



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

# CONTRACT

And:

**Blue West Media**  
**5130 E 18th Ave**  
**Denver, CO 80220**

<u>Contract / Revision</u> 432490 /		<u>Alt Order #</u>
<u>Product</u> <b>POLITICAL CANDIDATE</b>		
<u>Contract Dates</u> <b>10/31/16 - 11/08/16</b>	<u>Estimate #</u> <b>366</b>	
<u>Advertiser</u> <b>Justice for Governor</b>		<u>Original Date / Revision</u> 10/10/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTAP</b>	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u> <a href="mailto:EDI@bluewestmedia.com">EDI;mary@bluewestmedia.com</a>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 61689	<u>Advertiser Ref</u> 61688	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	11/02/16	11/08/16	Early Daybreak @ 530a	530a-6a		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-- 1----				1	\$55.00				
	Week:	11/07/16	11/13/16	11-----				2	\$55.00				
N 2	WTAP	10/31/16	11/08/16	Daybreak @ 6a	6a-7a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	11- 1---				3	\$60.00				
	Week:	11/07/16	11/13/16	- 1-----				1	\$60.00				
N 3	WTAP	11/02/16	11/07/16	Today Show	7a-9a		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-- 111--				3	\$80.00				
	Week:	11/07/16	11/13/16	1-----				1	\$80.00				
N 4	WTAP	11/05/16	11/05/16	Sa Today	7a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	----- 1-				1	\$30.00				
N 5	WTAP	11/06/16	11/06/16	Su Today	8a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	----- 1				1	\$30.00				
N 6	WTAP	11/07/16	11/07/16	WTAP News @ Noon	12p-1230p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	1-----				1	\$60.00				
N 7	WTAP	11/01/16	11/01/16	M-F 2p-3p	2p-3p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	- 1-----				1	\$35.00				
N 8	WTAP	11/02/16	11/08/16	M-F 3p-4p	3p-4p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-- 1- 1--				2	\$50.00				
	Week:	11/07/16	11/13/16	- 1-----				1	\$50.00				
N 9	WTAP	10/31/16	11/04/16	M-F 4p-5p	4p-5p		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	1--- 1--				2	\$55.00				
N 10	WTAP	10/31/16	11/04/16	News @ 5p M-F	5p-530p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	11-- 1--				3	\$75.00				
N 11	WTAP	10/31/16	11/07/16	News @ 6p M-F	559p-630p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-11---				3	\$100.00				
Week:		11/07/16	11/13/16	1-----				1	\$100.00				
N 12	WTAP	11/01/16	11/07/16	The Tonight Show	1135p-1235a		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$50.00				
Week:		11/07/16	11/13/16	1-----				1	\$50.00				
N 13	WTAP	10/31/16	11/07/16	News @ 11p M-F	11p-1135p		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	11111--				5	\$75.00				
Week:		11/07/16	11/13/16	1-----				1	\$75.00				
N 14	WTAP	11/05/16	11/05/16	News @ 11p Sa	11p-1130p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$70.00				
N 15	WTAP	11/04/16	11/04/16	Wheel of Fortune M-F	7p-730p		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$160.00				
N 16	WTAP	11/01/16	11/01/16	Tuesday Prime Hr 1	8p-9p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$275.00				
<b>Totals</b>								0.00				39	\$2,870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	39	\$2,870.00	(\$430.50)	\$2,439.50
<b>Totals</b>	39	\$2,870.00	(\$430.50)	\$2,439.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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