## Tourism CC 1

DJB

Historical sites across Arkansas and the south are celebrating the one-year anniversary of a National Civil Rights Trail. In Little Rock, that includes the Mosaic Templars Cultural Center, the Clinton Presidential Center and the house of local NAACP leader Daisy Bates. Though one of the trail's "Top Ten" attractions, Little Rock Central High School, remains closed to visitors due to the government shutdown, Arkansas Tourism Director Jim Dailey says it remains a big draw.

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"...we may be located."

Dailey formerly served as Mayor of Little Rock during the 40<sup>th</sup> anniversary of the 1957 desegregation crisis at the school. Dailey says he and other tourism officials from around the state are expected to discuss the trail's impact on local economies at the upcoming Governor's Conference on Tourism beginning February 24<sup>th</sup>.

Tourism CC 2

DJB

1/23/19(WedPM/ThursAM)

Though winter is usually thought of as the off-season for tourism in Arkansas, state tourism officials say the Natural State remains a year-round attraction for visitors. Speaking with KUAR News, Arkansas Tourism Director and former Little Rock Mayor Jim Dailey says even the outdoors is not off limits in the winter months in the natural state

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"...that go along with that."

Dailey says the state's attractions, including six sites on a National Civil Rights Trail, continue to draw visitors from overseas and from neighboring states. Dailey and other tourism officials will discuss the state of the industry at the Governor's Conference on Tourism in Hot Springs from February 24<sup>th</sup> through the 26<sup>th</sup>.