

KAFM Quarterly Issues Report: Oct-Dec 2020

Issue	Title	Date	Duration	Description
Keeping safe during Covid	CASA Fundraiser and to keep people safe in COVID times	4 th qtr	30 seconds Aired 107 times during the quarter	This murder mystery game is designed to be played with as few as six players and as many as eight, a gathering small enough to make sure we keep our friends and family safe during COVID.
Retirement Benefits	Benefits Checkup.org	4th Qtr	30 sec, aired 10 times during quarter	You Shouldn't Have to Choose Between Paying Your Bills and Your Health. Available Senior Benefits . Check Your Benefits Now. Aiding Seniors Since 1950. Highlights: Chat Option Available, BBB Accredited Business, Donation Option Available.
BallotTrax	Voting and tracking your vote	4th Qtr	30 secs, aired 53 times during the qtr.	BallotTrax by i3Logix is a unique, patent-pending solution that tracks the status of every mail-in ballot and sends a series of proactive alerts to voters telling them where their ballot is in the election process from printed to accepted! This gives voters peace of mind knowing their vote remains private and has been counted!
Easter Seals	Easy to Give to Easter Seals,	4th Qtr	30 secs, aired 106 times during quarter	Easterseals is an American 5013 nonprofit providing disability services, with additional support areas serving veterans and military families, seniors, and caregivers. We're proud to offer a variety of life-changing programs at our 69 locations that help people with disabilities, seniors, veterans, and caregivers live, learn, work, and play in their communities.
Fatherhood	Active Father/Ad Council	4th Qtr	30 secs, aired 51 times	Dads, show us your moves and #DanceLikeaDad with your child! About 1 out of every 2 working dads (48%) say they spend too little time with their kids and want to do a better job at parenting. To inspire and support fathers everywhere, The U.S. Department of Health and Human Services' Administration for

				<p>Children and Families (ACF), along with the National Responsible Fatherhood Clearinghouse, and Ad Council have launched a new series of public service advertisements (PSAs), showcasing dads and their kids sharing a moment and dancing together. The campaign tagline "Make a moment. Dance Like a Dad" is part of an ongoing effort to encourage dads to play an active role in their children's lives http://po.st/Fatherhood...</p>
Sense of Adventure	Discovertheforrest.org and the Ad Council	3 rd Qtr	30 secs, aired 47 times during qtr	<p>Studies show that when kids spend time outdoors, they become healthier, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment.</p> <p>Our campaign encourages parents and caregivers to reconnect with their family and nature by experiencing it firsthand. Immersive and restorative experiences are available in urban parks, green spaces, and preserves. Through exploration of local forests and parks, kids can build a lifelong connection to nature.</p> <p>The campaign connects families to green spaces in their neighborhood by entering their zip code at DiscoverTheForest.org</p>
Stay Well – The Steps	Scientology	05-28-20	30 secs, aired 86 times during qtr.	<p>HOW TO STAY WELL PREVENTION RESOURCE CENTER</p> <p>An ounce of prevention is worth a ton of cure.</p> <p>This resource center was created to provide basic information about what you can do to help keep yourself and others well.</p> <p>All materials, including booklets and signage, are downloadable.</p> <p>We encourage you to use and share this information with others.</p> <p>Even though we are all keeping our distance, we are all in this together.</p>
Mesa County RSVP	Mesa County Senior Volunteer Opps	4th Qtr	30 secs, aired 93 times in the qtr	<p>No Cost to Join. Find Volunteer Opportunities That Will: Address Important Needs, Focus on Local Issues, Create Lasting Impact, Experience Variety & Flexibility With: Use Your Skills to Strengthen Mesa County</p>

Pediatrics-keep healthy @COVID	AAP	4th Qtr	30 secs, aired 98 times	The American Academy of Pediatrics (AAP) and its member pediatricians dedicate their efforts and resources to the health, safety and well-being of infants, children, adolescents and young adults. The AAP has approximately 67,000 members in the United States, Canada, Mexico, and many other countries. Members include pediatricians, pediatric medical subspecialists and pediatric surgical specialists. More than 45,000 members are board-certified and called Fellows of the American Academy of Pediatrics (FAAP).
Grand County/Troublesome Fire Fundraiser	Grandfoundation.com	4 th Qtr	21 sec, aired 80 times in the 4 th quarter.	Fundraiser to help people displaced by fires in Grand County, all funds are dispersed and stay local.
GMUG Forest Service PSA	Forest Service	4 th Qtr	27 sec, aired 10 times in the 4 th qtr.	<p><i>The Forest Service is taking the risks presented by COVID-19 seriously and is following USDA and the Centers for Disease Control and Prevention (CDC) public health guidance as we continue to offer services to the public. Visitors to our National Forests and Grasslands are urged to take the precautions. There are three official, government-wide sources of up-to-date information about the coronavirus: Coronavirus.gov, DC.gov/coronavirus, and USA.gov/coronavirus.</i></p> <p>We Are Still Here to Serve You</p> <p>GMUG National Forests offices are temporarily closed to protect the health and safety of employees and members of the public during the COVID-19 outbreak. Virtual services are available .</p>

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