

Visitors generated 1.95 billion dollars in spending in Pulaski County last year, making up 25 percent of the state's total travel expenditures. That's according to a new report from the Little Rock Convention and Visitors Bureau.

The report also says 6.4 million people came to Pulaski County last year. Gretchen Hall, of the Little Rock Convention and Visitors bureau, says that's a considerable percentage of total visitors to the state.

TourismReportCC :15 "...last few years"
"We represent about 22 percent of the state's total travel visitation. So the total number of people that come into our state, Pulaski County represents 22 percent of that total. And that has been very consistent over the last few years,"

Looking ahead, Hall believes some future Little Rock projects will help bring in even more tourists to the area, some of which are listed in the report.

Tourism ReportCC2 :20 "...in our area"
"I think a couple of the highlights there, some of them are already in process, which is great. Like the Arkansas Arts Center expansion and renovation, it's going to be under construction for a couple of years, but when it reopens, that's going to give us a really great boost from a leisure standpoint in an attraction to draw some more people in our area."

A link to the full report can be found at KUAR dot org.