

WCDX-FM, 92.1/104.1 FM
Petersburg/ Richmond, VA
July 1, 2023- September 30, 2023
Quarterly List of Programming Responsive
To Issues of Community Concern
3rd Quarter 2023

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 3rd Quarter 2023:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Virginia Managed Care	Medicaid Renewal	Persons eligible were assisted With Medicaid renewal who were dropped off coverage	07/01-07/15/23	Time: 6am-10pm 30 sec, 20 mentions Live appearance 12pm-2pm
Radio One Inc (social issues)	Prep For Success, Listen Up! Teens R Talkin'	Teens lead the conversation about the impact of violence in the community as seen through their eyes	08/10-08/19/23	Time: 7am-10pm, 30 sec, 10 mentions live appearance 12pm-3pm
Richmond Police Dept	National Night Out	Policers and Clovia traveled By police motorcade to several community block parties	07/25-08/01/23	Time: 5p-6:30pm 30 secs, 20 mentions Live appearance 5pm-9pm
VA Dept of Election	National Voter Registration Day	Eligible citizens registered to vote and started the process for rights restoration.	09/10-09/19/23	Time: live appearance 12pm-2pm 30 sec, 15 mentions

Education				
Richmond Public Schools	Preschool and Kindergarten Registration	Early Registration underway thru 09/30/22	07/05-07/20/23	Time: 6am-8pm 30 mentions
Petersburg City Public School	Back To School	School supplies for students grades K-12	08/01-08/15/23	Time 6am-6pm, 30 sec 10 Mentions
Henrico County Public Schools	Back to School	School supply giveaway, resource fair, onsite school registration	08/09-08/19/23	Time: 6am-10am 20 mentions 30 sec
Community Conversations				
Richmond Police Dept	Hosted by Clovia Lawrence	Realtor Smith talked about Spending plans, equity and Credit to homeownership	07/16/23	7am-7:30am 30 minutes
VCU Massey Cancer	Hosted by Clovia Lawrence	Dr Winn and guest doctors to discussed Modifiable Cancer Risks	07/30/23	7am-7:30am 30 minutes
Commonwealth Law	Hosted by Clovia Lawrence	Attorney Big Al talked about the new laws on filing personal injury lawsuits.	08/27/23	7am-7:30am 30 minutes
River City Blues Realty	Hosted by Clovia Lawrence	Realtors Smitty and June Smith talked about down payment assistance for first-time home buyers	09/10/23	7am-7:30am 30 minutes
Health				
St Luke's Center	3 rd Annual Legacy Week	It was a day of mental, emotional and social healing with access to affordable, holistic wellness services and resources offered for us, by us	07/01-07/11/23	Time: 6am-8pm 15 mentions 30 sec.
St Luck's Center	Legacy Kids Cook Off	Students ranging in age from 12-15 Prepared delicious health meals from Scratch. Vegetable spaghetti, Vegetable lasagna	07/05-07/15/23	Time: 6am-10pm 25 mentions Live appearance 12pm-3pm Clovia
Aetna Medicaid	Medicaid Renewal	Representatives and navigators talked about Medicaid renewal, benefits and eligibility. Navigators enrolled folks on site	08/02-08/16/23	Time: 12am-12pm 25 mentions Live appearance 2pm-4pm
Richmond Public Schools	Back to School Extravaganza and Community Day	RPS administrators and Community service organizations provided resources, shoes, hygiene products, housing support, immunizations and DMV Mobile	08/10-08/19/23	Time: 6am-10pm 30 sec, 20 mentions

Social Issues				
Richmond Registrar's Office	Early Voting in Richmond	Richmond Director of Elections, Keith Balmer talked about early voting and giving simple instructions to vote	09/01-09/22/23	Time: 6am-8pm 20 mins, 30 Sec Interview Keith Balmer
Community Transformers	Joy, Walk, Run Community Event	The event was dedicated to fun and health. Folks could get cancer, blood pressure and a host of other screenings on site	09/15-09/29/23	Time: 6am-10pm 30 sec, 10 mentions Interview 9/20/23 Clovia
Upsilon Omega Chapter of Alpha Kappa Alpha Sorority Inc	Finding a Cure Together 4 Sickle Cell	The 5K walk was a fundraiser to fund a cure and programs to help those living with sickle cell disease	09/05-09/16/23	Time: 6am-10pm 30 secs, 15 mentions
Civic Activity				
Radio One Inc	Summer Ice Cream Tour	Bambi stop by several recreation Centers to deliver ice cream to keep Kids cool for summer	07/10/23	Time: live appearance from 12pm-2pm Bambi on site
McDonald's	McDonald's Road Rally	.NASCAR Driver Bubba Wallace was the special guest and serve at the McDonald's drive-thru. Clovia hosted	07/29/23	Time: Live appearance 10am-12pm Clovia
Richmond Public Schools (social issues)	RPS Summer Fest	Prep for back to school enrollment with teacher assistance, games, food, music and more	07/29/23	Time: live Appearance 1pm-3pm Radio Street Team
Radio One Inc	Ice Cream Social Party Kabana Rooftop	Welcome back to RVA party. Listeners are glad to have Dominiqua Da Diva back on air	07/30/23	Time: live appearance 5pm-9pm Dominique Da Diva
Richmond Highway Association (social issues)	National Nite Out	The community, vendors and law enforcement celebrated by keeping neighborhoods safe	08/01/23	Time: live appearance 4pm-9pm Radio One Street Team
Radio One Inc (social issues)	Prep For Success Block Party	Over 400 bags of school supplies were distributed to attendees. Featuring a teen panel discussing violence and safety at home/school. Hosted by Bambi, Dominiqua Da Diva, & Swerv	08/19/23	Time: live appearance 12pm-3pm
Run Richmond 1619	Run Richmond Two routes 16.19K or 6.19K	To commemorate the sacrifices and achievements our African American brothers and sisters have made to our nation	09/30/23	Time: Live appearance from 11am-1pm Radio Street team
Radio One Inc	Community Block Party	Residents of the 8 th and many districts were treated to free food and prizes. King Tutt was the live dj	09/30/23	Time: Live appearance from 1pm-4pm Radio One Team
RPS Richmond	Road to Licensure Fair	Individuals met with the RPS Licensure team, area universities, to explore programs and career Switchers. Clovia hosted	09/30/23	Time: live appearance 10:30am-12:30pm Clovia