



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

And:

Blue West Media
5130 E 18th Ave
Denver, CO 80220

<u>Contract / Revision</u> 422295 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 09/26/16 - 10/02/16	<u>Estimate #</u> 355	
<u>Advertiser</u> Justice for Governor		<u>Original Date / Revision</u> 09/22/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u> EDI;mary@bluewestmedia.com		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 61689	<u>Advertiser Ref</u> 61688	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	09/26/16	10/02/16	Daybreak @ 6a	6a-7a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	1-111--	4			\$60.00					
N 2	WTAP	09/26/16	10/02/16	Today Show	7a-9a		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	11-11--	4			\$80.00					
N 3	WTAP	10/01/16	10/01/16	Sa Today	7a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-	1			\$30.00					
N 4	WTAP	10/02/16	10/02/16	Su Today	8a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1	1			\$30.00					
N 5	WTAP	09/28/16	09/28/16	WTAP News @ Noon	12p-1230p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----	1			\$60.00					
N 6	WTAP	09/27/16	09/30/16	M-F 3p-4p	3p-4p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-11--	3			\$50.00					
N 7	WTAP	09/26/16	09/29/16	M-F 4p-5p	4p-5p		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	1-11---	3			\$55.00					
N 8	WTAP	09/26/16	09/30/16	News @ 5p M-F	5p-530p		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	11-11--	4			\$75.00					
N 9	WTAP	09/26/16	09/28/16	News @ 6p M-F	559p-630p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	111----	3			\$100.00					
N 10	WTAP	10/01/16	10/01/16	News @ 6p Sat	6p-630p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-	1			\$80.00					
N 11	WTAP	10/01/16	10/01/16	News @ 11p Sa	11p-1130p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-	1			\$70.00					
N 12	WTAP	10/02/16	10/02/16	News @ 11p Su	11p-1130p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1	1			\$70.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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