

KAFM Quarterly Issues Report: July - Sep 2023 3th Qtr

Issue	Title	Date	Duration	Description
Americorps #7096	Americorps		15 second spot Aired 330 times during the quarter	AmeriCorps is the federal agency for national service and volunteerism. AmeriCorps provides opportunities for Americans of all backgrounds to serve their country, address the nation's most pressing challenges, and improve lives and communities.
Autism Awareness/ Symptoms 7098	CDC		15 sec, aired 324 times during quarter	The recognition raises awareness about autism acceptance and promotes inclusion and connectedness for people with autism. Social and community support can help people with autism achieve optimal health and reach their full potential.
Fentanyl Awareness 7095	SPONSORS CDC		This 30 second PSA played 4 times during the quarter.	The DEA and Discovery Education have created Operation Prevention to provide communities of every kind with proactive digital tools to raise awareness about the dangers of substance misuse. Available TODAY in every school, home, and state in the nation, this empowering educational initiative is designed to inspire life-changing conversations and equip people from all walks of life with the knowledge and refusal skills they need to succeed.
Mental Health 7092	Ad Council SPONSORS Pivotal Ventures AGENCIES Pandora, McCann, Sesame Workshop		30 secs, aired 331 times during quarter	There is a mental health crisis among our country's youth. Young adolescents (10-14) are experiencing increased rates of mental health challenges and youth of color, in particular, face the additional trauma of systemic racism and greater challenges in accessing the support they need. <i>Sound It Out</i> uses the power of

				<p>music to help parents and caregivers have meaningful conversations with their middle schoolers about emotional wellbeing. We paired middle-school aged kids and their caregivers with musical artists, like KAMAUU, Tobe Nwigwe, Empress Of, and Lauren Jauregui, to create an album of exclusive songs inspired by the emotions in their conversations. The album is available at SoundItOutTogether.org and EscuchandoSentimientos.org, where caregivers can also access free, expert-vetted resources to guide conversations with their child about emotional wellbeing..</p>
Veteran Fraud 7097	SPONSORS FTC & VA		15 secs, aired 265 times during quarter	<p>When people report scams to the FTC, we learn a lot about how they experience fraud. These fraud reports are important for law enforcement and education efforts. And, as more and more people report fraud, the data can tell a more detailed story about specific groups of people. One example is recent data showing some differences between military consumers – both veterans and active duty – and civilians.</p> <p>Since 2015, the FTC has gotten 163,000 fraud reports from military retirees and veterans; nearly 13,000 from active duty servicemembers; and three million from civilians. Of these fraud reports, 12% of retirees and veterans reported a financial loss from the fraud – lower than the 16% of active duty servicemembers reporting a loss and the 14% of civilians who reported a loss.</p>
*Discover the Forest – Best things are found in nature 7080	SPONSORS Ad Council and U.S. Forest Service, National Association of State Foresters		This 30 second PSA played 4 times during the quarter.	<p>Spending time in nature provides numerous benefits for families, presenting both bonding opportunities and the chance to instill a lifelong love for the outdoors. The Discover the Forest campaign, a public service campaign created by the Ad Council in partnership with the U.S. Forest Service, encourages parents of tweens to experience the outdoors with their family to strengthen their connection with nature and each other. By exploring local parks and forests, parents and caregivers make the forest part of their family's story, and introduce their children to an</p>

				<p>environment where imagination thrives and memories are made.</p> <p>Campaign Sponsors</p> <p>USDA Forest Service The Forest Service is an agency of the U.S. Department of Agriculture, established in 1905. The Forest Service manages public lands in national forests and grasslands, which encompass 193 million acres. Their mission is to sustain the health, diversity, and productivity of the nation's forests and grasslands to meet the needs of present and future generations. For more information, visit us on the web at www.fs.fed.us</p>
*Community Affairs	Monday through Thursday		1 hour 4 days a week 52 weeks a year.	Every day Monday Through Thursday we focus on what's happening in Mesa County, from the art center to financial and legal help for the community.