

CONTRACT



WIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Blue West Media
5130 E 18th Ave
Denver, CO 80220

<u>Contract / Revision</u> 428090 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 10/03/16 - 10/09/16		<u>Estimate #</u> 356
<u>Advertiser</u> Justice for Governor		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIYE	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u> EDI;mary@bluewestmedia.com		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 61689	<u>Advertiser Ref</u> 61688	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIYE	10/09/16	10/09/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1	1			\$25.00					
N 2	WIYE	10/05/16	10/05/16	Let's Make A Deal	10a-11a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----	1			\$25.00					
N 3	WIYE	10/04/16	10/06/16	Price Is Right	11a-12p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-1---	2			\$25.00					
N 4	WIYE	10/03/16	10/07/16	M-F 3p-4p	3p-4p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	1---1--	2			\$60.00					
N 5	WIYE	10/03/16	10/03/16	Monday Prime Hr 1	758p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----	1			\$150.00					
N 6	WIYE	10/04/16	10/04/16	Tuesday Prime Hr 1	758p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----	1			\$150.00					
Totals								0.00				8	\$520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/09/16	8	\$520.00	(\$78.00)	\$442.00
Totals	8	\$520.00	(\$78.00)	\$442.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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