



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

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COX RADIO, LLC  
223 Perimeter Center Parkway NE  
Atlanta GA 30346

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Penelope A. Dade  
Supervisory Analyst  
Audio Division  
Media Bureau

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Facility Id: 51120

Call Sign: WPUP

License File Number: BLH-20080626ABC

This License Covers Permit No.: BPH-20031103ACF

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Grant Date: November 10, 2008

This license expires 3:00 a.m.  
local time, April 01, 2012.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Name of Licensee: COX RADIO, LLC

Station Location: GA-WATKINSVILLE

Frequency (MHz): 100.1

Channel: 261

Class: A

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: 4.1 kW

Antenna type: Non-Directional

Description: ERI LPX-4HW

Antenna Coordinates: North Latitude: 33 deg 56 min 28 sec
West Longitude: 83 deg 23 min 55 sec

Table with 3 columns: Parameter, Horizontally Polarized Antenna, Vertically Polarized Antenna. Rows include Effective radiated power, Height of radiation center above ground, mean sea level, and average terrain.

Antenna structure registration number: 1064584

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

2 \*\*\*\*\* This is a Section 73.215 contour protection grant \*\*\*\*\*
\*\*\*\*\* as requested by this applicant \*\*\*\*\*

Special operating conditions or restrictions:

- 3 The licensee has demonstrated compliance with the FCC radiofrequency electromagnetic field exposure guidelines based upon the usage of the antenna specified herein. If the licensee makes any changes in facilities via modification of license application in accordance with 47 CFR section 73.1690(c), the subsequent Form 302-FM, application for license, must include a revised RF field showing to demonstrate continued compliance with the FCC guidelines.

\*\*\* END OF AUTHORIZATION \*\*\*