

CONTRACT



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 648405 /		<u>Alt Order #</u> 08989270
<u>Product</u> 848/979/5224		
<u>Contract Dates</u> 03/14/18 - 03/16/18		<u>Estimate #</u> 5244
<u>Advertiser</u> Berrios, J/D Cook County Assessor		<u>Original Date / Revision</u> 03/13/18 / 03/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGN-TV	<u>Account Executive</u> Ryan Holloway	<u>Sales Office</u> NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 13041	<u>Advertiser Code</u> 848	<u>Product 1/2</u> 979
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	03/14/18	03/14/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	--1----			1	\$600.00					
N 2	9	03/14/18	03/14/18	M-F 6a-7a	6:00 AM-7:00 AM		:15				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	--1----			1	\$500.00					
N 3	9	03/15/18	03/15/18	M-F 6a-7a	6:00 AM-7:00 AM		:15				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	---1---			1	\$500.00					
N 4	9	03/16/18	03/16/18	M-F 6a-7a	6:00 AM-7:00 AM		:15				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	----1--			1	\$500.00					
N 5	9	03/14/18	03/14/18	M-F 7a-8a	7:00 AM-8:00 AM		:15				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	--1----			1	\$500.00					
N 6	9	03/15/18	03/15/18	M-F 7a-8a	7:00 AM-8:00 AM		:15				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	---1---			1	\$500.00					
N 7	9	03/16/18	03/16/18	M-F 7a-8a	7:00 AM-8:00 AM		:15				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	----1--			1	\$500.00					
N 8	9	03/14/18	03/14/18	M-F 8a-9a	8:00 AM-9:00 AM		:15				NM	1	\$475.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/18	03/18/18	--1----			1	\$475.00					
N 9	9	03/15/18	03/15/18	M-F 8a-9a	8:00 AM-9:00 AM		:15				NM	1	\$475.00
LOWEST PREEMPTABLE RATE													

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
648405 /	08989270

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/14/18 - 03/16/18	848/979/5224	5244

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berrios, J/D Cook County	03/13/18 / 03/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 1---				1	\$475.00				
N 10	9	03/16/18	03/16/18	M-F 6a-9a	8:00 AM-9:00 AM		:15				NM	1	\$475.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$475.00				
N 11	9	03/14/18	03/14/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$600.00				
N 12	9	03/15/18	03/15/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 1---				1	\$600.00				
N 13	9	03/15/18	03/15/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 1---				1	\$600.00				
N 14	9	03/16/18	03/16/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$600.00				
N 15	9	03/14/18	03/14/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	1	\$2,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$2,000.00				
N 16	9	03/16/18	03/16/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	1	\$2,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$2,000.00				
N 17	9	03/14/18	03/14/18	M-Su 9p News	9:30 PM-10:00 PM		:15				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$1,000.00				
N 18	9	03/16/18	03/16/18	M-Su 9p News	9:30 PM-10:00 PM		:15				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$1,000.00				
N 19	9	03/16/18	03/16/18	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---- 1--				1	\$600.00				
N 20	9	03/14/18	03/14/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$650.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	-- 1----				1	\$650.00				
N 21	9	03/15/18	03/15/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$650.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--- 1---				1	\$650.00				
N 22	9	03/16/18	03/16/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$650.00
LOWEST PREEMPTABLE RATE													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	----1--				1	\$650.00				
N 23	9	03/14/18	03/14/18	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	--1----				1	\$1,000.00				
N 24	9	03/15/18	03/15/18	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	---1---				1	\$1,000.00				
N 25	9	03/16/18	03/16/18	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/12/18	03/18/18	----1--				1	\$1,000.00				
Totals											0.00	25	\$18,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/16/18	25	\$18,975.00	(\$2,846.25)	\$16,128.75
Totals	25	\$18,975.00	(\$2,846.25)	\$16,128.75

Signature: _____ **Date:** _____

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