

WCDX FM-I Power 92.1/104.1
Petersburg/ Richmond, VA
October 1, 2023- December 31, 2023
Quarterly List of Programming Responsive
To Issues of Community Concern
4th Quarter 2023

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 4th Quarter 2023:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Radio One	RVA Job and Resource Fair	Over 20 companies Available to hire on The spot for those Interesting in new careers	10/01-10/17/23	Time: 6am-8pm 35 mentions 30 sec
Dept of Elections (politics/voting)	Virginia General Assembly	All seats up for grabs in the Va House and Senate	10/10-11/4/23	Time: 6am-8pm, 20 mentions 30 sec.
Voter Poll Patrol (social issues)	City of Richmond	Rides provided for early voters on November 4 th and Election Day	11/01-11/07/23	Time: 6am-8pm 35 mentions, 30 sec Radio interview w/Clovia
Richmond Public School (social issues)	Winter Break Calendar	Students Winter break runs December 25 through January 5, 2024	12/20-12/31/23	Time: 6am-8pm 25 mentions, 30 sec

Education				
Virginia	Henrietta Lacks Official State Day in Virginia	After her death from cervical cancer, scientists use her cancer cells to save lives	10/01-10/04/23	Time: 6am-8pm 25 mentions, 30 sec.
Richmond Public Schools	Governor School Applications	Governor's school and Specialty applications accepted through Dec 1, 2023	11/15-11/30/23	Time: 6am-8pm 30 mentions, 30 sec. Interview w/Clovia
Virginia State University	HBCU Marching Competition	ESPN selected VSU as one of the finalist to compete	12/01-12/14/23	Time: 6am-12am 10 mentions
Community Conversations				
Va Massey Cancer Center	Hosted by Clovia Lawrence	Dr Winn and guests discussed COVID. Cancer screenings and disparities in the black and brown communities.	10/14/23	9am-9:30am 30 minutes
River City Blues Realty	Hosted by Clovia Lawrence	First time home buyer's programs with thousands of dollars in down payment assistance	10/21/23	9am-9:30am 30 minutes
The Baptizers Power Wash Company	Hosted by Clovia Lawrence	Vance discussed the proper way to Power wash and treat your home, deck and patio for a quality experience	11/11/23	9am-9:30am 30 minutes
Commonwealth Law	Hosted by Clovia Lawrence	Attorney Christian Simpson discussed suit case settlements and deductions from unpaid debts on up to child support payments	12/23/23	9am-9:30am 30 minutes
Health				
Virginia Department Of Health	Every Woman's Life Program	Women with low to no income are eligible for free mammograms and pap smears	10/15-10/20/23	Time :6am-8pm 25 mentions, 30 sec
HeLoc Cancer Cells	Henrietta Lacks	Henrietta Lacks cells involve COVID-19 vaccines, HIV, In Vitro Fertilization and Biotech Research.	10/01-10/15/23	Time: 6am-12am 20 mentions 30 sec.
Massey Comprehensive Cancer Center	Chickahominy TRUTH Project	Aims to better understand structural/individual contributors to Charles City County cancer incidence	11/05-11/25/23	Time: 6am-12am 25 mentions 30 sec Radio interview
Richmond City Health District	Free HIV Testing	Free HIV Testing available at two locations on World AIDS Day	11/25-12/01/23	Time:12am-12pm 20 mentions 30 sec.

Social Issues				
Rolling For Freedom-R4F	Rollin' Rallies	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons.	10/01-10/15/23	Time: Live appearance from 2pm-4pm Thursdays
Commonwealth of Virginia	Radio One Poll Patrol	Radio One stopped by various poll sites across the metro area to ensure voters were treated fairly at the polls on Election day November 7, 2023	11/07/23	Time: live appearance from 4p-7p
Carol Adams Foundation, Inc	Holiday Party Families with barriers	Attendees received clothes coats, toys and mental well resources	12/16/23	Time: live appearance from 10am-1pm
Civic Activity				
Richmond City Justice Center	Voter Registration Rally	Eligible inmates registered to vote while currently incarcerated	10/03/23	Time: live appearance 11a-1pm
Radio One Inc	RVA Job and Resource Career Fair	Career seekers received assistance with resumes, headshots and interviews on the spot	10/17/23	Time: live appearance 10am-2pm
Radio One Inc/ Community Clo	Toy Drive Press Conference	Law enforcement and several community service organization kicked off the 20 th Annual Toy Drive	11/09/23	Time: Live appearance from 10am-10:30am
Golden Corral Restaurant	Thank You Movement	Veterans were treated to free dinner and received resources for benefits	11/13/23	Time: Live appearance 5pm-9pm
Walmart –Sheila Lane	12 Hours of Giving	Clovia, Anissa and street team collected over 2,000 pounds of food for the Giving Heart Thanksgiving Day Feast	11/16/23	Time: Live appearance 10am-7pm
Giving Heart Thanksgiving Inc	Thanksgiving Day Feast	Clovia assisted volunteers with prep and food delivery to housing shelters	11/23/23	Time: live appearance 1pm-3pm
Radio One Inc.	Radio One Toy Drive	Radio One team collected new unwrap toys for families in need the holiday season	12/02-12/06/23	Time: live appearance Five days 10a-7pm
Radio One Inc	Toy Distribution Day	Over 200 families received brand new toys, food and clothes. All Radio personalities assisted families	12/09/23	Time: live appearance 11am-3pm
Clean Dreams	Barbershop Talk	Clovia hosted the Barbershop Talk with special guests in recovery trying to assist those that may be struggling to stay clean during the holiday	12/22/23	Time: live appearance From 6pm-7:30pm