----				3	\$1,520.00				
N 5	WLS	11/01/16	11/04/16	GMA M-F 7-9a	7a-9a		:30				NM	8	\$12,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-2222--				8	\$1,520.00				
N 6	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	22-----				4	\$1,520.00				
N 7	WLS	11/06/16	11/06/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$570.00				
N 8	WLS	11/05/16	11/05/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$1,330.00				
N 9	WLS	11/05/16	11/05/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$285.00				
N 10	WLS	11/06/16	11/06/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$240.00				
N 11	WLS	11/06/16	11/06/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$1,140.00				
N 12	WLS	11/05/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00

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Contract / Revision	Alt Order #
152563 /	WOC10494940

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	ROBERT DOLD FOR C	2562

Advertiser	Original Date / Revision
Dold for Congress Inc.	10/31/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -----1- 1 \$600.00													
N 13	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -----1- 1 \$1,140.00													
N 14	WLS	11/06/16	11/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,045.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -----1- 1 \$1,045.00													
N 15	WLS	11/01/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$6,840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$1,710.00													
N 16	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$1,710.00													
N 17	WLS	11/01/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$9,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$2,375.00													
N 18	WLS	11/07/16	11/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$2,375.00													
N 19	WLS	11/01/16	11/04/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$14,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$3,600.00													
N 20	WLS	11/07/16	11/07/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$3,600.00													
N 21	WLS	11/07/16	11/07/16	World News Tonight	530p-6p		:30				NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$5,000.00													
N 22	WLS	11/01/16	11/01/16	The View	10a-11a		:30				NM	1	\$1,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1----- 1 \$1,330.00													
N 23	WLS	11/07/16	11/08/16	The View	10a-11a		:30				NM	2	\$2,660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 11----- 2 \$1,330.00													
N 24	WLS	11/01/16	11/04/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1-11-- 3 \$950.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 WLS 10/31/16-11/06/16 Live With Kelly and Michael 9a-10a -Tu-ThF---- :30 \$950.00 NM Credited													
N 25	WLS	11/07/16	11/07/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$950.00													
N 26	WLS	11/01/16	11/04/16	General Hospital	2p-3p		:30				NM	3	\$3,705.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -11-1-- 3 \$1,235.00													
N 27	WLS	11/07/16	11/07/16	General Hospital	2p-3p		:30				NM	1	\$1,235.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$1,235.00													
N 28	WLS	11/01/16	11/04/16	ABC7 News	11a-12p		:30				NM	3	\$2,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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<u>Contract / Revision</u>		<u>Alt Order #</u>
152563 /		WOC10494940
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	ROBERT DOLD FOR C	2562
<u>Advertiser</u>		<u>Original Date / Revision</u>
Dold for Congress Inc.		10/31/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$950.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		4	WLS	10/31/16-11/06/16	ABC7 News	11a-12p	-TuWThF----	:30	\$950.00		NM		
Credited													
N 29	WLS	11/07/16	11/08/16	ABC7 News	11a-12p		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	11-----				2	\$950.00				
N 30	WLS	11/01/16	11/03/16	Windy City Live	1p-2p		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$760.00				
N 31	WLS	11/07/16	11/07/16	Windy City Live	1p-2p		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$760.00				
N 32	WLS	11/01/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$3,800.00				
N 33	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$3,800.00				
N 34	WLS	11/01/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$20,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$5,225.00				
N 35	WLS	11/07/16	11/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$5,225.00				
N 36	WLS	11/01/16	11/04/16	Kimmel	1035p-1137p		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$1,425.00				
N 37	WLS	11/07/16	11/07/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,425.00				
N 38	WLS	11/07/16	11/07/16	Nightline	1137p-1208a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$760.00				
N 39	WLS	11/02/16	11/02/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,235.00				
N 40	WLS	11/04/16	11/04/16	9a-2p Cubs Parade	9a-2p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$4,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WLS	11/04/16-11/04/16	M-F 9a-3p Daytime Rotator	9:00 AM-1:00 PM	-----F----	:30	\$0.00		NM		
Ⓢ Bonus													
N 41	WLS	11/04/16	11/04/16	Web Integrated Dollars			:01				NS	1	\$500.00
Cubs Parade													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$500.00				
N 42	WLS	11/05/16	11/05/16	ABC7 News@1030p Sa	1030p-1130p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,520.00				
N 43	WLS	11/05/16	11/05/16	Sa 1130p-1230a Castle	1130p-1230a		:30				NM	1	\$380.00

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152563 /	WOC10494940

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	ROBERT DOLD FOR C	2562

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dold for Congress Inc.	10/31/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$380.00				
Totals								0.00				89	\$162,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	89	\$162,670.00	(\$24,400.50)	\$138,269.50
Totals	89	\$162,670.00	(\$24,400.50)	\$138,269.50

Signature: _____ **Date:** _____

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