

WCDX-FM, 92.1
Petersburg/ Richmond, VA
January 1, 2023- March 31, 2023
Quarterly List of Programming Responsive
To Issues of Community Concern
1st Quarter 2023

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 1st Quarter 2023:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Virginia General Assembly (politics)	Keeping An Eye on the G-A	Clovia discuss bills that are introduced on the House and Senate floor.	01/11-02/24/23	Time: 10am-8pm 20 mentions 30 secs
Urban One Inc -Richmond (social)	804 Sessions	Listeners have the opportunity to Vote for their favorite artists or musicians music to be featured on iPower 92.1/104.1 Fm	02/01-02/20/23	Time: 6am-9pm 30 mentions 30 secs
Urban One Inc-Richmond (social)	iPROMise Campaign	.We partnered with LB Beauty Academy to provide the ultimate prom experience for two lucky high school students	03.01-03/15/23	Time: 6am-9pm 30 mentions 30 sec
Urban One Inc (social)	804 Women Making History	Highlighting remarkable Women business owners on our Urban One Richmond	03/05-03/31/23	Time: 6am-10pm 30 mentions 30 secs

Education				
MLK Community Day	Content of Character	Teens conducted the panels on consistency and more	01/01-01/16/23	Time: 6am-8pm 15 mentions 30 sec
Hobson Lodge	Black History Month Celebration	The male teen group held an event about men of history	02/10-02/19/23	Time: 8am-8pm 15 mentions 30 sec
Metropolitan Business League	Richmond Children's Business Fair	Youth Entrepreneurs showcased your goods and services	03/10/23	Time: 8am-8pm 20 mentions 30 sec, Clovia live
Community Conversations				
Massey Cancer Center	Community Conversations Hosted by Clovia	Colorectal cancer is one of the most treatable cancer's if screened early	01/08/23	Time:7am-7:30am 30 minutes
Commonwealth Law	Community Conversations hosted by Clovia	Atty Big Al talked about suitcases and payouts	02/26/23	Time:7am-7:30am 30 minutes
Harris Tax	Community Conversations Hosted by Clovia	Updates on new tax laws. Business filings and how to use your tax returns to build generational wealth	03/12/23	Time: 7am-7:30am 30 minutes
River City Realty	Community Conversations Hosted by Clovia	Free workshops on down payment assistance for first time home buyers	03/26/23	Time: 7am-7:30am 30 minutes
Health				
Massey Cancer Center	Radio One Inc	Cancer disparities in rural areas and how Massey is sounding the alarm for more Screenings in those areas	01/05-01/15/23	Time: 6am-9pm 15 mentions, 30 sec
MCV Foundation	Sickle Cell Disease	Representative from the foundation planned an event for March supporters and donors to get updated on new funding to find a cure.	02/10-02/20/23	Time: 9am-8pm 10 mentions, 30 sec
St Jude Radio Cares Radio-thon	St Jude Children's Research Hospital	iPower listeners to become Partners In Hope. In support of our sister station Praise Richmond over \$100,000 dollars was raised for research and daily operations	03/02/23	Time: 6am-8pm 25 mentions 30 sec. Live cut-ins Between 6am-10am
Anthem Health Keepers Plus	Heroin/Opioid/Fentanyl Crisis	iPower listeners who were seeking help from drug and alcohol addiction were encouraged to attend the Barbershop Talks with experts in recovery. Hosted By Community Clovia	02/20-03/06/23	Time: 6am-8pm 20 mentions 30 sec

Life Campaign				
Supt Jason Kamras	RPS update	RPS announces reminders for Kindergarten registration. And, Special program deadlines	01/05-01/11/23	Time: 6am-8pm 15 mentions 30 sec
Richmond PAL	Spring Break	Scholarships provided for some youth to be in safe places for Spring Break at camp	02/20-03/02/23	Time: 6am-9pm 15 mentions, 30 sec
9 th Senate District of Virginia	Special Election	Voters in the 9 th Senate District voted to fill the seat vacated by Congressman McClellan	03/15-03/20/23	Time: 6am-8pm 15 mentions, 30 sec
Civic Activity				
VUU	MLK Community Day Breakfast	A time to reflect on the life of Dr King Jr and the striving we are making in education and culture	01/13/23	Time: live appearance 7:30am-8:30am
MLK Holiday	Community Day of Service	Area high school teens hosted the event to speak up about violence, peer pressure, suicide and resiliency. Hosted by Community Clo	01/16/23	Time: live appearance 12pm-3pm
John Marshall High School	Pep Rally	National Recording artist NLE Choppa performed at the School's pep rally. Hosted by Bambi	01/25/23	Time: live appearance 1pm-2:30pm
Black History Museum and Cultural Center	"A Seat at the Table"	Dame Dash and Kevin J King dropped nuggets about business and real estate ownership. Hosted By Danni B	02/24/23	Time: live appearance 6pm-8pm
Carver Elementary School	Dusko Goes to Space	Dame Dash and Raquel read the books to students and visited a couple of classrooms. Hosted By Community Clo	02/24/23	Time: live appearance 10a-11am
Barbershop Talks	Heroin/Opioid/Fentanyl Awareness	According to the CDC children at age 11 are using drugs because of the trauma they face. Former users now in recovery try to help teens and parents navigate through the Process. Hosted by Community Clo	03/06/23	Time: Live appearance from 6pm-7:30pm
Radio One Inc	RVA Job Fair	Over 30 employers were on site ready to hire from the office to warehouse Production. Hosted by Big Nat	03/16/23	Time: live appearance 11am-3pm
Virginia Union University	Remembrance Day Lest We Forget	Del McQuinn and elected officials and community leaders remember the victims of COVID-19. Hosted by Community Clo	03/14/23	Time: live appearance 11am-12pm
NASCAR	Bubba Wallace's Block Party	Bubba hosted the block party to bring diversity to the sport of NASCAR with a live, dj and grant giveaways with Walmart and Community Clo	03/31/23	Time: live appearance 6pm-8pm