

CONTRACT



WIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

| | | |
|---|---|--|
| <u>Contract / Revision</u> 428090 / | | <u>Alt Order #</u> |
| <u>Product</u> POLITICAL CANDIDATE | | |
| <u>Contract Dates</u> 10/03/16 - 10/09/16 | | <u>Estimate #</u> 356 |
| <u>Advertiser</u> Justice for Governor | | <u>Original Date / Revision</u> 09/29/16 / 09/29/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIYE | <u>Account Executive</u> Parkersburg House | <u>Sales Office</u> Parkersburg Re |
| <u>Special Handling</u> EDI;mary@bluewestmedia.com | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 61689 | <u>Advertiser Ref</u> 61688 | |

And:

Blue West Media
5130 E 18th Ave
Denver, CO 80220

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|----------|
| N 1 | WIYE | 10/09/16 | 10/09/16 | CBS Sunday Morning | 9a-1030a | | :30 | | | | NM | 1 | \$25.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | -----1 | | | | 1 | \$25.00 | | | | | |
| N 2 | WIYE | 10/05/16 | 10/05/16 | Let's Make A Deal | 10a-11a | | :30 | | | | NM | 1 | \$25.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | --1---- | | | | 1 | \$25.00 | | | | | |
| N 3 | WIYE | 10/04/16 | 10/06/16 | Price Is Right | 11a-12p | | :30 | | | | NM | 2 | \$50.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | -1-1--- | | | | 2 | \$25.00 | | | | | |
| N 4 | WIYE | 10/03/16 | 10/07/16 | M-F 3p-4p | 3p-4p | | :30 | | | | NM | 2 | \$120.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | 1---1-- | | | | 2 | \$60.00 | | | | | |
| N 5 | WIYE | 10/03/16 | 10/03/16 | Monday Prime Hr 1 | 758p-9p | | :30 | | | | NM | 1 | \$150.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | 1----- | | | | 1 | \$150.00 | | | | | |
| N 6 | WIYE | 10/04/16 | 10/04/16 | Tuesday Prime Hr 1 | 758p-9p | | :30 | | | | NM | 1 | \$150.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | -1----- | | | | 1 | \$150.00 | | | | | |
| Totals | | | | | | | | | | | | 0.00 | 8 | \$520.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/09/16 | 8 | \$520.00 | (\$78.00) | \$442.00 |
| Totals | 8 | \$520.00 | (\$78.00) | \$442.00 |

Signature: _____ **Date:** _____